



Dattamza is introducing its first newsletter on Data Management and Governance. Cheers to all the avid patrons of the DAblog. On your request, here is the first version of newsletter.

Issue 1

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# Data Management



I will be actively connecting with the esteemed readers on their requests for publication, Surveys and other resources.

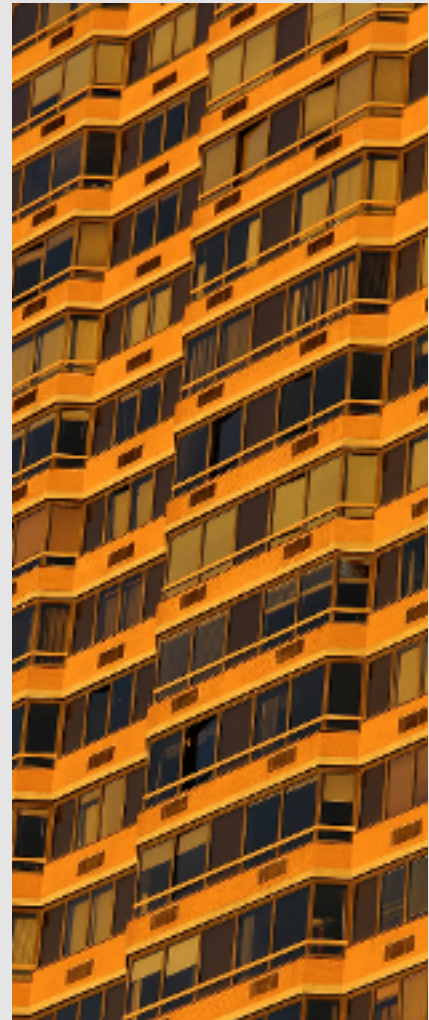
# FOCUS

## DATA PRIVACY MANAGEMENT

### *ADDRESSING THE GDPR NEEDS OF EUROPEAN FIRMS*

Most organizations have grown in-organically over the past few years with mergers and acquisitions where planning for data privacy lacked the focus. Moreover, there is no account on the growing private information that is collected, or was collected from customers, employees and third parties. Most of this personal information is vulnerable to threats and events of malicious theft, accidental disclosure,

failure in appropriate usage, non-compliance with regulations. This increasingly is a concern to the regulators and organizations equally. An outcome of the current privacy environment is the General Data Protection Regulation (GDPR) in EU. Read more and download your GDPR toolkit from dattamza





# GETTING THE MOST FROM OUR RESEARCH

*WE ARE ALL SET TO RELEASE THE BOOK "DATA MANAGEMENT AND GOVERNANCE" NEXT MONTH*

FOR THE PAST FIVE YEARS, ORGANIZATIONS HAVE STARTED ACTIVELY EMBRACING THE BENEFITS OF MANAGING THEIR DATA AS AN ENTERPRISE ASSET. THESE BENEFITS RANGE ANYWHERE FROM:

MANAGING REPUTATIONAL RISK

REDUCING REGULATORY LOSSES

ACHIEVING OPERATIONAL EXCELLENCE

ENABLING REVENUE STREAMS

THE BOOK DETAILS HOW

Pre-book your Copy now

ORGANIZATIONS CAN FOCUS OVERCOMING COMMON CHALLENGES IN CHIEF-DATA-OFFICE OPERATIONS WHILE SETTING UP SERVICES FOR DATA QUALITY AND METADATA MANAGEMENT



## HELPING YOU REALIZE YOUR DATA NEEDS

### SERVICE OFFERINGS

You can leverage our cost effective Service offerings in all aspects of data management and governance to realize your regulatory and excellence needs

