

# SEMAK®



## PRODUCT CATALOGUE



Semak Vitamizer Trade Show - circa 1950



**SEMAK**<sup>®</sup>  
**Vitajoice**<sup>®</sup>

**SEMAK**<sup>®</sup>  
**Vitamizer**<sup>®</sup>

**SEMAK**<sup>®</sup>  
**Vitashake**<sup>®</sup>

For over 65 years Semak Australia has grown to be a leading manufacturer, distributor, importer and exporter of appliances within Australia.

Semak Appliances are also widely distributed throughout New Zealand, Papua New Guinea and the Pacific Islands via our export partners. Semak also imports selected brands, built to our strict standards from South Korea, China, Spain, Italy & Greece.

More than half of the Semak range is manufactured at the company's Head Office in Melbourne. Australian Made Semak products proudly carry the Australian Made and Owned Logo to support local jobs and communities.

### **Our Mission:**

We believe in making a difference. We stand for value for money, quality, innovation, fun and a sense of competitive challenge. We strive to achieve this by empowering our staff & partners to continually deliver an unbeatable customer experience, while ensuring respectful and sustainable relationships with our foreign partners.

### **Our Core Values:**

- Customer focussed
- Development of long lasting business partnerships
- Grow Australian Manufacturing and Skills
- Develop and foster International business relationships
- Continuous diversification, improvement & innovation.

### **A message from our Managing Director:**

*At Semak we are very proud of our Company's history. For over 65 years Semak has been manufacturing appliances for Australian's to use at home and at work.*

*Semak is a family owned business like yours! We know how challenging business can be and so our priority is to manufacture quality, reliable commercial equipment that will add value to your business at a reasonable cost with minimal ongoing maintenance outlay.*

*Furthermore, we have children! We know the demands and calamities of home life therefore the equipment is made to last and backed by up to 10 years warranty. We support all of our appliances with a comprehensive catalogue of spare parts. If you break it we can fix it!*

*We know that we succeed in this because our customers just keep coming back!*

# SEMAK® Vitamizer®

## COMMERCIAL GRADE FOOD & DRINK BLENDER

### Smoothies, Frappes, and Cocktails

By far the most loved Semak appliance is the Vitamizer the very name of which became synonymous with blending globally. Designed in 1948 it quickly became the standard for blending and has survived the passage of time to be relaunched in 2012.

The Vitamizer's stylish design and functionality makes it an appliance that every member of the family can use daily to get their nutritional needs. Whether it be smoothies for breakfast on the run, pâtés and dips for lunch, puréed baby food or delicious soups the Vitamizer delivers portion controlled meals fast.

Vitamizer is a FAMILY blender perfect for:

- Mum: Face masks, hand creams
- Dad: Detoxing and portion control
- Nana: Healthy Soups & boosting immunity
- The Kids: Healthy Smoothies & Desserts
- Teenagers: Breakfast on the run
- Infants: Puree & Mash Foods



Vitamizer VM1050S



coffee dips batters pudding sauces  
 smoothies frozen desserts syrups  
 quick breakfast dressings shakes  
 fruit juices milk substitutes soups  
 entrees salsas spreads pureed foods



**SEMAK<sup>®</sup>**

# Vitamizer<sup>®</sup> Pro

**COMMERCIAL BLENDER FOR THE PROFESSIONAL**

*Smoothies, Frappes, and Cocktails*

The VitamizerPro is a high performance blender for the professional packing a powerful 1390W motor with 6 blade cutting assembly and 1.85 Litre capacity to Vitamize, pulverise & emulsify your favourite foods in seconds.

As the preferred blender of raw food & health enthusiasts Vitamizer Pro manages some of the toughest milling, grinding and blending tasks. Mill rice to flour in seconds, grind star anise to powder, blend and heat soups or customize pastes for the ultimate gastronomic experience. The blender is also perfectly suited to blending smoothies for detoxification, weight management and appetite building.

However, it is the commercial applications that really set this blender apart. Used in the Health sector by hospitals to emulsify thickening agents, the VitamizerPro is also widely used in aged, child care, and hospitality Industry to puree and prepare foods for specific dietary requirements.



