



SAFANAH ALHUMAID  
[www.safanah.net](http://www.safanah.net)





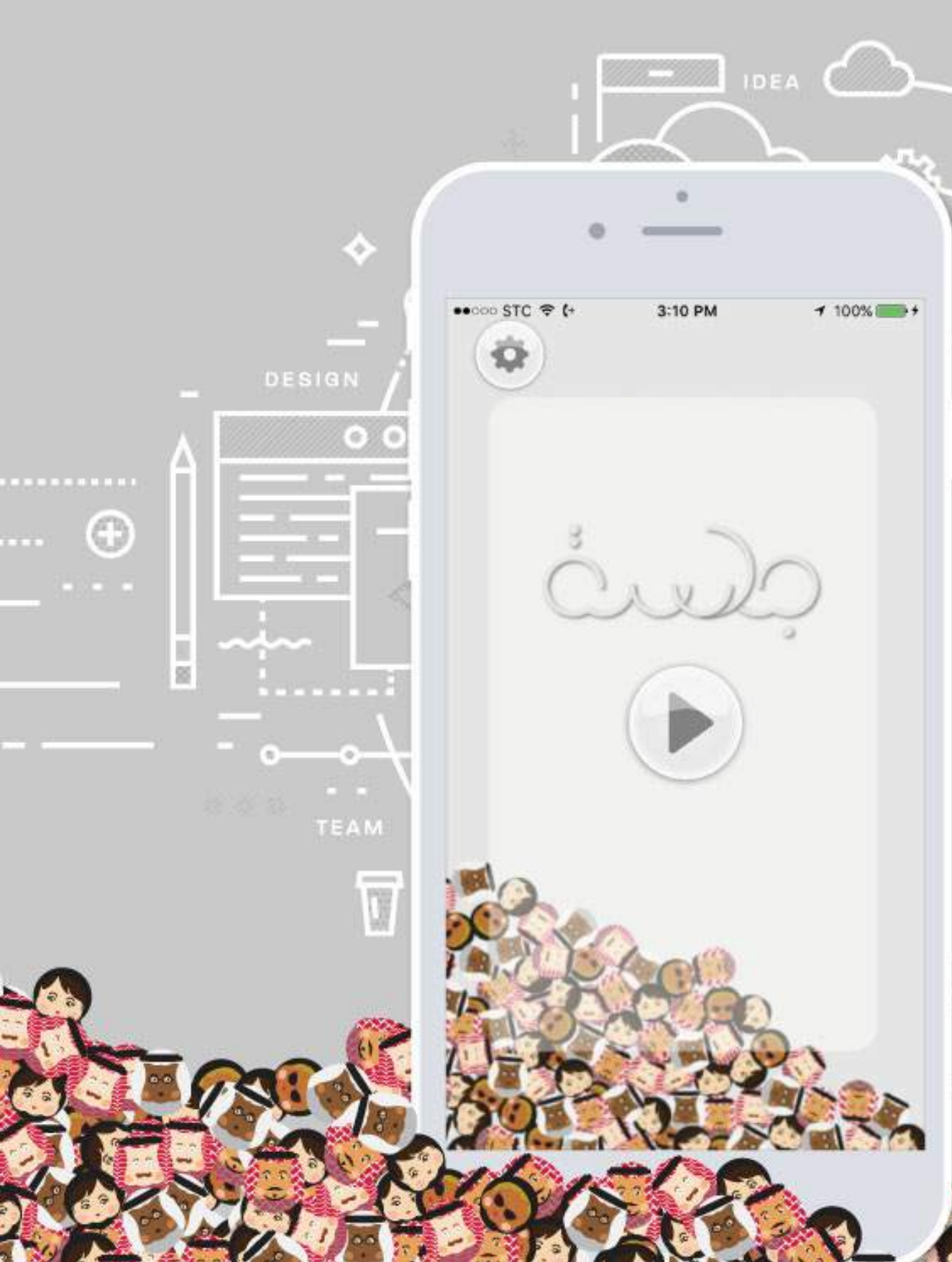
WE R ECO;  
WE R SAUDI



Hi,,  
I'm Ali  
I protect environment  
Ali@ecosaudi.com  
+ 966 55 999 0000  
www.ecosaudi.com

WE ECO is a young ambitious Saudi group,  
dedicated to serving the environment and  
spreading the eco-enlightenment.





