

Produce Coast to Coast



Market Alerts

AVOCADOS Supplies are decreasing rapidly, due to California's heat wave earlier in the month, and crop transition in Mexico. Pricing is higher than normal, with good quality reported.

CUCUMBERS Pricing on **Super Select-grade Cucumbers** may be higher than normal due to light supplies. Be sure to use **Select-Grade** product wherever possible, for optimal quality and pricing.

TENDER LEAF LETTUCE Extreme heat in California's growing regions is beginning to affect quality on **Spinach, Arugula, and Spring Mix**. Withering and short shelf life are the most common issues being reported.

LEMONS Extreme heat in the western growing regions for citrus has caused a shortage of all sizes of **Lemons** that is expected to last for several weeks. Orders may be shorted or substituted with a different size or grade, pricing is much higher than normal, and quality is fair to poor. The best buy will be **115 CT** and **larger choice-grade** fruit, where available.

A Peek at Peak Seasons

Stone Fruit: California, Georgia and South Carolina are producing great Peaches, Nectarines and Plums.

Asparagus: Quality is very nice and pricing is good on Pencil- and Standard-size Asparagus.

Blueberries: New Jersey and Michigan are producing great quality berries.

Melons: Cantaloupe and Honeydew are very nice quality, with high sugar levels. Specialty melons such as Casaba, Galia and Juan Canary are also now in season.

Summer Squash: California and most of the Southeast and Mid-Atlantic growing regions are producing very good quality Yellow and Zucchini Squash.

The local growing season for most of the U.S. is heating up. Be sure to ask your distributor for locally grown recommendations!


































Weather Update

California: The heat wave will slowly decrease over the week, but temperatures remain above average. Coastal regions will be cooler with marine moisture.

Mexico: Seasonal warm and humid conditions, with more rain to the north.

Florida: Seasonal temperatures and afternoon thunderstorms.

Commodities at a Glance

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|  APPLES | Quality and pricing are good |  CELERY | Quality and pricing are good |  LETTUCE LEAF | Quality is good to fair, pricing is good |
|  ASPARAGUS | Quality is good, pricing is higher |  CITRUS (LEMONS) | Quality is fair, pricing is extremely high, supplies are limited |  LETTUCE TENDER LEAF | Quality is fair, pricing is good |
|  AVOCADO | Quality and pricing are good |  CITRUS (LIMES) | Quality and pricing are good |  MELON (CANTALOUPE) | Quality and pricing are good |
|  BELL PEPPERS | Quality is good, pricing is higher |  CITRUS (ORANGES) | Quality is good, pricing is slightly higher on smaller sizes |  MELON (HONEYDEW) | Quality and pricing are good |
|  BERRIES (BLACKBERRIES) | Quality and pricing are good |  CUCUMBERS | Quality is good to fair, pricing is higher on Super Select grade |  MELON (WATERMELON) | Quality and pricing are good |
|  BERRIES (BLUEBERRIES) | Quality and pricing are good |  EGGPLANT | Quality and pricing are good |  ONIONS | Quality and pricing are good |
|  BERRIES (RASPBERRIES) | Quality and pricing are good |  GARLIC | Quality is fair, pricing is higher |  PEARS | Quality and pricing are good |
|  BERRIES (STRAWBERRIES) | Quality and pricing are good |  GRAPES (GREEN) | Quality is good, pricing is higher |  PINEAPPLES | Quality and pricing are good |
|  BROCCOLI | Quality and pricing are good |  GRAPES (RED) | Quality is good, pricing is higher |  POTATOES | Quality is good, pricing is higher. 90 CT and smaller sizes are the best value. |
|  BRUSSELS SPROUTS | Quality is fair, pricing is higher |  GREEN ONIONS | Quality and pricing are good |  POTATOES (COLORED) | Quality and pricing are good |
|  CARROTS | Quality and pricing are good |  KALE | Quality and pricing are good |  SQUASH | Quality and pricing are good |
|  CAULIFLOWER | Quality and pricing are good |  LETTUCE ICEBERG | Quality and pricing are good |  TOMATOES | Quality and pricing are good |