

MEET OUR PRESENTERS!

Jennifer Kelley has been the PR & Outreach Librarian at the Kershaw County Library (Camden, SC) for the past five years. Prior to that she worked a variety of jobs; most notably as a bookstore manager for many years. She finally realized what she wanted to be when she grew up and at the age of 50 returned to school to earn her MLIS. She is passionate about bringing books and other library services to all.

Laura Kennett is an Outreach Librarian at Richland Library (Columbia, SC)— although she loves to say she's a professional singer. Laura sings (ok, chants) songs and reads books in schools, childcare centers, parks, and basically anywhere there are children and their caregivers.

Janet Koch writes the PTA Mysteries as Laura Alden. Koch's new Bookmobile Cat mystery series, starting with "Lending a Paw," will be released in December under the name Laurie Cass.

Harris Lehl is the Lincoln City Libraries (NE) Bookmobile's Library Service Associate and has also worked in branch customer service. He and Rebecca Hueske provide Bookmobile service to Nebraska's capitol city of Lincoln and the surrounding county.

Linda Lieu is an Outreach Specialist with The Carnegie Library of Pittsburgh (PA). She has worked at Carnegie Library for over a decade and specializes in youth services.

Geri Marquez has been with the New Mexico State Library's Rural Bookmobile East since 2009 and is the site manager. Self-described as jack of all trades and master of none, but to be more specific, her role is to organize, coach, and ensure follow-through on all aspects of diverse functions. Her role ranges from Librarian to Business Manager, to Driver, to Customer Service Agent, to Custodian...there is always something different and something new.

Padma Polepeddi is the Outreach Services Supervisor and Coordinator at the Arapahoe Library District in Centennial, CO. She is also a doctoral student at Emporia State University, Emporia, KS. Padma is passionate about issues related to diversity and empowering immigrant populations. She believes that public libraries have the unique advantage to do effective and sustainable literacy outreach to children and parents through their transformative customer service.

Micaela Sanchez is Program Coordinator for the High Plains Library District (Greeley, CO). During her ten years of library service, Micaela has been involved in a number of early literacy advocacy outreach programs. Micaela has a BA in Sociology with an emphasis in Social Issues and is in the process of obtaining a Masters of Library Science from University of Denver, which offers the only Early Childhood Librarianship program in the country.

Lola Snyder is an Outreach Coordinator for the Evansville Vanderburgh Public Library (Evansville, IN)— focusing on bookmobile services, driving the Book Bus, and providing literacy education in the form of story time for daycare and preschool children and curriculum support for their teachers.

Kathy Totten is the manager of Outreach Services and Anythink York Street branch (Thornton, CO) at Anythink Libraries. She is also writes children's middle grade novels as Daniel Tracy.

Michelle Harrell Washington is director of the Office for Diversity and the Office for Literacy and Outreach Services (OLOS) at the American Library Association (ALA). Prior to working at ALA, Michelle served as Public Services Librarian at the Medical College of Wisconsin, Director of Library Services at University of Wisconsin Colleges - Washington County, and Multicultural Services Librarian at the University of Wisconsin - Milwaukee.

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OCTOBER 9-11, 2013
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BATON ROUGE, LA

WORKSHOP DESCRIPTIONS!

Cool, Creative and Different: It's Indie with *Kathy Totten and Janet Koch*. Massive giants and bookmobile cats romp through our pages! Meet a middle grade novelist and a mystery author. We will show you how to find the best indie and midlist authors. We will discuss book awards and book reviews. We'll suggest some great children's and genre books for your ravenous book lovers and book clubs. Don't miss out on book treasures awaiting discovery.

Innovate and Motivate with *Padma Polepeddi*. This presentation will showcase successful, innovative approaches implemented by Outreach staff at Arapahoe Library District (Centennial, CO) who combined their creative talents and their passion to motivate and generate excitement among senior citizens as well the 'Library on Wheels' users. Their ongoing innovative approaches help bridge the digital divide as well as build sustainable literacy outreach.

Literacy for All: Adult Literacy @ Your Library with *Michelle Harrell Washington and John Amundsen*. Michelle and John with the ALA Office for Literacy and Outreach Services (OLOS) will share information in one of OLOS's latest suite of outreach toolkits, "Literacy for All: Adult Literacy @ your library," and lead a discussion of tips, tools, resources, and best practices geared toward providing library services to adult new and non-readers. (toolkit URL: <http://www.ala.org/offices/literacy-all-adult-literacy-your-library>)

Little Things Mean a Lot: Tiny Tips for Major Efficiencies with *Karen Brown*. Small changes in procedures can make things work a lot better. At Monterey Public Library (CA), we changed our procedures for substitute drivers and substitute vehicles; our web page and our ideas about programs; our schedule brochure and found room for photos. What makes your procedures work well or not so well? Bring your favorite ideas and/or your frustrations. In this workshop, you'll get concrete ideas you can quickly put to use.