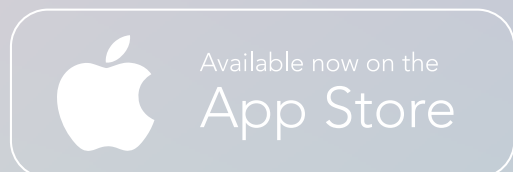
JALSAH is a social game that creates a friendly environment for people to chat and getting know and discover each others faster while enjoying their time.

Now on AppleStore & GooglePlay





# SOON...



Bsr3ah puts your brain to the test by requiring players to come up with three answers to a question in 5 or 7 seconds.



2 Head office



Sai Creative is an interior design and architecture agency, We build for them the whole identity & The signage system.

1 Creative office

0 Looby







# Triangles D'or المثلثات الذهبية

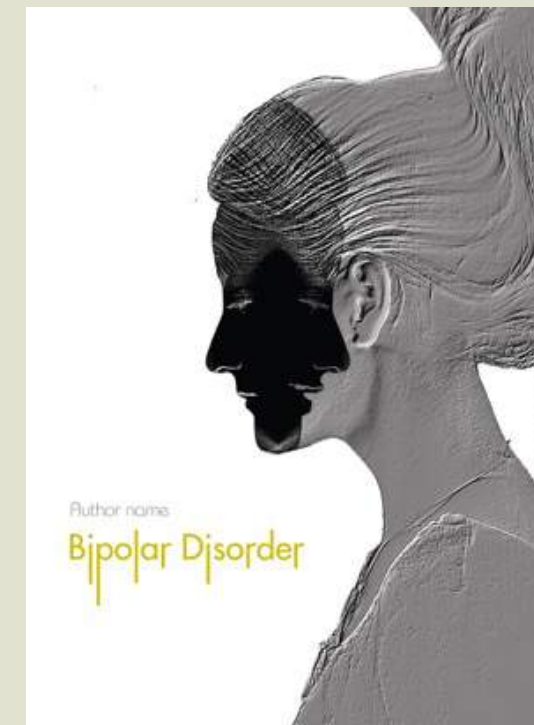
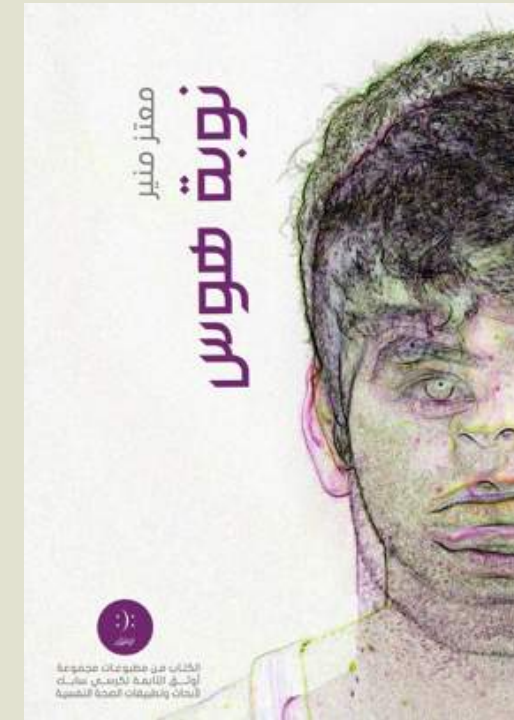


Triangles D'or is a Saudi Real Estate agency, with an in-depth understanding of the market in Europe. (Golden Triangles) or in Arabic (المثلثات الذهبية). There are several places in different countries around the world named in different languages (Golden Triangle), yet mostly they refer to unique luxury commercial or residential areas.





This book is written by a young man suffered with bipolar disorder. I designed the book cover inspired by his story.