VitamizerPro VMP1390





detoxing baking organics cell repair increased fibre  
 raw food diet child obesity aged nutrition diabetes  
 coeliac anti-aging superfood diet meals on the run  
 finicky eaters assisting nutrition building immunity  
 anorexia portion control heart disease osteoporosis



Blend Smoothies, Soups, Frappes, Milkshakes & Ice



Chop Fruits, Vegetables, & Meats



Mix Cake & Pancake Batters, Cookies & Bread



Mill Biscuits & Flour



Powerful Commercial Grade Motor

VitamizerPro VMP1500



Mix Sauces, Dips, Pâté, & Dressings



Blend Fruits into Frozen Desserts, Sorbet & Ice Cream



Grind Condiments, Nuts & Grains



Knead Dough & Pasta

### Specifications

Model	VM1050	VMP1390	VMP1500
Capacity	1.85 Lt	1.85 Lt	1.85 Lt
Dimensions	306 x 266 x 406mm	270 x 240 x 515mm	270 x 240 x 515mm
Electrical	1050W	1390W	1500W
Controls	Mechanical	Mechanical	Mechanical
Sound Cover	No	Optional	Optional
Colour	Black or Silver	Red, Black or White	Black or White
RPM	24,000	32,000	36,000

\*10 Year Motor Warranty (Household Use Only)

# SEMAK<sup>®</sup>

# Vitashake<sup>®</sup>

## COMMERCIAL GRADE MILKSHAKE MIXER

### Smooth Frothy Shake Creations

A Milkshake is not a smoothie or a juice! It is a fluffy bubbly divine creations made from Milk, Ice Cream, Frozen Yoghurt and Flavour.

Mix and match your favourite milk/soy/nut milk with frozen yoghurt or ice cream and fruit pulp / flavour for the ultimate shake experience gently infused with air. Fluff a small volume into a large drink for less calories and more enjoyment.

Perfect for cafés, school canteens and sporting clubs, the Semak Milkshake Makers will be a big hit being easy to use yet modern and stylish. The Semak Vitashake Milkshake Maker Range produce a frothy and smooth milkshake every time.

## FEATURES

- 2 Speed Waterproof Speed Switch
- Aluminium and stainless steel construction
- Powerful 350W Motor with Lifetime Warranty
- Non skid base for better stability
- Stainless steel shaft 18/10 and agitators
- 900ml Stainless steel cup
- 2 Years Commercial Parts & Labour Warranty\*

### Specifications

Model	VS (Vitashake)	VSAR (Retro)
Dimensions	170x160x485mm	170x165x475mm
Weight	4.9Kg	3.4Kg
Capacity	900ml	900ml
Electrical	350W	350W
Power	220-240V AC	220-240V AC
Origin	Made in Greece	Made in Greece

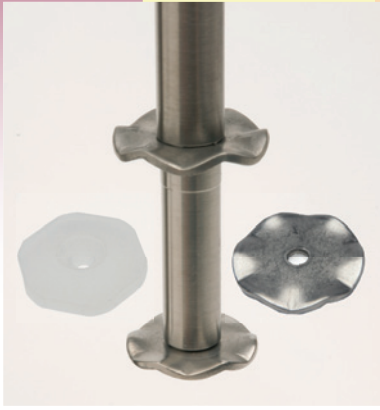
\* 10 Year Warranty applies to Domestic Usage



Vitashake  
Black







Stainless Steel Shaft & Extra Frothing Agitators



2 Speed Waterproof Speed Switch



Large Drip Tray for Easy Cleaning



Suit Standard Milkshake Cup Size



Vitashake Artemis Retro Chrome



Vitashake Artemis Retro Red

# SEMAK<sup>®</sup> ARTEMIS

COMMERCIAL GRADE MILKSHAKE MIXER

*Smooth Frothy Shake Creations*

Remember how good malt tasted in a milkshake? Remember popping bubbles with paper straws and choosing from Strawberry, Caramel, Chocolate and Blue Heaven? Remember how good a spider was? Relieve those family fun times of malted milkshakes with the Semak Vitashake.

Nothing froths a milkshake with big airy bubbles like a genuine Milkshake Mixer.



