M2MD Technologies, Inc.

Enrollment Gateway

M2MD Technologies, Inc. offers an Enrollment Gateway that uses a proprietary technique with existing vehicle electronics to positively identify a vehicle owner for telematics services enrollment. This patent pending solution simplifies the activation process for both original vehicle owners and subsequent owners.

Key Features:

- Secure authentication and enrollment
- Fast connections for feature access
- End-to-end security
- Simple integration to existing enrollment process and platform
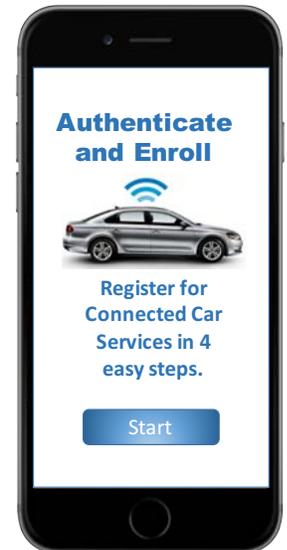

How it Works:

The Enrollment Gateway allows automakers to securely identify vehicle ownership and integrate with existing telematics mobile app to collect customer information, enroll and activate services. The process includes the following steps:

① Download the automaker's telematics mobile app.

② From within the vehicle, authenticate the vehicle owner using a proprietary technique and existing vehicle electronics.

③ A QR code or other unique code is generated that can be photographed or entered into the mobile app along with basic customer information.

④ Mobile app communicates through the Enrollment Gateway to automakers platform to enroll and initialize the consumer's account and establish unique security credentials for mobile app.

Common Enrollment Challenges:

- Paperwork and signatures burden the process.

- Authenticating owners is critical to prevent fraudulent use.

- Collecting accurate owner information at the time of sale has generally been difficult.

- Telematics plans and services continue to change and create complexity for subscription management.

- Dealers have conflicting priorities.

- Providing secure solutions while maintaining the simplicity of "do it yourself" mobile apps can be challenging.

Authenticate and Enroll

Register for Connected Car Services in 4 easy steps.

Start

Enrollment Gateway Benefits:

- Confidently authenticate owner using existing vehicle electronics and information accessible only to owner.

- Works with both initial and subsequent vehicle owners.

- Technology can be integrated into new or existing automaker telematics mobile app.

- Automaker defines the required enrollment information that is passed directly and securely through the Gateway to their platform for processing.

- Automakers can collect basic customer enrollment information through one simple process.

- Technique can be customized for unique automaker needs and vehicle hardware.

- Allows automakers to reduce call center costs through easy to use customer self service mobile app.

- Allows automakers to reduce wireless costs by deactivating vehicles at the end of a trial period or subscription period with a simple trigger for reactivation of dormant vehicles.

About M2MD Technologies

M2MD Technologies, Inc. (www.m2mdtech.com) offers solutions optimized for cellular IoT that provide stronger security, reduced costs, enhanced user experience and ultimately generates higher returns for stakeholders. Centered on a core platform of security offerings, the company develops and manages various solutions that accelerate connections to the vehicles, allow consumers to leverage their shared data plan for automotive applications and simplify the customer experience.

M2MD Technologies, Inc.