المركز الوطني للتخصيص  
NATIONAL CENTER FOR PRIVATIZATION & PPP



Investor International Guide  
Investor national Guide  
Sector Guide  
Minister's Pack

## PUBLICATION



Privatization program launch  
NCP workforce  
Privatization benefits campaign  
Anniversary of the pledge (MBS)

## MEDIA & VIDEOS



Infographics  
Posters  
Banners

## VISUAL ASSIST

My role at NCP is to develop several projects from building the concept to the implementation

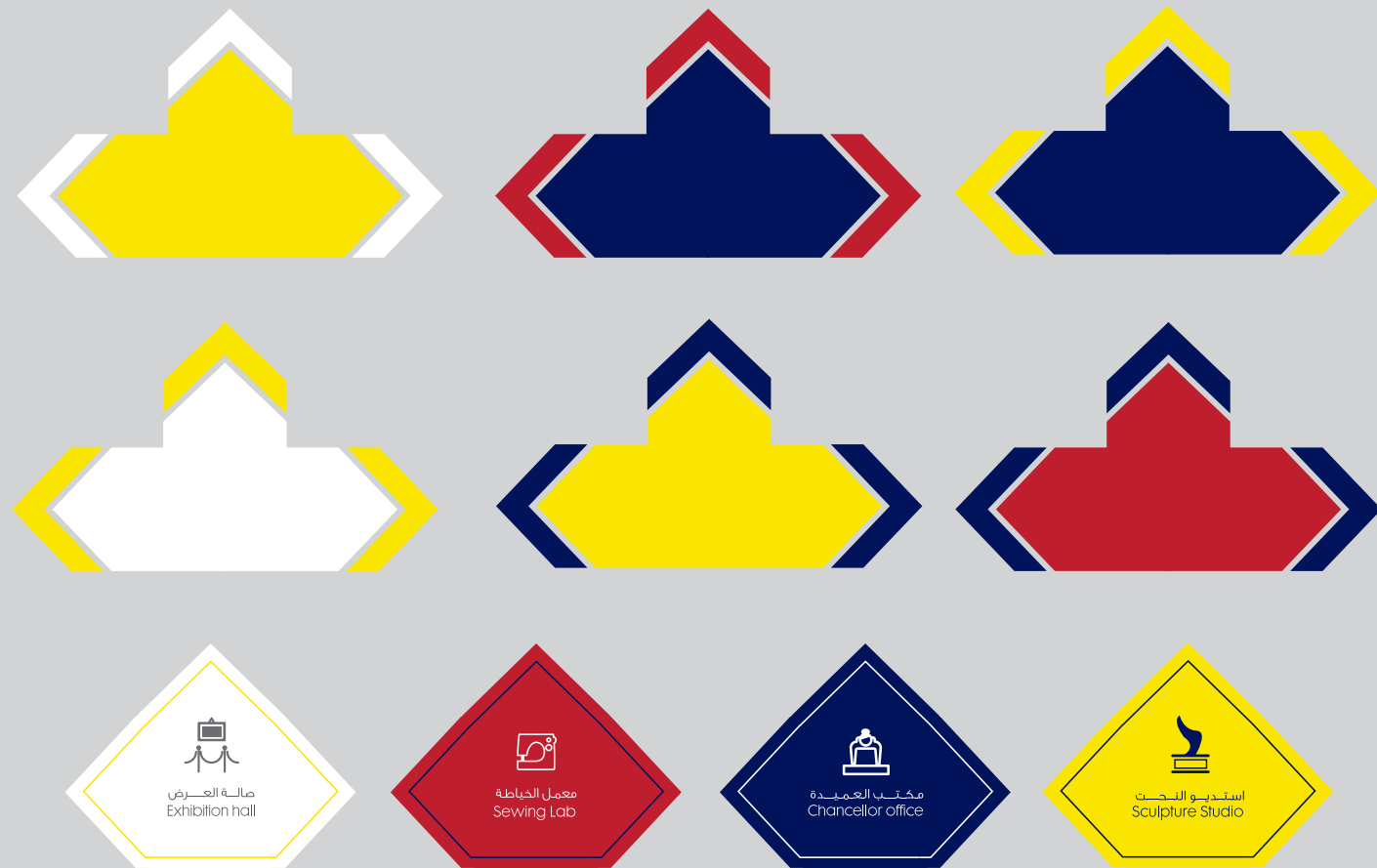


I asked to design a wayfinding system for the College of Art and design, ( Princess Nourah Bint Abdulrahman university ) to make it easy for the students, employees, and guests to know their way around the collage in an creative way.

