



Lydia Merritt

My mission is to inspire and explore creative visual solutions. I aim to provide iconic print, logo, illustration, and photography work to clients.

(865) 617-4015 | lydiamerritt@gmail.com | lydia.org



Experience

2009 -
PRESENT

Freelance Graphic Design

Develop unique print promo, branding services, and website material for clients
Current regular clients include: Century 21 MVP, White Glove Commercial Cleaning, Birdhouse Knoxville, WUTK, & Daystar Church

Graphic Designer / Marketing Coordinator

Century 21 MVP

Strategize, design, & develop various print, social media, & website ads for the largest Century 21 firm in the region.
Photograph various real estate properties,
Take & edit professional portraits of agents as needed,
Ensure accurate photographic representation of all listings.

Personal Assistant / Print Production Manager

Stan Bass Photography

Schedule client appointments, answer phone calls & emails in a professional, timely manner
Develop various signs, brochures, and promo material for in house displays & customers.
Create prints according to customer specifications and laboratory protocols.
Ensure quality of prints by examining for defects, such as broken lines, spots, or blurs.
Maintain records, such as quantities/types of processing completed, materials used, & charges.
Download & present digital images onto website or disk for customers.

Intern

Pioneer House & Campnevernice Letterpresses

Design, develop, & print various posters, invites, and cards for clients by hand using old-fashioned letterpresses and relief printmaking techniques.

Owner/Operator

Lydia Grace Photography

Develop creative portraiture for aspiring actors, musicians, models, artists
Provide photographic services for weddings, local events, and families, and businesses
Set up and tear down studio equipment, strategize & provide on location lighting equipment
Manage & maintain studio & photographic equipment
Hire assistants as needed.



Education

AUG 2015 -
MAY 2017

East Tennessee State University

BFA in Graphic Design
Vice President of ETSU Graphic Design Collective
Current Artist in Resident

2012 -
2014

Pellissippi State Community College

AAS in Photography

2010-
2012

Watkins College of Art & Design

Art Foundations



Skills

Adobe Creative Suite

Proficient in Photoshop, Illustrator, Bridge, Lightroom, InDesign

Printmaking

Familiar with various screen printing, lithography, relief, letterpress & monotype techniques

Photography

Knowledgeable with digital & traditional darkroom photography as well as commercial studio lighting techniques