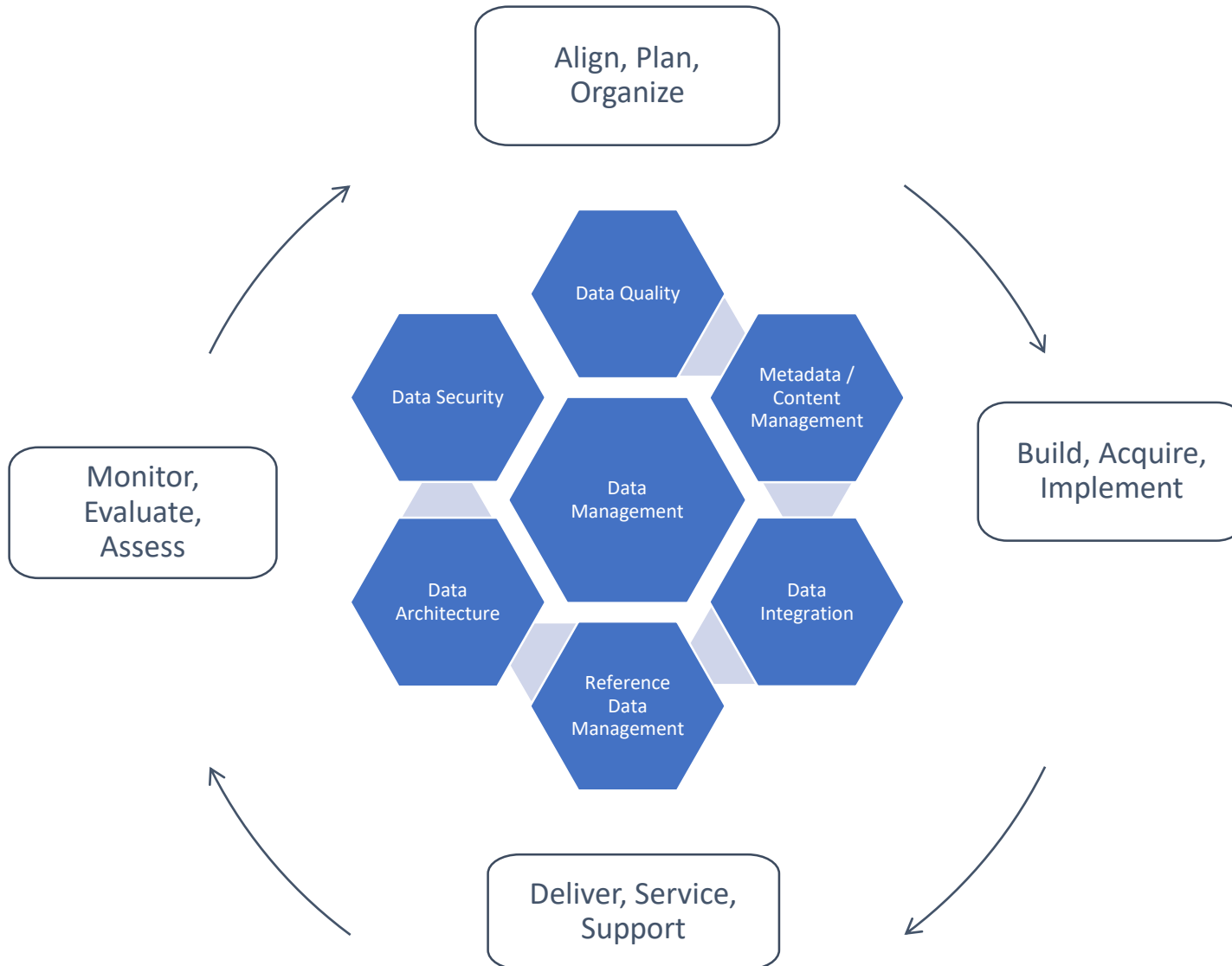


DATTAMZA

Service Offerings



Data Management – Service Offerings



Service Offerings

Data Management Strategy

Business case and sustainable funding model

Define Operating model – Business and technology
Operating model

Organizational Modeling

Processes, Metrics and Thresholds standardization

Benefits Realization Model

Continuous Improvement

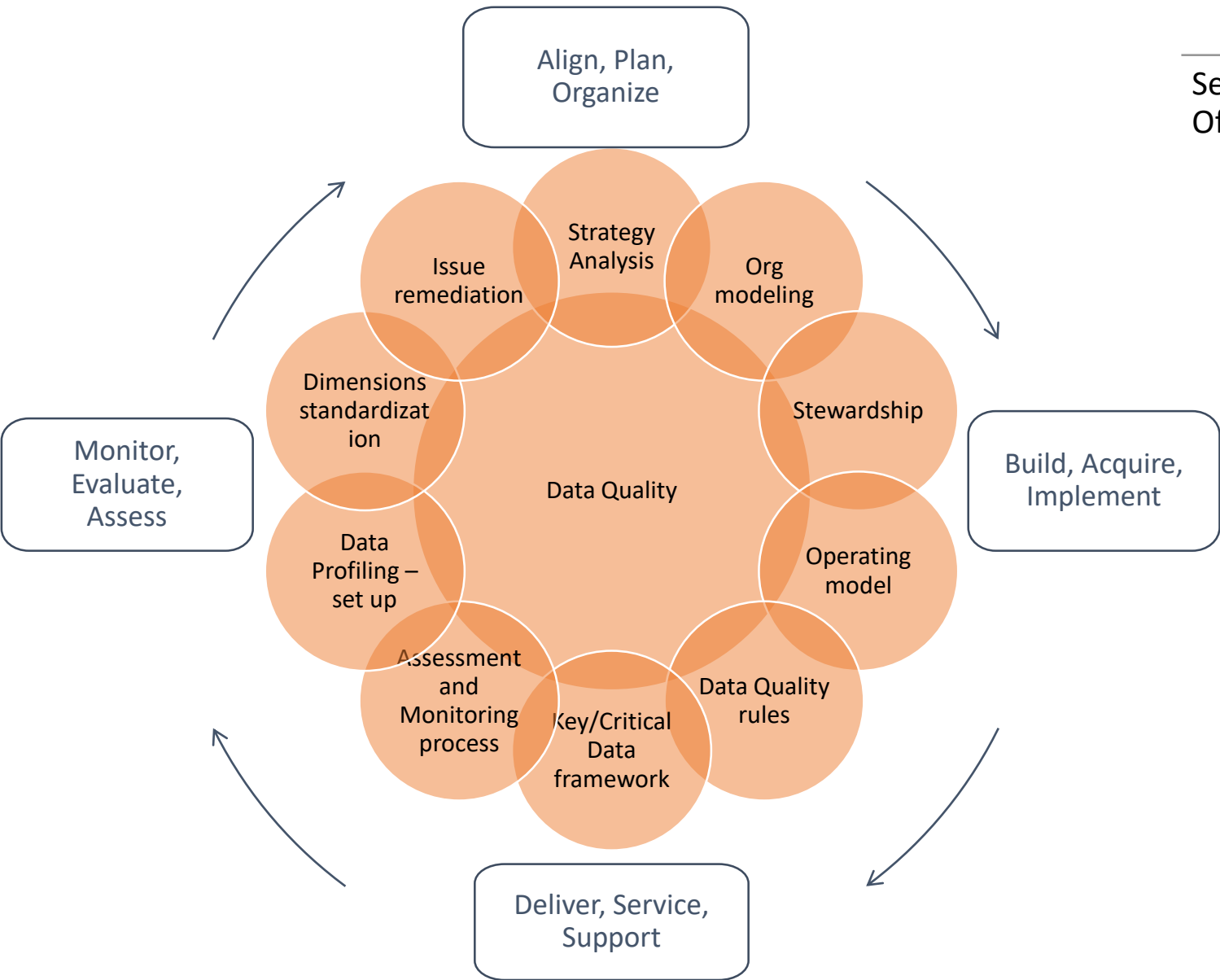
Vendor Analysis

Technology capabilities Customization

Program management

Trainings and Support

Data Quality Management – Service Offerings



Service Offerings

- Establish Data quality program

- Assess and Monitor Quality of existing System of Records and Reference

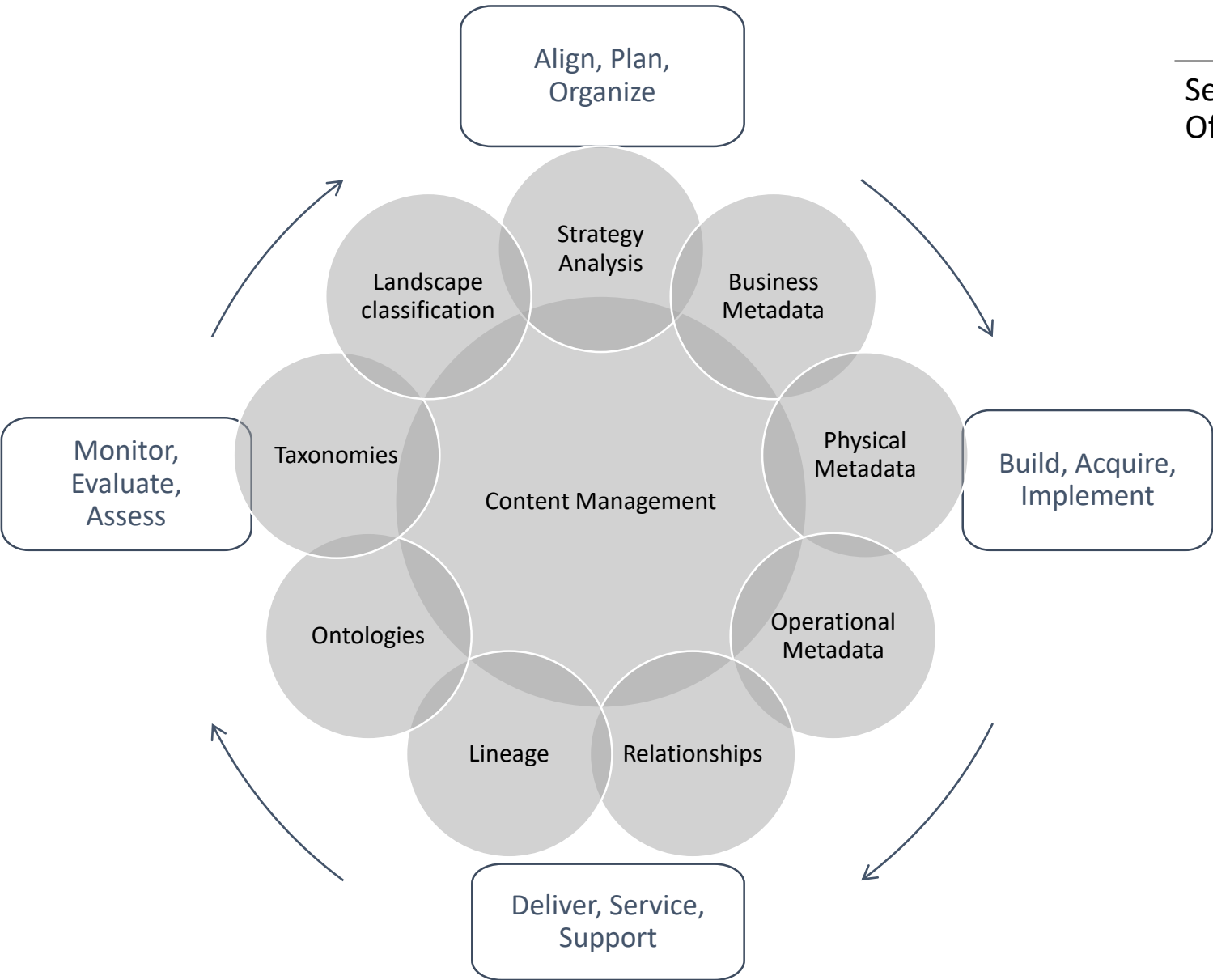
- Assess and Monitor Reference Data

- Analyze and Report Quality of new data