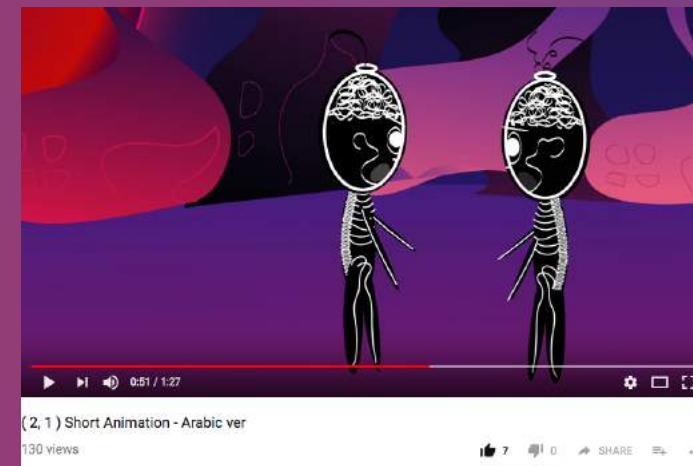
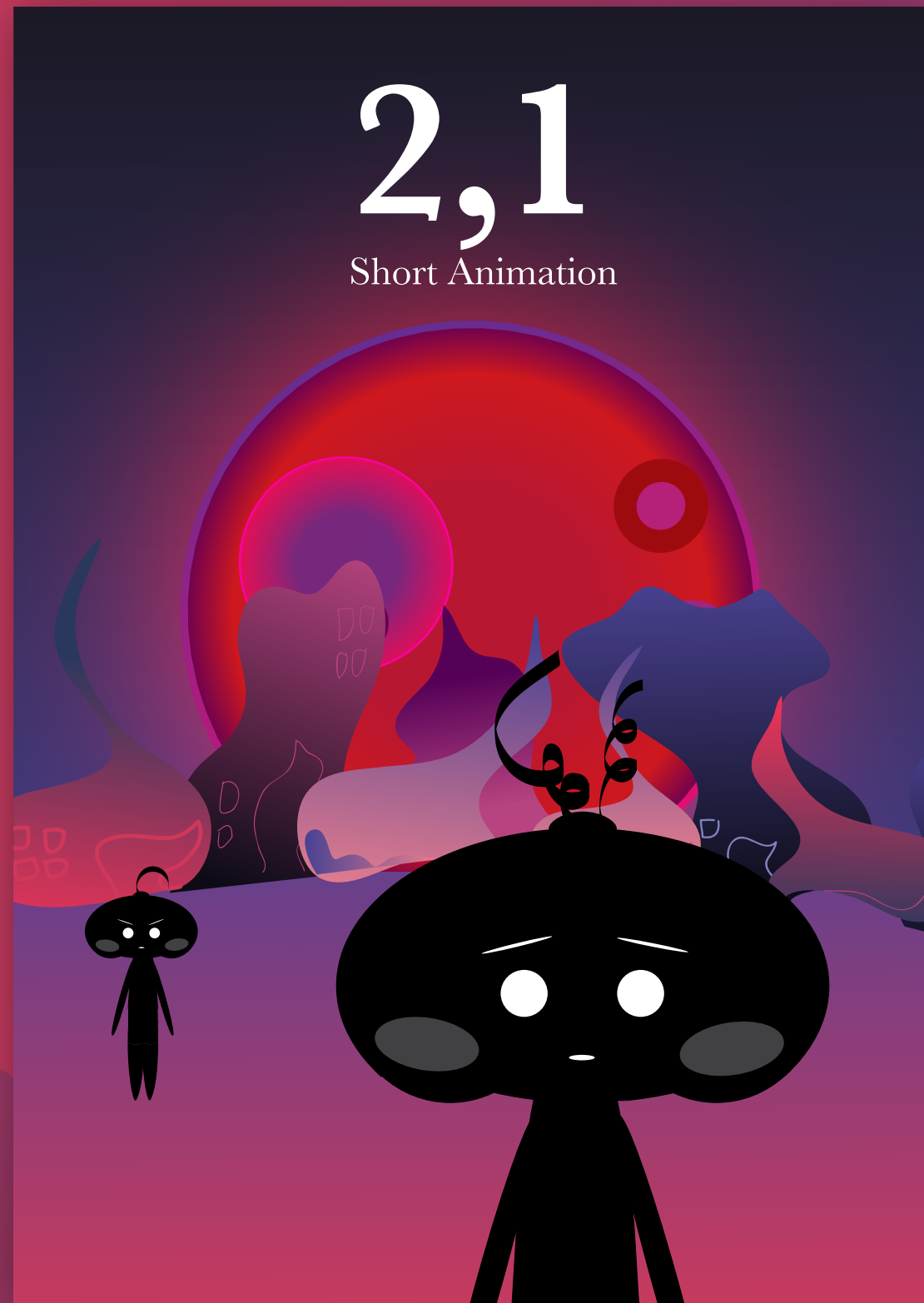
The theme is: Simple, Modern, geometric, and strong bright colour.

