# 'New Paradigms Conference and Holistic Expo' Sept. 16 & 17, 2017

## The Westin Hotel Memorial City, Houston, TX

RETURN COMPLETED FORM TO: Attn: New Paradigms Please email back:	<b>EVENT LOCATION (<u>NO MAILINGS</u>):</b> The Westin Hotel, Memorial City 945 Gessner Road	OFFICE USE ONLY		
newparacon@gmail.com (713) 254-8652	Houston, TX 77024 (281) 501-4300	DB	CF	ELE

Shows tend to sell out 6-8 months before show date.

### \*Current Pricing as of 10/2016 - SPACE RESERVATION AGREEMENT part 1

#### VENDOR INFORMATION: VENDOR SHARING BOOTHS NEED TO EACH FILL OUT AN APPLICATION

(Please print clearly or type)

Name:
Business Name:
Program Listing:
Address:
City, State, Zip:
Phone (day):
Phone (evening):
Phone (cell):
Phone (fax):
Additional Info (such as special requests, needs, layouts, etc.):
Name Tags (3 per booth)
2
3
Website:
E-Mail:
Have you worked at conference before? If so, where?

EXHIBITOR TYPE: Check all that apply on next page.

MAIN CATEGORY: HEALER READER VENDOR ARTIST Sub Categories (check all that apply)	READER Animal Psychic Angel readings Astrology Medium Numerology Psychic/Clairvoyant Tarot reader	<ul><li>Magnetic</li><li>Massage</li><li>Quantun</li></ul>	i practitioner c therapy n Touch ergy work perapy	VENDOR Aura photography Book dealers Chakra photography Gems/Minerals/ Crystals Gifts Holistic practitioner Jewelry Organization/Church Vitamins/Supplements Additional / Other (describe):	Subtotal	
DESIGNATED REGULAR (INTERIOR) SPACE FOR 1 VENDOR <i>ONLY</i> – TABLE (6') & 2 CHAIRS PROVIDED			(Amount x Quantity) \$275 x			
DESIGNATED <b>PRIME</b> (FRONT ROW & CORNER) SPACE FOR 1 VENDOR ONLY – TABLE (6') & 2 CHAIRS PROVIDED				\$325 x		
DESIGNATED <b>PREMIUM</b> (BALLROOM FOYER ACROSS FROM ENTRY DOORS) - TABLE (6') & 2 CHAIRS PROVIDED * <b>HURRY ONLY 7 LEFT!</b>			\$400 x			
DESIGNATED READER SPACE FOR 1 READER ONLY – ROUND TABLE & 2 CHAIRS PROVIDED (32")			\$325 x			
ELECTRICITY			\$70 x 1			
PROGRAM ADVERTISING: See adv	vertising form for det	ails.				
GRAND TOTAL: (add booth & electricity. See advertising form to order advertising.)		=\$				
BACKGROUND INFO: Please Describe your Product/Service and Your Experience/Qualifications -						

Make checks payable to "New Paradigms" or PAY ONLINE AT: www.NewP	araCon.com/vendors
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The undersigned hereby agrees to adhere to all terms and conditions listed on the front and back of this agreement. Applications are not accepted unless signed and dated.

Signature: \_\_\_\_\_\_Date: \_\_\_\_\_\_Date: \_\_\_\_\_\_

# 'New Paradigms Conference and Holistic Expo' Sept. 16&17, 2017

### The Westin Hotel Memorial City, Houston, TX

SPACE RESERVATION AGREEMENT part 2

### TERMS AND CONDITIONS

#### **APPLICATIONS**

- 1. Applications will be reviewed and either approved or declined. We want every vendor to prosper, so we are limiting the number of the same types of businesses. For example, there will be no more than 3 crystal vendors, candle sellers, etc.
- 2. Payment is due with the application. If the application is declined for any reason, the payment will be fully refunded within 15 days of the applications declination.
- **3.** The vendor booth space includes Conference attendance for 2 people. Anyone additional working at the booth will be required to pay the entrance fee to the Conference (\$10). The additional names will be processed at the time of application.

