

Cool, Creative and Different – It's Indie

Great Books You May Not
Have Heard About

Who we are

Kathryn Totten – middle grade fantasy novelist writing as Daniel Tracy
Janet Koch – mystery author writing as Laura Alden and Laurie Cass

Indie and Midlist Authors Rock!

Readers Love Series
Fictfact
NetGalley
Self-Publish books make a splash

Digital is growing

eBook Sales 20% of market

Reviews

Good Reads
Midwest
Dear Author
Smashwords
Indie Reader
The Indie Voice

Blogs to follow

101 books
Tumbling Books
Murder by the Book Mystery Blog
Book'd Out
Jenn's Bookshelves
Lesa's Book Critiques

Genre anyone?

Fantasy Fiction
Faithful Reader
The Mystery Reader
The Romance Reader

Awards

EPIC - Electronic Publishing Industry Coalition
Dan Poynter's Global Ebook Awards
Malice Domestic - traditional mysteries
Edgars - mysteries

Awards (continued)

Daphne du Maurier - romantic mystery/suspense
RITA Awards - romance
International Thriller Writers
Hugo Awards - sci fi / fantasy
World Fantasy Awards
Nebula Awards - sci fi / fantasy
Writer's Digest self-published eBook awards
Next Generation Indie Book Awards

Meet Authors

Invite an author to your book club
Contact Author Associations
Skype if the distance is great

Tips for a Successful Book Signing

Make it an active event- speaking, teaching and engaging with people
Go where the audience is – food store, salon, club, etc.
Contact Community Groups
Send Press Release
E-mail friends, colleagues, club members
Publicize using social media

Readings from Our Books

Massive Menace
Sinister Shadow
Lending a Paw

Contact Us:

ktotten@anythinklibraries.org
bookmobilecat@aol.com