The target audience :

Since it going to display in the college of art and design, the target audience is the university students and instructors in general and design students and instructors in particular.



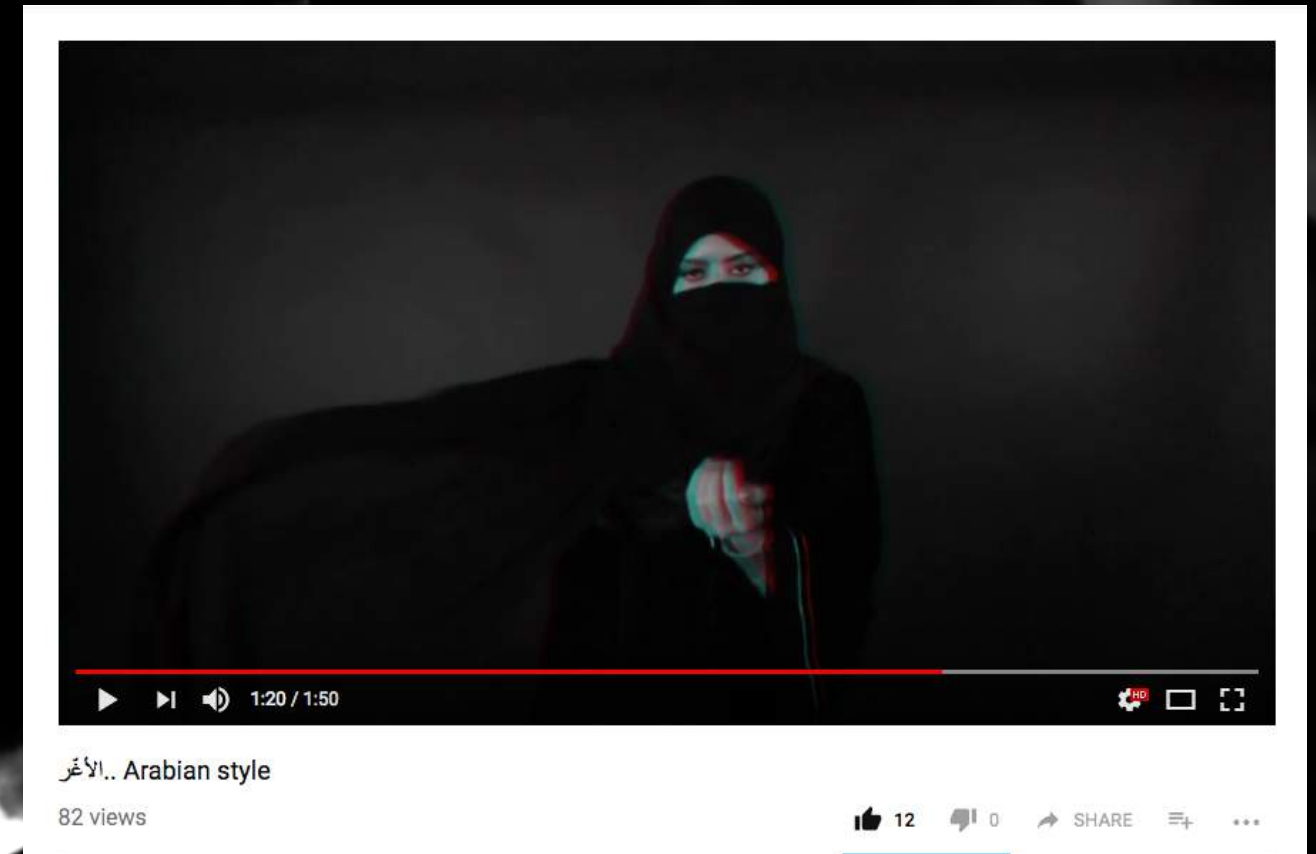
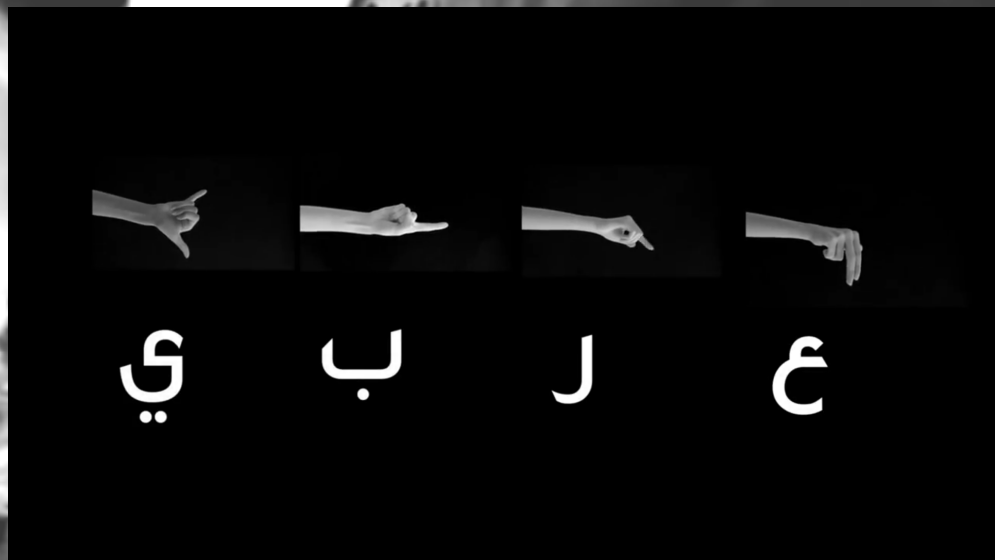