### **BOOTH SPACES** - VENDORS

- 4. Booth spaces are not transferable without prior written approval from the New Paradigms Conference Coordinator.
- 5. Expo participants must have booths completely set up by 9:30 AM on Saturday and remain set up during the entire show (10:00AM to 6:00PM Saturday and 10:00AM to 5:00PM on Sunday). Early breakdown without express written permission from New Paradigms Conference will result in forfeit of future participation with New Paradigms Conferences and related activities. Participants who arrive after doors open at 10:00 am will lose their space to those on our waiting list.
- 6. If you must arrive late or leave early, you must let us know at least 90 days in advance and in writing.
- 7. Changing assigned locations or space needs indicated on this agreement is NOT possible at the event. Adding racks, additional tables, etc., to enlarge space beyond paid for boundaries is not permitted unless arrangements have been made in advance. Please let us know as soon as possible if your space needs change or your setup spills beyond the perimeter of your allotted space. Illustrate more complicated layouts by drawing them out for us in advance. We will do our best to accommodate your requests. Assigned booth locations may not be changed without New Paradigms approval.
- 8. Electricity will not be provided unless indicated on this agreement and prepaid prior to the expo. Last minute requests for electricity are \$100 and may not be available.
- 9. The following are NOT permitted: flames of any kind, external heating sources, incense, distribution or use of adhesive backed decals, glitter, or confetti. Do not remove or reposition hotel planters, furniture, or equipment. Hotel regulations will be strictly enforced.

Signs may be put on easels (participant provided). These must remain inside your booth. We are working with the decorator to include name signs for each booth. These will be placed on top of the rear drape with S hook.

10. Healers who have booths must post their fees.

#### **BOOTH SPACES** - READERS

- 11. Reader booths will include a 32" table with 3 chairs.
- 12. Reader booth space is for one reader only.
- 13. Readers are not permitted to sell anything other than their services. Should a reader vend anything else they will be requested once to remove those items. There will be no second warning. Failure to comply with Conference Staff will result in immediate termination of reader's privileges and expulsion from the Expo and Conference without refund. The sole exception to this is a book authored by the reader. Should the reader wish to sell their book, they must request, in writing, permission to sell in their booth along with their application. Requests will be reviewed and a written response sent to the reader.
- 14. Readers are to post fees and collect their money. Appointments will be made in a central location. Readers will receive instructions on how to work within the system prior to the Conference.

#### **GENERAL CONDITIONS**

- 15. Loud music is disruptive to those around you and to the readers. Please refrain from playing music too loudly.
- 16. Drumming is strictly prohibited during the Expo.
- 17. New Paradigms reserves the right to remove any disruptive music or noise from the venue.
- 18. Checks returned for non-sufficient funds will incur a \$100.00 fee and may result in loss of space.
- 19. Booth space is filled on a first come first served basis and all applications are processed in the order they are received.

### **CANCELLATION POLICY**

- Cancellations received within 90 days of contract date will receive a full refund.
- Cancellations received no later than 90 days before show date will receive a full refund less \$100 cancellation fee.
- Cancellations 89 days or less before show date and "no shows" will not receive a refund.
- Payment is due with the application.
- If approved and no payment is recorded, the booth will be released to those on our waiting list.
- Applicants hereby attest that the information provided in this application is true and accurate.
- Applicants further agree that damages caused by lack of accuracy are difficult to calculate and agree to pay liquidated damages of up to \$1,000 per misrepresentation.
- Material misrepresentation is grounds for immediate expulsion from the Expo without refund of fees paid.
- During the expo, please report questionable, unusual, illegal or dangerous behavior and activity to the staff immediately.
- Failure to comply with the above terms and conditions may result in dismissal from the event without refund of fees paid.