- Integrate Data Quality into Project Management

- Training and Support

Content Management – Service Offerings



Service Offerings

- Establish Content Management service

- Establish Metadata management service

- Operating model and processes

- Organizational structure

- Data classification

- Data definition Standards and Guidelines

- Metadata capture, management and rationalization

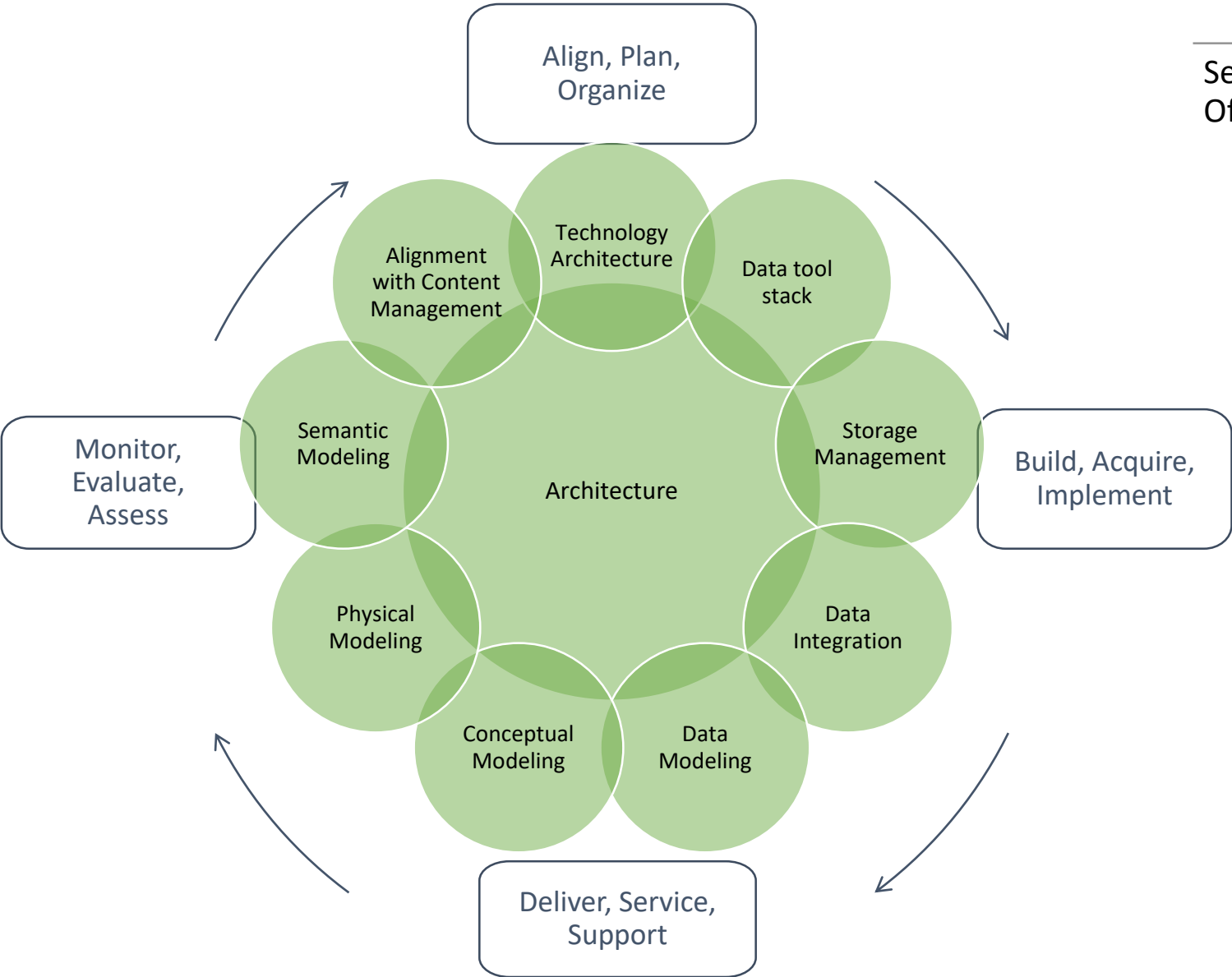
- Data Relationship Management

- Data Lifecycle Management

- Tools and customization

- Training and Support

Data Architecture – Service Offerings



Service Offerings

- Establish Architecture Roadmap

- Platform governance structure and processes

- Operating model and processes

- Organizational structure

- Technology tool selection strategy

- Data storage management strategy