Far away, in a fantasy land everyone had one hair!  
But suddenly from nowhere someone with two hairs appear !..  
Everyone was shocked, and they tried to cut his hair.

" The Red Moon "  
- as the fantasy stories, when the red moon rise  
everyone become Skeletons -  
( they look the same from inside )  
That's what the one hair guy saw.....





الأعر A film was done by a group of PNU students for the Arabic language national day. I did shoot the ink scenes, and did all the montage.

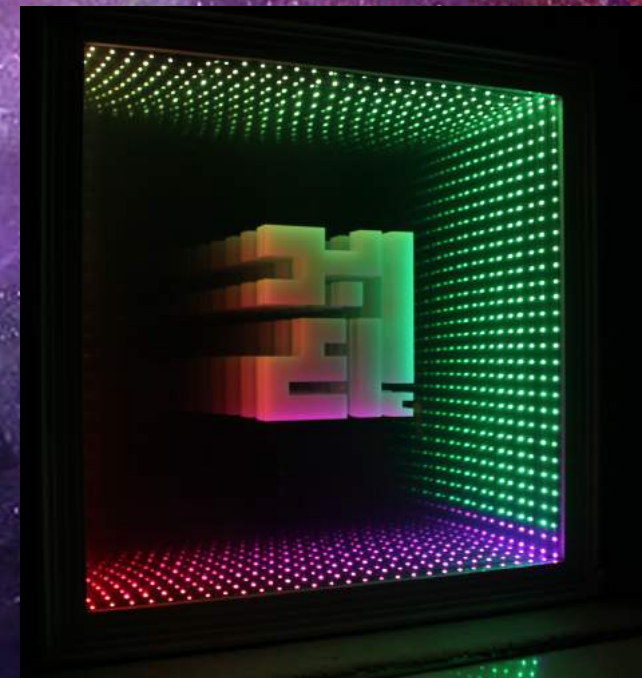
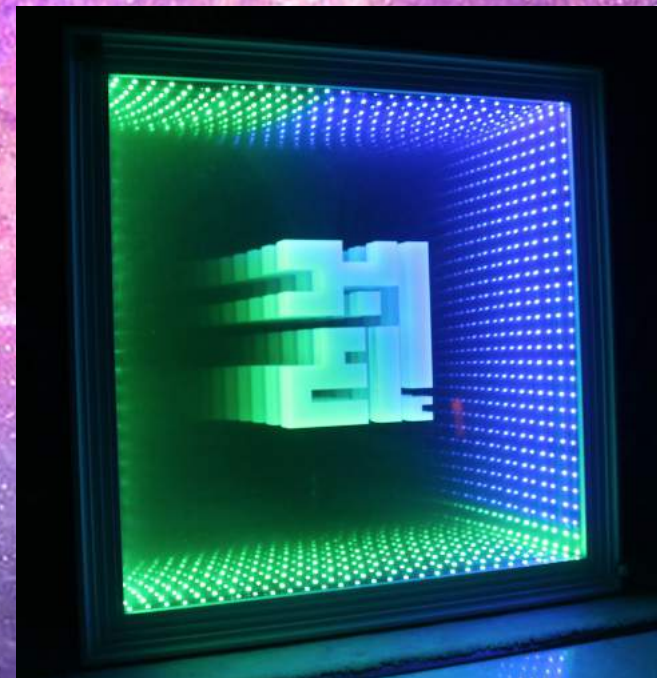
