



Dear Valued Community Leader,

The University of Hartford's chapter of Alpha Phi Omega is teaming up with Stand Up 2 Cancer once again! The 4th annual Stand Up 2 Cancer 5k will be held on April 28th, 2019, at 1 pm in Blue Back Square, West Hartford, CT.

Thanks to the efforts and generous gifts from sponsors just like you, our chapter has been able to raise thousands of dollars for cancer research. Our dream is to grow this event into a staple of the West Hartford community, and you can make that dream a reality.

Whether it be goods, services, or money, big or small, all donations help. Not only will a donation help countless members of our community, country, and the world, it can help you as well. As a 503(C) corporation, any donation to our chapter is a tax write off. Beyond this, we offer many sponsorship packages that include many benefits such as advertising, free entry, and many more. All sponsors will be provided with a proof of donation letter that can be used for tax purposes.

Please join us in our mission to eradicate cancer. For more information, contact our 5k Co-chairs listed below. Thank very much for your time and consideration. See below all the sponsorship packages.

Best Regards,

Bryan P. Van Alst

President, Alpha Phi Omega - AZB Chapter

Our Co-Chairs:

Ashley Joia (joia@hartford.edu) & Hannah Heberling (heberling@hartford.edu)



Sprinter Sponsor

\$500*

- Large logo on all advertising pages
 - APO 5K Website
 - Registration Page
 - Emails to Runners
 - Go Fund Me Page
 - Facebook Page/Event
- Hyperlink on all advertising pages
 - APO 5K Website
 - Registration Page
 - Emails to Runners
 - Go Fund Me Page
 - Facebook Page/Event
- Verbal recognition at the event
- Table & Tent w/ Representative
- Fifteen Complimentary Tickets
- Thank You Email from the Company (s/p race)

*If you would like to make any changes within the package or supply your own items, please let us know at least a week before the event date (April 28th, 2019).





Runner Sponsor

\$350*

- Medium Logo on all advertising pages
- APO 5K Website
 - APO 5K Website
 - Registration Page
 - Emails to Runners
 - Go Fund Me Page
 - Facebook Page/Event
- Hyperlink On: Some Advertising Pages
 - Registration Page
 - Facebook Page/Event
 - Go Fund Me Page
- Verbal Recognition at Event
- Table/Tent w/ Representative
- Ten Complimentary Tickets

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Jogger Sponsor

\$200*

- Medium Logo on some advertising pages
 - Registration Page
 - Emails to Runners
 - Go Fund Me Page
- Hyperlink on some advertising pages
 - Registration Page
 - Go Fund Me Page
- Verbal Recognition at Event
- Five complimentary tickets

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Walker Sponsor

\$100*

- Small logo on all advertising pages
 - Registration Page
 - Go Fund Me Page
- Hyperlink on some advertising pages
 - Registration Page

Create your own package

Price varies, your choice for all package products

- Logos:
 - Small - Large
 - All or some advertising pages
- Hyperlinks:
 - All or some advertising pages
- Table or Tent w/ representative
- Verbal Recognition at the event
- Complimentary tickets based on choices

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