- Data infrastructure contingency planning

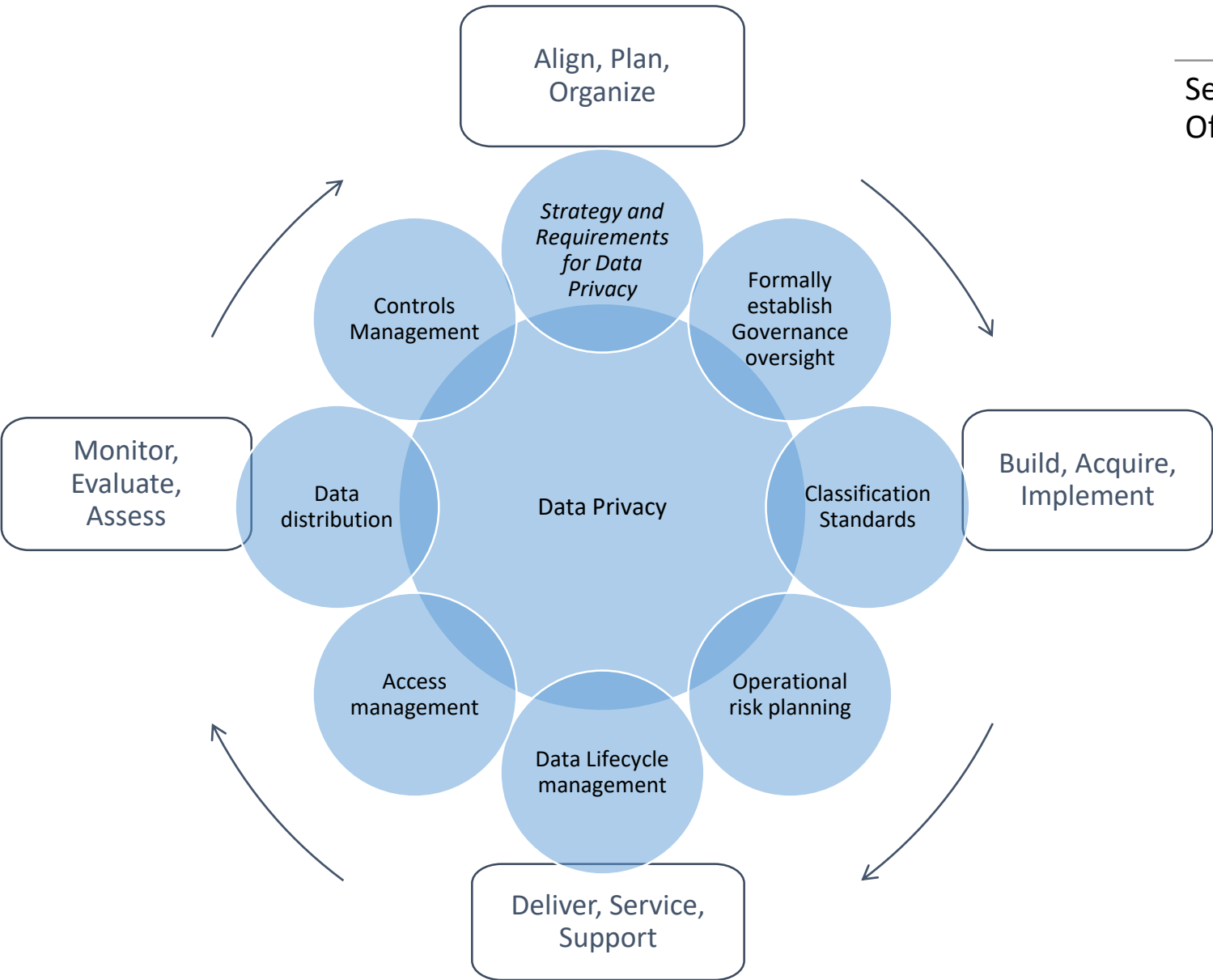
- Modeling at all levels

- Data Lifecycle Management

- Integration with Metadata

- Training and Support

Data Privacy – Service Offerings



Service Offerings

- Establish privacy Roadmap

- Establish organizational structure

- Operating model and processes

- tool selection strategy

- Data Sourcing agreements

- Privacy classifications

- Controls definition

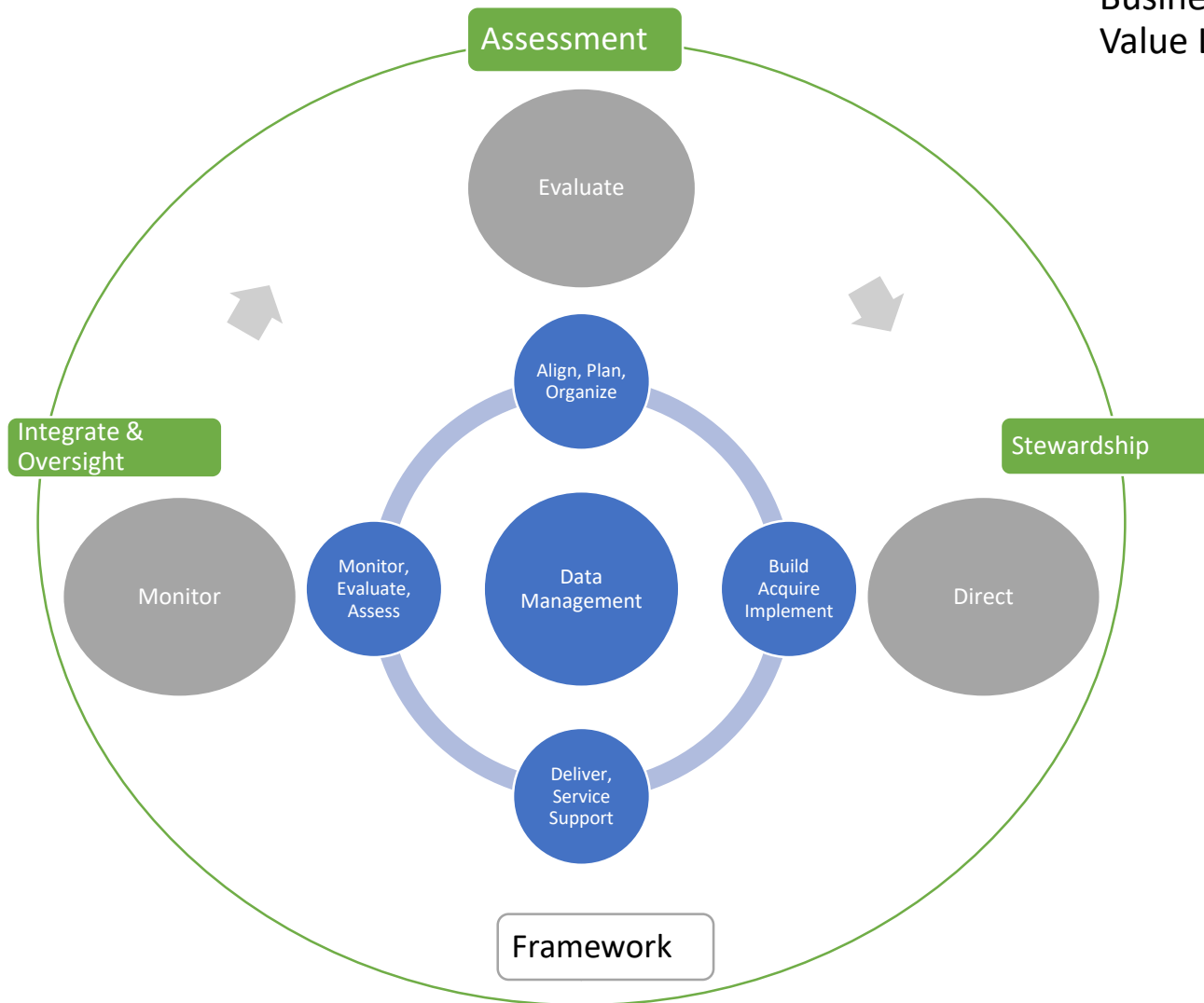
- Dynamic and persistent masking

- Integration with UAM

- Integration with Metadata

- Training and Support

Data Governance – Service Offerings



Business
Value Levels

Data governance structure definition

Councils and Working group structure and Charter

PMO establishment

Organizational Structure

Stewardship through grassroots

Policy, procedures and frameworks definition