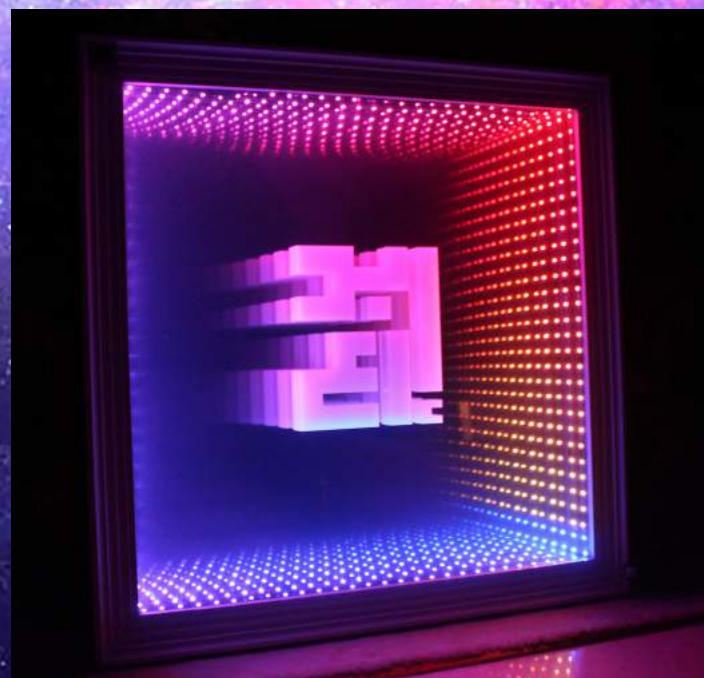




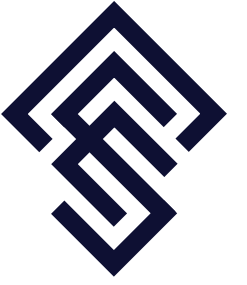
# WORMHOLE

BY SAFANAH ALHUMAID

Wormhole is an interactive project, that required using microcontroller and programming ( Arduino ). the concept is making an interactive signage that react with people on exhibitions and show case, more clearly it's an artistic and futuristic mirror, that sense the motion when people pass near it.







Thank you,,

If you have any other enquiries please don't  
hesitate to call or email me at : [Hi@safanah.net](mailto:Hi@safanah.net)