Red

Orange

Yellow

Light Blue

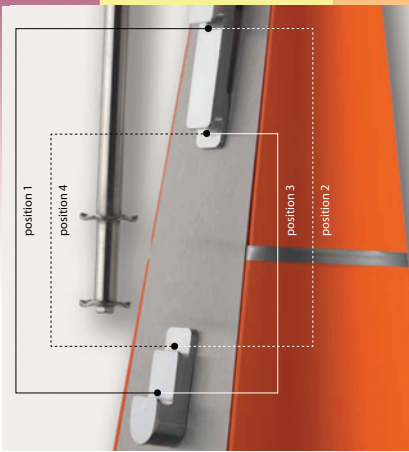
Cabbage

Light Green

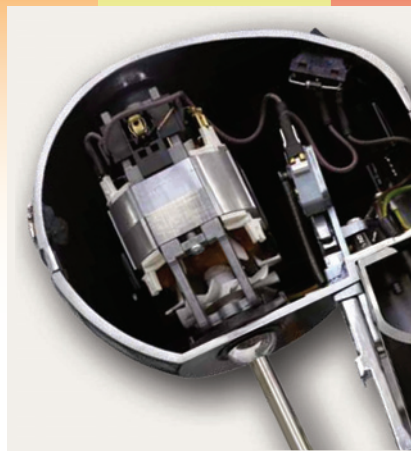
**BONUS  
AGITATORS**







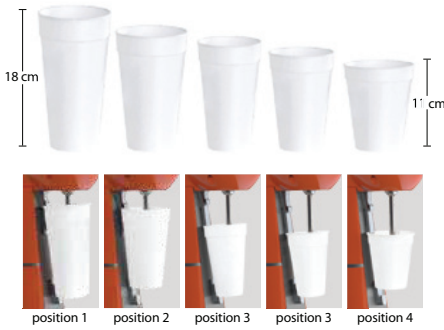
4 Mixing Positions for 11-18cm Length Cups



Powerful 350W Commercial Motor



Two Speed Waterproof Switch with Automatic Trigger



**Specifications**

Model	VSAP (Pro)
Dimensions	180 x 245 x 460mm
Weight	6.15Kg
Capacity	900ml
Electrical	350W
Power	220-240V AC
Origin	Made in Greece

**FEATURES**

- 2 Speed Waterproof Switch
- Automatic Switch for quick hands free operation
- Aluminium and stainless steel construction
- Powerful 350W Motor with Lifetime Warranty
- 4 Mixing Positions enable Cup sizes from 11-16cm
- Non skid base for better stability
- Stainless Steel shaft 18/10 and agitators
- 900ml Stainless steel cup
- 2 Years Commercial Parts & Labour Warranty\*
- \* 10 Year Warranty applies to Domestic Usage

**BONUS SAUCE &  
DESSERT MAKER**

**SEMAK<sup>®</sup>**

# Vita Juice™

**COMMERCIAL GRADE COLD PRESS JUICER**

*Retain the pure goodness and natural flavours*

Two in One **Cold Press Juicer** with **Sauce & Dessert Maker**



**Cold Press  
Juicer**



**Dessert &  
Sauce Maker**

**Semak  
VitaJuice**





The Semak VitaJuice retains all the natural vitamins and living enzymes in the juice, preserving the health and vitality benefits of fruits and vegetables. Based on over 60 years of experience and research the Semak VitaJuice uses a unique world first dual edged auger for cutting efficiency to slowly and gently extract all the vitamins and nutrients from fruits and vegetables.

The VitaJuice's quiet Induction Motor gently squeezes juice and pulp slowly and quietly with loving care to preserve nature's gentleness and life giving living food properties.

With the Bonus Sauce Maker the VitaJuice is capable of producing delicious fruit/vegetable sauces, thick & creamy soups, crushing nuts and icy frozen fruit desserts. Let the Semak VitaJuice provide a natural option and be your ultimate partner in health, nutrition, diet and portion control.





Additional Sauce Making Function



Squeezing Basket



Included Ingredient Tamper



Patented Double Cutting Edged Ultem Juicing Screw



Powerful reducing condensing induction motor slowed to 47 Rpm for gentle squeezing and optimum juice extraction



Free recipe book





# COMPARE THE DIFFERENCE

## TRADITIONAL HIGH SPEED JUICER

## VITAJUICE SILENT JUICER

**Juice Separation Layer**  
Is caused by high speed friction of stainless steel blades reducing nutrients and vital enzymes needed in our daily diets.



**VS**



### Specifications

Model	VJ2012
Power	240 V
RPM	47 RPM
Noise	30-40db
Weight	8.3KG
Origin	Made in Korea
Warranty	10 Years

\*10 Year Motor Warranty (Household Use Only)

### The Nutritional Content !

Vita Juice is the only true well-being juicer as it keeps all the nutrients and enzymes.



\* Test results are from our internal tests. Other test environments may produce different results.

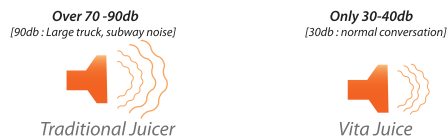
### More Vitamin C !

