

# Learning to Love Logic Models



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# What is A Logic Model?



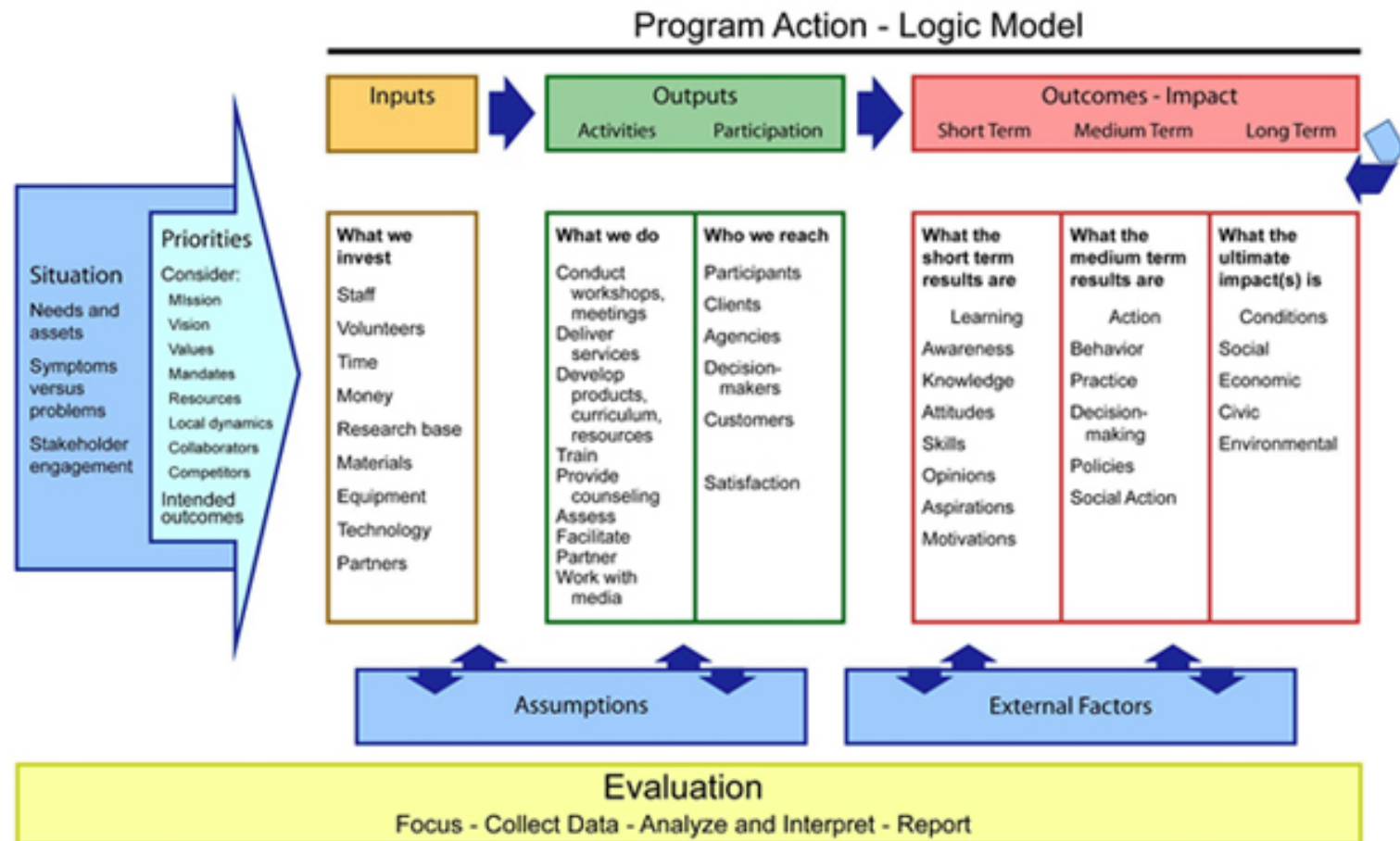
- Tool used to evaluate the effectiveness of a program
- Defines the parameters of a program
- Identifies tasks and strategies
- Predicts the outcomes of the program

# Benefits of Logic Models



- **Saves time**
- **Clearly communicate project to funders**
- **Serves as a guide through the project**
- **Shows the program on one page**
- **Good appendix for grants**

# Sample Logic Model



# Parts of a Logic Model



## Situation or Project Goal

- Inputs or Resources
  - Outputs or Activities
  - Outcomes/Changes
  - Initial
  - Intermediate
  - Long-term outcomes
- What we invest
  - What we do
  - How much we did and who we reached
  - What results were achieved
  - What changes occurred in the lives of customers

# Situation



**Adults at Adult Day Care Centers  
need socialization programs.**



- Is this a project the outreach department can take on?

# Inputs/Resources



## If we spend

- Staff Time
- Money
- Books and Materials
- Vehicle expenses

## Then we can provide

- Memory program
- Monthly
- 3 facilities
- 15 adults each
- (How much we did and who we reached)

# Activities



## Tales and Travel Adult Memory Program

- Each program is focused on a country
- Read a myth or story
- Talk about the country
- State five facts about the country
- Listen to music
- Look at toys, clothes or tools from the country
- Pass around photographs
- Show children's books about the country
- Leave a deposit collection of library materials



# Initial Outcomes



## **If we provide memory program then...**

- Adults with dementia can be engaged in conversation and stimulation
- (What is the knowledge gain?)

## **If adults are engaged in conversation then...**

- Adults are entertained
- Brain function is stimulated
- Adults get a break in their routine

# Intermediate Outcomes



**If brain function is stimulated then....**

- Adults experience increased sense of belonging
  - Adults express feelings better
  - Adult reminisce about their own lives
  - Tone of voice less flat
- (What change of habit occurred?)

# Long Term Impact



## **Increases**

- Improve quality of life
- Increase self esteem
- Increase curiosity
- More wakeful during the day
- Increase verbal communication

## **Decreases**

- Less anxiety and depression
- Less behavior problems
- (What measurable conditional changes occurred in the lives of our customers?)

# Evaluate Effectiveness of the Program



## Questions to ask:

- Did we provide the planned number of programs?
- Did we have the hoped for number of participants?
- What external factors effected the program?

## Observations:

- Did staff at Adult Day Care centers report improvements?
- Did customers seem engaged?
- Did you observe improvements in communication?

# How to Use the Logic Model



- Revisit your model often through the process.
- Identify if and where you are going off track.
- Identify unexpected if-then outcomes.
- Do you need to change the model, now that you are part way through the process?
- Do you need more time or more resources?
- Report your progress with stake holders and funders.
- Document your results.