

TIM SAVOY

COMMUNICATION PROFESSIONAL



CONTACT

Digital Portfolio:
www.timsavoy.net



tim@timsavoy.net



linkedin.com/in/timsavoy



512.351.0952



2203 Keepsake Drive
Austin, Texas 78745



EDUCATION

BACHELOR OF JOURNALISM / BROADCAST NEWS

The University of Texas at Austin
1990 - 1994

Dean's List / 1992 & 1994
National Dean's List 1992

EXPERTISE

Media & Public Relations

Crisis Communication

Employee Relations & Recognition

Project & Event Management

Publications & Web Content

Customer Service

Texas Public Information Act

Texas School District Elections

PROFILE

Effective communication is the engine that drives progress and success. In my career, I have practiced and studied communication from a number of vantages – as a reporter, a spokesperson for two fast-growth school districts, and as the communication director for a state agency. I have celebrated communication successes and managed public relations disasters. I pride myself on exceeding what is expected. I bring to any team a fresh and fun energy, using imagination and skill to achieve goals – no matter the obstacles. I am committed to winning the trust and enthusiasm of all partners and constituencies included in and affected by the organization to which I belong.

PROFESSIONAL EXPERIENCE

CHIEF COMMUNICATION OFFICER

Hays Consolidated ISD | Kyle, Texas | 2011 - Present



As the CCO, I am responsible for the reputation of a school district with 20,000 students and 2,900 employees at 24 campuses. I serve on the superintendent's cabinet and manage a staff of five.

- Develop and implement the district's external and internal communication strategies, media relations, web content, social media, and crisis messaging
- Manage customer service, community engagement, volunteer activities, and employee recognition
- Administer school district elections and public information requests
- Coordinate School Board community committees to make recommendations regarding major district decisions

DIRECTOR OF COMMUNICATION

Texas Youth Commission | Austin, Texas | 2004 - 2011



Serving in this role for the state juvenile justice agency required working with local, state, national, and international media including newspapers, radio, television, magazines, documentary filmmakers, movie producers, and authors. At the time, the agency was responsible for 6,000 youth and 4,000 employees at 19 facilities.

- Served as official agency spokesperson and collaborated with top agency management, legislative offices, and the Office of the Governor to develop messaging and communication strategies and deliverables.

PUBLIC INFORMATION OFFICER

Schertz-Cibolo-Universal City ISD | Schertz, Texas | 2000 - 2004



I was responsible for transforming the communication department into a critical and respected part of the organization. At the time, the district served 7,200 students and 1,000 employees at 12 campuses.

SKILLS



AWARDS

TEXAS SCHOOL PUBLIC RELATIONS ASSOCIATION STAR AWARDS

Multiple Best in Category, Gold, and Silver Level Winners / 2015 - 2018

U.S. DEPARTMENT OF JUSTICE BEST PRACTICE RECOGNITION

Family Bill of Rights / 2012
Youth Handbook / 2010
My Connection Card / 2007

HERO EMPLOYEE OF THE MONTH

TYC Youth Services Division / 2009

EXECUTIVE DIRECTOR COINS FOR EXEMPLARY PERFORMANCE

Recipient of 7 Coins / 2004 - 2007

HALL OF HONOR INDUCTEE

SCUCISD / 2006

ADMINISTRATOR OF THE YEAR

SCUCISD / 2002

MEDIA PERSON OF THE YEAR

Columbus, GA TV Market / 2000

ASSOCIATED PRESS AWARDS

Multiple Winners 1998 - 1999

PROFESSIONAL EXPERIENCE | CONTINUED

SENIOR PUBLIC SAFETY & INVESTIGATIVE REPORTER

WTVM Television (ABC News Affiliate) | Columbus, Georgia | 1995 - 2000



As an award-winning television reporter with more than 600 stories to my credit, I have a valuable knowledge of how the news media works. Our viewing area included 22 counties in two states.

- Worked under extreme and multiple deadlines to write, shoot, and edit news stories
- Major stories include: 1996 Summer Olympic Games and bombing, media witness to Georgia's last electric chair execution, three hurricanes, troop deployments from Fort Benning army installation, regular coverage of Jimmy Carter in Plains, the death of George Wallace, and a story with Ladybird Johnson

PUBLIC RELATIONS/MARKETING RESEARCH INTERN

Texas Medical Association | Austin, Texas | 1994 - 1995



PRODUCER, EDITOR, PHOTOGRAPHER (Free-lance)

An Interview with James Michener | Austin, Texas | 1994



NEWS ANCHOR/REPORTER

UT Week in Review on KUT 90.5 FM (NPR Affiliate) | Austin, Texas | 1994



PROFESSIONAL AFFILIATIONS

TEXAS SCHOOL PUBLIC RELATIONS ASSOCIATION

NATIONAL SCHOOL PUBLIC RELATIONS ASSOCIATION

ASSOCIATION FOR TEXAS PROFESSIONAL EDUCATORS

REFERENCES

DR. JEREMY LYON

SUPERINTENDENT OF SCHOOLS

Frisco ISD
469.633.6012
lyonjm1@friscoisd.org

DR. BELINDA PUSTKA

SUPERINTENDENT OF SCHOOLS

SCUCISD (retired)
210.241.6143
bpustka@sunshinecottage.org

MICHELLE BARRERA

EXECUTIVE DIRECTOR OF HR

Hays CISD (retired)
210.269.6171
mbarrera1960@yahoo.com

ADDITIONAL REFERENCES
AVAILABLE UPON REQUEST