Vita Juice slowly and gently presses out the juice keeping more of the vitamin C alive and well. Get ALL of nature's nutrition.



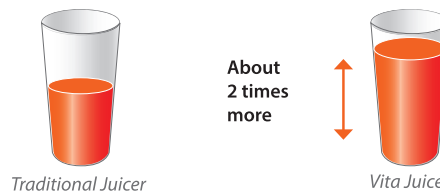
### Silent Operation !

Unlike traditional juicers, Vita Juice operates silently, even under heavy duty use due to it's low speed motor that squeezes out the juice.



\* Data is based on international results. Results may vary.

### The Amount Extracted !



\* Amount of juice extracted from tomatoes. Results from our internal test.



### JUICER

Juices  
Sorbets  
Fruit Icy Poles  
Cocktails  
Meal Replacement  
Portion Control

Suitable for:  
\* Wheatgrass  
\* Kale  
\* Carrot  
\* Kiwi  
\* Banana & more

### DESSERT / SAUCE MAKER

Mash boiled eggs  
Shred cooked meats  
Pureé vegetables for soup  
Mince garlic / ginger  
Crush nuts / condiments  
Blend condiments / spreads

Suitable for:  
\* Soft Fruits  
\* Baby Foods  
\* Icy granitas  
\* Nuts

**SEMAK<sup>®</sup>**

# Vita Juice<sup>®</sup> Pro

Retain the pure goodness and natural flavours





The Vitajuce Pro is a high performance centrifugal juicer packed with a heavy duty 850W commercial motor, an extra large 76mm feeding chute and 11,000 RPM to extract the maximum yield from your fruits and vegetables. Coupled with an Ultra Efficient Micromesh Filter, the Vitajuce Pro is designed to extract as much juice as possible from your fruits and vegetables while still retaining the capacity and speed of centrifugal juicers.

Ideal for cafes, restaurants and sandwich bars Vitajuce Pro is a light commercial appliance supported by a 1 year commercial warranty. Produce delicious fruit and vegetable juice fast with minimal preparation and wash up.



Replaceable Blade



Large 76mm Feeding Chute



Ultra Efficient Micromesh Filter Basket

## FEATURES

- IMC Intelligent Motor Control offers advanced motor protection. A microprocessor matches motor torque to load resulting in higher energy and task efficiency.
- Automatic pulp ejection
- Removable Stainless Steel Blade Disc & Bowl
- High Efficiency Micromesh filter basket yields more juice than traditional juicers
- Extra Large 76mm diameter feeding chute
- Powerful 11,000RPM 850W Motor
- 5 Speed for Maximum Juicing Control
- Dual Safety Protection with Interlocking Switch and Overheating Protection

### Specifications





Model	VJP2013
Dimensions	230 x 340 x 420mm
Power	850W
RPM	11,000 RPM
Electrical	220-240V AC
Juice Capacity	2.3L
Pulp Capacity	1.6L
Weight	5.2-5.6 Kg
Warranty	1 Year Commercial*

