

Tips and tools you can use from the ALA Committee on Literacy  
and the ALA Office for Literacy and Outreach Services

# Literacy for All: Adult Literacy @ your library

The **American Library Association** affirms and supports the principle that lifelong literacy is a basic right for all individuals in our society and is essential to the welfare of the nation.

ALA advocates for the achievement of national literacy through educational activities utilizing the historical and cultural experiences of libraries and librarians.

*ALA Policy 50.6.2, "Literacy and the Role of Libraries"*

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**ALA** American  
Library  
Association

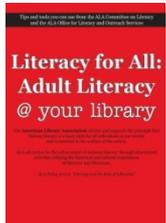
Office for Literacy  
& Outreach Services

# **OLOS Outreach Toolkits: Powerful Tips and Tools from Experts in the Field**



**Office for Literacy  
& Outreach Services**

# Tools You Can Use



- OLOS toolkits are member-created and focus on outreach and outreach advocacy.
- Toolkits are designed to be quick, handy, and easy-to-understand.
- Toolkits are 8 pages in print format (to ALA members), available online as a pdf, or available as easy-to-navigate web pages.
- Toolkits are FREE! Individuals may e-mail [olos@ala.org](mailto:olos@ala.org) to request up to 20 copies (orders over 20 incur a small shipping charge).

# Keys to Engaging Older Adults @ your library®

Tips and tools for assisting older adults  
from the ALA Office for Literacy and Outreach Services

## Keys to Engaging Older Adults @ your library

**Libraries can  
empower older adults  
with engaging programs and services.**

Empower and engage older adults in your library! Learn about the issues facing your older adult population, including:

- Key terms for the aging population
- Accessibility recommendations

Build successful programs with information on:

- Engaging Older Adults
- Finding Funding
- Measuring Success
- Telling Your Story

# The Small but Powerful Guide to Winning Big Support for Your Rural Library

Tips and tools you can use from the ALA Committee on Rural, Native and Tribal Libraries of All Kinds, the Association for Rural & Small Libraries and the ALA Office for Literacy and Outreach Services

## The Small but Powerful Guide to Winning Big Support for Your Rural Library

When Platte County, Wyoming, sought a librarian in the early 1900s, its advertisement read:

*"Must be able to get along with Western people, ride and drive, as well as pack a horse, follow a trail, shoot straight, run an automobile and be able to rough it whenever necessary."*

We suspect Mabel Wilkerson, who got the job, also had to keep her library afloat financially.

Some things don't change...

This popular resource features advice for reaching people, winning friends and influencing decision-makers, speaking successfully, making the most of media, and building powerful partnerships.

Describes essential tools for advocacy-- annual report, communication plan, fact sheets, and more.

New sections:

- Using Technology as an Advocacy Tool
- Technology & Advocacy: Data you can Use

# Extending Our Reach: Reducing Homelessness Through Library Engagement

Tips and tools you can use from the American Library Association's Social Responsibilities Round Table and Office for Literacy and Outreach Services

## Extending Our Reach: Reducing Homelessness Through Library Engagement

"The best thing that libraries can do for the homeless is to treat them with the same status afforded to all other library patrons....the library has been a focal point of my homelessness."

Kevin Barbieux, "The Homeless Guy"

Tips, tools, resources, model programs, best practices and much more to assist librarians and library staffers in creating meaningful library services for people who are experiencing homelessness.

- Recommended resources
- Tips on getting started
- Model programs & policies

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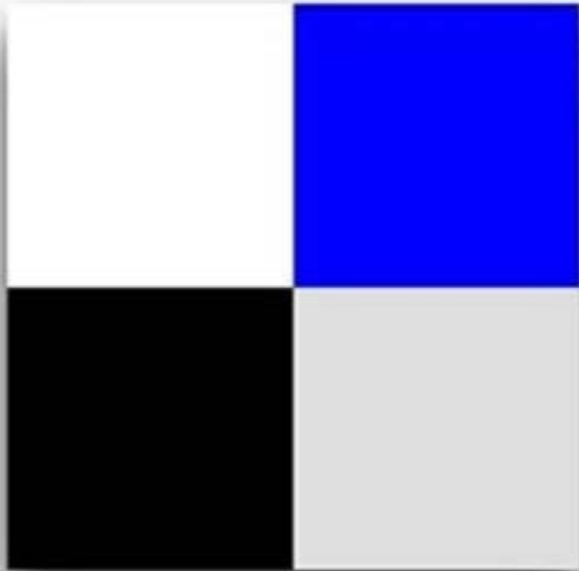
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This toolkit will help you add, expand, and advocate for adult literacy services at your library.

- Know your library
- Know your community
- Develop a literacy plan
- Tell your library's literacy story

# More Resources on Delicious



Interested in more resources? See OLOS's annotated list of resources on Delicious:

<http://www.delicious.com/alaolos>



**Office for Literacy  
& Outreach Services**

For more information about  
OLOS toolkits, please visit:  
**[www.ala.org/olos](http://www.ala.org/olos)**