

## M2MD Executive BIO

### Chuck Link

*President and CTO*

Mr. Link is the President and Chief Technology Officer for M2MD Technologies, Inc., a company focused on securely connecting machines to mobile devices. Previously, Mr. Link was Chief Technology Officer and a co-founder of Hughes Telematics, Inc. (now known as Verizon Telematics Inc.). He served as the Chief Technology Officer of Hughes Telematics from its inception through the company's acquisition by Verizon in 2012 until he departed in early 2015. Mr. Link was responsible for the technology foundation of the company and focused on vehicle connectivity, network architecture and strategy for the company's OEM telematics offerings. Most recently, Mr. Link led the successful technology rollout of OEM services for Mercedes and Volkswagen in China.



Prior to his involvement in the telematics industry, Mr. Link spent 19 years in various engineering roles developing products and services for the U.S. wireless/cellular industry, leading to over 70 patents and nearly 40 pending patents. Most notable of the developments was the wireless message waiting indicator network ("MWI"), initially serving Bellsouth in the mid-1990's, and later delivering over a billion MWI notifications per month for AT&T. Other notable systems or services architected and developed by Mr. Link include the first North American USSD based information system, a unified wireless-wireline voice mail service, a point-of-sale system that automatically "programmed" handsets and a call forwarding system that automatically forwards cellular calls to an associated landline.

Along with a colleague from Daimler, Mr. Link conceived the embedded M2M Form Factor (MFF) SIM device that is a cornerstone of the eSIM and the embedded connectivity solutions used by the automobile industry.

Mr. Link is a proven innovator leveraging his electrical engineering background. He is a frequent industry speaker, author and a major contributor to the thought leadership of the Telematics industry.