\* 10 Year Warranty applies to Domestic Usage Only

# SEMAK<sup>®</sup> Vitashake<sup>®</sup>

# SEMAK<sup>®</sup> Vita

## Semak Artisans Designing Precision Appliances

PRODUCT TYPE		SEMAK VITASHAKE MILKSHAKE MIXERS			SEMAK VITAJUICE	
MODELS	SERIES	VITASHAKE	VITASHAKE ARTEMIS RETRO	VITASHAKE ARTEMIS PRO	VITAJUICE	
	MODEL	VS	VSAR	VSAP	VJ2012	
	WARRANTY	10 YR MOTOR	10 YR MOTOR	10 YR MOTOR	10 YR MOTOR BASE	
DESIGNED FOR	APPLICATIONS	LIGHT COMMERCIAL MILKSHAKE MIXER FOR CAFES, RESTAURANTS, ICE CREAM PARLOURS	LIGHT COMMERCIAL MILKSHAKE MIXER FOR CAFES, RESTAURANTS, ICE CREAM PARLOURS	COMMERCIAL MILKSHAKE MIXER FOR CAFES, RESTAURANTS, ICE CREAM PARLOURS	CAFES, COFFEE HOUSES, SANDWICH BARS, SMALLER SMOOTHIE OPERATORS	
	MILKSHAKES	*	*	*	X	
	ICE / ICE CREAM	ICE CREAM	ICE CREAM	ICE CREAM	X	
	RAW FRUITS & VEG	X	X	X	*	
	GRINDING CONDIMENTS, GRAINS, NUTS	X	X	X	X	
	MILLING GRAINS	X	X	X	X	
	NUT BUTTERS	X	X	X	SAUCE MAKER	
	SMOOTHIES / FROOTHIES / FRAPPES	*	*	*	X	
	FROZEN FRUIT	X	X	X	SAUCE MAKER	
	PUREED FOOD FOR CHILD, AGED CARE	X	X	X	X	
	THICKENING AGENTS	X	X	X	X	
	SOUPS - HEATING	X	X	X	X	
	CONTAINER SPECIFICATIONS	CONTAINER	STAINLESS STEEL	STAINLESS STEEL	STAINLESS STEEL	BPA FREE
		CAPACITY	900ml	900ml	900ml	NA
		BLADE TYPE	FROTHER	FROTHER	FROTHER	COLD PRESS
		ICE BLADE	NA	NA	NA	NA
DRY INGREDIENT CONTAINER		NA	NA	NA	NA	
500 ML CONDIMENT CONTAINER		NA	NA	NA	NA	
MOTOR WATTS		350W	350W	350W	200W	
MOTOR HP		NA	NA	NA	NA	
BLADE SPEED RPM		NA	NA	NA	47	
POWER VOLTAGE (V)		220-240V AC / 50 Hz	220-240V AC / 50 Hz	220-240V AC / 50 Hz	220-240V AC / 50 Hz	
THERMAL MOTOR PROTECTION		NA	NA	NA	YES	
MICROPROCESSOR STARTUP CONTROL		NA	NA	NA	NA	
CONTROLS		MANUAL	MANUAL	MANUAL	MANUAL	
ON/OFF		*	*	*	*	
PULSE		NA	NA	NA	X	
VARIABLE SPEED		TWO SPEED	TWO SPEED	TWO SPEED	X	
PROGRAMS	X	X	X	X		
HI/LO	*	*	*	X		
45,75,105 SECS	X	X	X	X		
TIMER	X	X	X	X		
CUTTING UNIT	X	X	X	DUAL EDGED AUGER		
WAVE ACTION BLENDING SYSTEM	NA	NA	NA	NA		
TECHNICAL SPECIFICATIONS	MATERIAL	STAINLESS STEEL	STAINLESS STEEL	STAINLESS STEEL	STAINLESS STEEL	
	BEARING	NA	NA	NA	NA	
	MOTOR BODY	ALUMINIUM	ABS	ALUMINIUM	ABS	
	CORD RETAINER	NO	NO	NO	YES	
	SUCTION FEET	NO	NO	NO	YES	
	ICE BLADE OPTION	NA	NA	NA	NA	
	DRY INGREDIENT BLADE	NA	NA	NA	NA	
	SOUND COVER	NA	NA	NA	NA	
	DIMENSIONS (L x W x H)	170 x 160 x 485mm	170 x 165 x 475mm	180 x 245 x 460mm	195 x 190 x 435mm	
	SKETCH					



**SEMAK®****SEMAK®****Juice™****Vitamizer®****To Perform Specialised Culinary Tasks****COMMERCIAL JUICERS****SEMAK VITAMIZER RAW FOOD & BEVERAGE BLENDERS****PRODUCT TYPE**