Minute to Win Them: Speedy Strategies to Engage Teens and Tweens with *Linda Lieu*. This program will explore on-the-go methods to captivate teens and tweens with outside the box ideas. We'll look at the structure of traditional approaches to outreach versus innovative experimental concepts and share successful and failed attempts. Participants will walk away with a better understanding of quick programming ideas and a clearer way to interact with young people in their community. Whether your budget is small peanuts or pie in the sky, this program is for you!

Music as Therapy—Library Style with *Lola Snyder and Matt Courtney*. The *Music as Therapy* program was developed for the Easter Seals Rehabilitation Center's Summer Program for Youth—children ages 12-18 with multiple physical and learning disabilities. The program includes live guitar music, puppets, flannel boards, and books in order to provide a multisensory and humorous experience for the audience. We will present the program as we would with our group of kids, talk about our experiences in developing the program over the 5 years it has been running, and answer as many questions as we can.

Our First Year with a New Bookmobile with *Rebecca Hueske and Harris Lehl*. Join staff from Lincoln City Libraries (NE) as we look back over the challenging yet rewarding road to fund, design, and put into service an alternative-fuel bookmobile. Bookmobile staff will share the highlights and challenges encountered in the process of replacing an aging vehicle from dream to debut, starting with vehicle design, through technology choices, and finally, how our service has changed and evolved throughout our first year with a compressed natural gas vehicle.

Reading on Grade Level: How We Transformed Our Bookmobile into an Early Literacy Classroom with *Katie Cerqua*. Critical early literacy skills begin to develop in the first 5 years of life. In 2010, Virginia Beach Public Library (VA) transformed its bookmobile service to focus solely on providing services that support early literacy efforts to preschool children in qualified child care sites. This session is an overview of this transformative process with a focus on redesigning the bookmobile into an early literacy center, reshaping staffing structure, curriculum and collection development, forming partnerships, and writing a functional memorandum of understanding (MOU).

WORKSHOP DESCRIPTIONS!

School & Public Library Partnerships: Making a Collaborative Program Work in Your Community with *Stephanie Ham*. School and public library collaboration has always been done. However, in a world where budget constraints are a concern, outreach programs are even more vital to student success. There are many models for collaboration, but one program in Nashville (TN) has taken the city by storm. "Limitless Libraries" is an outreach program between Nashville Public Libraries and Nashville Public Schools. The program offers shared materials, outreach programs, and collaborative opportunities between the two institutions.

Shop & Stop: The New Generation of Branch Services with *Wendy Allen*. Learn about the award winning eBranch service in Roanoke, Virginia. The Valley View Mall eBranch built in 2007 is a self-service library with mall convenience. Includes features such as a wireless hotspot, puppet theatre, library lockers, Internet kiosk, book return and a weekly storytime. View photos at <http://www.flickr.com/photos/roanokepubliclibraries/sets/72157602388682087/>

Small Start, Big Finish: Fun with Early Literacy with *Georgia Coleman and Laura Kennett*. In 2012, Richland Library (Columbia, SC) was awarded a \$40,000 grant from the Knight Foundation's fund at the Central Carolina Community Foundation to provide parents, caregivers and preschool teachers in impoverished communities with the tools and skills they need to get their children ready for school. This program will tell the story of how a simple idea turned into a hugely successful initiative and show you how to implement a similar program at your library.

Summer Reading—Playgrounds & Bookmobiles: A Partnership that Works with *Jennifer Kelley*. During the summer of 2012 the Kershaw County Library (Camden, SC) bookmobile visited the Recreation Department's summer playground program sites bringing books and story times to elementary school aged children. As these sites also function as free lunch sites, the library was able to reach a large number of economically disadvantaged children throughout the county. The presentation will include results from 2012; what worked (or not); changes made for this year and results from the summer of 2013.

Taking Our Show on the Road: The New Mexico State Library Bookmobiles with *Gerri Marquez*. New Mexico Bookmobiles have been in service since 1956. We cover a uniquely rural topography, and are ranked 45th in population density and 5th in land area size. In this presentation, we will cover how our program has evolved over the past 57 years and how we continue to meet the needs of the rural population.

Taking Technology to Seniors with *Rachel Gut*. Dayton Metro Library (OH) has launched two new services this year, "E-readers for Homebound Patrons", and a mobile laptop lab that is taken into retirement communities and senior apartment complexes to provide access and teach classes. Are you thinking of ways to connect patrons to new technologies? Find out how Dayton got started, where we plan to go next, and share your leaps into the new technologies!

Technology on the Go: Taking Your Tech Instruction on the Road with *Rosa Granado*. Some level of digital literacy is needed to function in our world, but how do you bring technology instruction on the road? Our "Technology on the Go" lab helps patrons achieve technology skills regardless of their location. Learn how our library integrated tablet technology into outreach instruction. We'll share our setup, best practices, and, yes, our mistakes! Walk away with tools and class materials to help you create, implement and deliver your own traveling program.