Policy self assessments

Program Governance charter and operationalization

Cross Organizational data governance

Assessment and Monitoring

Maturity Assessment – Service Offerings

Traverse for sustainability

Organization	Emphasizes	Level-1	Level-2	Level-3	Level-4	Level-5
CMM & CMMI	Process characterized for organizational applicability (projects & enterprise)	Initial	Managed	Defined	Quantitatively managed	Optimized
IBM	Process characterized for organizational applicability (projects & enterprise)	Initial	Managed	Defined	Quantitatively managed	Optimized
Governed by		Reactive	Process for projects	Process for org, proactive	Process measured	Continuous improvement
Data flux	People, Process, technology adoption, Risk, Reward, Business capabilities	Undisciplined	Reactive	Proactive		Governed
Governed by		High risk, No or Low Reward	Medium Risk and Reward			Low Risk, High Reward
Kalido	Perceived data value, Data as enterprise asset, Risk, Reward	Application centric	Enterprise repository	Policy centric		Governed
Governed by		Transactional asset, Data Value not measured	Low Data Value, not much managed	Managed asset, Medium Value		Strategic asset, High Value
EDM	Org structure, Policy, Lineage, Metadata, Funding	Conceptual	Developmental	Defined	Achieved	Enhanced
Governed by		Issues identified, Data guys engaged	Project/Annual funding, stakeholders & policy identification	Active users, policy exists, Metadata & lineage defined	Policy adhered, Metadata harmonized	Embedded into operational culture

Choosing the right Maturity Model? What to consider?

Process and the nature of the outcomes with each of the process states