VITAJUICE PRO	VITAMIZER	VITAMIZER PRO	VITAMIZER PRO	SERIES
VJP2013	VM1050	VMP1390	VMP1500	MODEL
10 YR MOTOR	10 YR MOTOR BASE	10 YR MOTOR BASE	10 YR MOTOR BASE	WARRANTY
CAFES, COFFEE HOUSES, SANDWICH BARS, SMOOTHIE OPERATORS, JUICE BARS	CAFES, COFFEE HOUSES, SANDWICH BARS, SMALLER SMOOTHIE OPERATORS	RAW FOOD BLENDER - SUITED TO ANY BLENDING TASK	SPECIALTY RAW FOOD BLENDER - SUITED TO INTENSIVE BLENDING TASKS	APPLICATIONS
X	*	*	*	LIQUIDS
X	*	*	*	ICE
*	*	*	*	RAW FRUITS & VEG
X	*	*	*	GRINDING CONDIMENTS, GRAINS, NUTS
X	*	*	*	MILLING GRAINS
X	*	*	*	NUT BUTTERS
X	*	*	*	SMOOTHIES / FROOTHIES / FRAPPES
X	*	*	*	FROZEN FRUIT
X	X	*	*	PUREED FOOD FOR CHILD, AGED CARE
X	X	*	*	THICKENING AGENTS
X	X	*	*	SOUPS - HEATING
BPA FREE	BPA FREE	BPA FREE	BPA FREE	CONTAINER
2.3 Lt	1.85 Lt	1.85 Lt	1.85 Lt	CAPACITY
CENTRIFUGAL	UNIVERSAL	UNIVERSAL	UNIVERSAL	BLADE TYPE
NA	NA	INTERCHANGEABLE	INTERCHANGEABLE	ICE BLADE
NA	AVAILABLE	AVAILABLE	AVAILABLE	DRY INGREDIENT CONTAINER
NA	NA	AVAILABLE	AVAILABLE	500 ML CONDIMENT CONTAINER
850W	1050W	1390W	1500W	MOTOR WATTS
NA	1+ HP PEAK LOAD	2+ HP PEAK LOAD	3+ HP PEAK LOAD	MOTOR HP
11000	24000	32000	38000	BLADE SPEED RPM
220-240V AC / 50 Hz	220-240V AC / 50 Hz	220-240V AC / 50 Hz	220-240V AC / 50 Hz	POWER VOLTAGE (V)
YES	YES	YES	YES	THERMAL MOTOR PROTECTION
YES	NA	NA	YES	MICROPROCESSOR STARTUP CONTROL
MANUAL	MANUAL	MANUAL	MANUAL	CONTROLS
*	*	*	*	ON/OFF
X	*	*	*	PULSE
SIX SPEED	*	*	*	VARIABLE SPEED
X	X	X	X	PROGRAMS
X	*	*	*	HI/LO
X	X	X	X	45,75,105 SECS
X	X	X	X	TIMER
STAINLESS STEEL BLADES	6 BLADE	6 BLADE	6 BLADE	CUTTING UNIT
NA	*	*	*	WAVE ACTION BLENDING SYSTEM
STAINLESS STEEL	TITANIUM	TITANIUM	TITANIUM	MATERIAL
NA	SINTERED BRASS	SINTERED BRASS	SINTERED BRASS	BEARING
STAINLESS STEEL	ABS	ABS	ABS	MOTOR BODY
YES	YES	YES	YES	CORD RETAINER
YES	YES	YES	YES	SUCTION FEET
NA	*	*	*	ICE BLADE OPTION
NA	*	*	*	DRY INGREDIENT BLADE
NA	NA	OPTIONAL	OPTIONAL	SOUND COVER
230 x 340 x 420mm	220 x 210 x 500mm	260 x 230 x 515mm	260 x 230 x 515mm	DIMENSIONS (L x W x H)

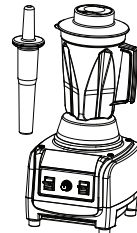
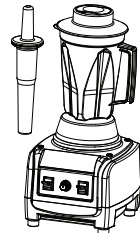
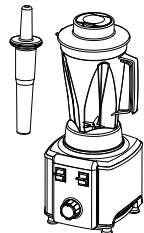
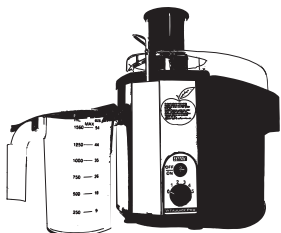
MODELS

DESIGNED FOR

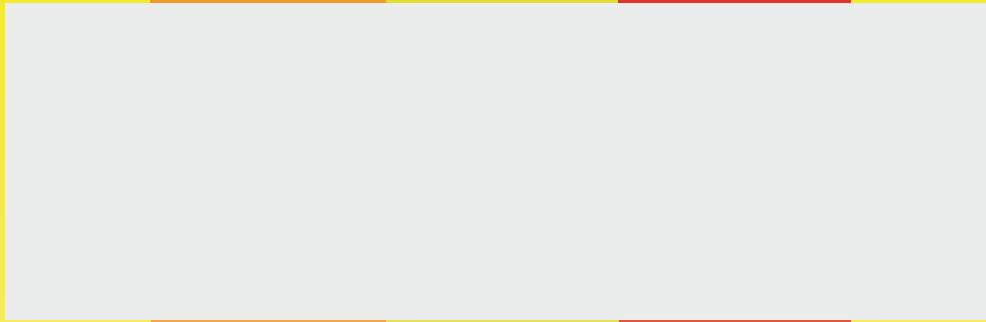
CONTAINER SPECIFICATIONS

TECHNICAL SPECIFICATIONS

SKETCH



Retailer



**SEMAK**

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