

## M2MD Executive BIO

### Kevin Link

#### *Chief Strategy Officer*

Mr. Link is the Chief Strategy Officer for M2MD Technologies, Inc., a position he has held since joining M2MD in late 2016. Previously, Mr. Link was Co-Founder and Senior Vice President of Hughes Telematics (now known as Verizon Telematics). As a member of the Executive Team since its inception in 2006, Mr. Link served in various strategic roles within the company. His most recent role included serving as Senior Vice President of Corporate Marketing and PR as well as the General Manager of the China operation. In these capacities, he was responsible for building the Hughes Telematics brand and served as the global spokesman for the company. Mr. Link was inducted into the TU Automotive Hall of Fame in 2016.



His role in Hughes Telematics China included building the operation, hiring and training the team, negotiating all partner relationships and building the OEM business. Mr. Link served as the General Manager of the China operation for 5 years and was recognized as the “Telematics Professional of the Year for China” in 2015. Additionally, under his leadership, Hughes Telematics China was recognized as Telematics Service Provider of the year in 2014 and 2015.

Link is a key contributor to the thought leadership within telematics organizations and trade associations and is a frequent speaker within the industry. Link is a proven entrepreneur who previously served as CEO of Altius Solutions, a company he co-founded to support multiple entrepreneurial initiatives involving vehicle telematics. Through Altius Solutions, Link developed a command of the telematics landscape, industry challenges, and worked with leading edge experts to craft relevant solutions. This experience provided the platform for which Hughes Telematics was built.

Mr. Link received a BA in Accounting from NC State and is a CPA and CMA. Link lives in Atlanta Georgia, is married and has three sons. He is very active in the community and was recognized as the citizen of the year in 2011. He serves on several boards and is a Scoutmaster of a local Boy Scout Troop.