Adoption by People, Process and technology

Implementation of capabilities along with Risk and related Benefits

Perceived data value from (in)direct of Monetization data

Data being traversed from being a transactional asset to an enterprise asset

Implementation of Org structure, Policy, Lineage, Metadata, Funding and culture change

We leverage our strengths in benchmarking your capabilities against the standards.

Data Governance – Benefits

1. Increase **efficiency** of scoping activities performed in Strategy analysis
2. Reduce **effort (person hours)** spent on analyzing business requirements and eliciting data requirements
3. Reduce stakeholder **communication overhead** with common vocabulary and common understanding
4. Provides increased **awareness** and understanding around data in the enterprise for impact analysis
5. Provides specific standards that impart **confidence** in the data
6. Proves **ease of sharing** inter-operable data across services, systems, applications with less effort
7. Reduce general and administrative **costs**, such as cost of IT operations and personnel costs and technical support associated with Inter-operability, data sharing, data analysis.
8. Reduce Up-front **costs**, such as the integration of data and training needs.
9. Reduce future **costs**, such as maintenance of legacy systems, transformation, and decommissioning of information systems.
10. Reduce **costs** associated with maintaining replicated information.

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Our offerings are available at
<http://dattamza.com/data-management-services>

Contact us at

- contactus@dataassociation.net
- <http://dattamza.com/contact>