Trash Investigators: Inspiring Creativity on Your Bookmobile with *Kathy Heffley and Tawnya English*. Learn how to gather items and inspiration from what others see as trash. Be inspired to repurpose trash to treasures. Turn your bookmobile into a welcoming and homey place that is inviting to patrons and guarantees return visits. This motivating program will provide simple and creative examples for Decorations & Signage, Themes & Contests, and Storytimes & Crafts. Be fearless, unlock your imagination, and join us in promoting the novelty and uniqueness of your bookmobile.

You and iTime Digital Storytimes: Taking Your Digital and Early Literacy Efforts on the Road with *Micaela Sanchez*. Make your iPads work for your early literacy outreach efforts. You and iTime blends tradition and technology to create a rich bonding experience for families that includes exploration of print, creative play, and physical activity. Help families turn the digital devices they already use into tools to bond with loved ones. Come learn how we did it and walk away with the components.

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Wendy Allen is the Head of Public Services for the Roanoke Public Libraries (VA) since 2007. She was formerly a library director for 13 years in Oklahoma and she served two years as a Manager of a Subregional Library of the Blind and Physically Handicapped in Virginia.

John Amundsen is Program Officer, Outreach and Communications for the American Library Association's (ALA) Office for Literacy and Outreach Services (OLOS).

Karen Brown has been a librarian for 40 years, always reaching out to the community. She began her career on a bookmobile in Cedar Rapids, IA and worked with bookmobiles in Tucson, AZ and Monterey, CA. She has library science degrees from the University of Northern Iowa and the University of Arizona and taught library science at the University of North Dakota.

Katie Cerqua is the Youth and Family Services Manager at the Virginia Beach Public Library (VA). She provides formal trainings and ongoing programming based on ALA's Every Child Ready to Read Curriculum and has worked with a team to adapt these important skills into programming that has been shared on the local, regional and state level.

Georgia Coleman is the Community Outreach Manager at Richland Library (Columbia, SC). In 2008, she was named an ALA Emerging Leader and is currently Secretary of the SC Library Association. Georgia loves libraries, leadership and yoga.

Matt Courtney is a Youth Services Assistant for the Evansville Vanderburgh Public Library (Evansville, IN) who, in addition to providing customer service and reference assistance, delivers youth programming specializing in music literacy and science.

Tawnya English is the Bookmobile Driver at the Paulding County Carnegie Library (OH). She is a master photographer infused with creative madness. She and Kathy Heffley blend can-do attitude and rural creativity mixed with raw talent. These "Trash Investigators" form a vortex of awe-inspiring, mouth open, drop dead, "Why didn't I think of that?" genius.

Rosa Granado is an Outreach Librarian for the High Plains Library District (Greeley, CO). Prior to her four years in the library field, she was a Language Arts teacher for eight years. Rosa has a B.A. in English and a Masters in School Library Instructional Leadership. Born and raised in a close-knit family from a small town, Rosa feels especially connected to the rural communities she serves with her outreach librarianship.

Rachel Gut has worked as the Outreach Services Manager of the Dayton Metro Library (OH) for eight years, but even in branch manager and assistant director positions found ways to satisfy her passion for Outreach. She started in a medium sized library in 1993 as a young adult librarian, and was promoted to Bookmobile manager in 1994, where the love affair with Outreach started. She became the assistant director of a small library in 1998, where she helped to manage a lobby stop program. In 2001 she became the branch manager of an inner city branch in Dayton with a heavy immigrant population, and worked to make the library system welcoming to new Americans. She came back to her true love in 2005, with a chance to restructure the Outreach Services Department of Dayton Metro Library.

Stephanie Ham began her career teaching middle school before becoming a high school librarian in Nashville, TN. She was fortunate enough to experience Limitless Libraries as a school librarian and transitioned to the Project Coordinator of the program in 2011. She has a Bachelor's degree in Elementary Education from Bradley University (Peoria, IL), MLS from Trevecca Nazarene University (Nashville, TN) and an Education Specialist Degree in Educational Leadership from Tennessee Tech University.

Kathy Heffley is the Bookmobile Manager at the Paulding County Carnegie Library (OH). She is a creative virtuoso with a background in Chicago art and design. She and Tawnya English blend can-do attitude and rural creativity mixed with raw talent. These "Trash Investigators" form a vortex of awe-inspiring, mouth open, drop dead, "Why didn't I think of that?" genius.

Rebecca Hueske is entering her 10th year as a supervisor for Lincoln City Libraries (NE). In addition to the Bookmobile, she has worked in technical processes and branch customer service as well as an elementary school media center and university music library. She and Harris Lehl provide Bookmobile service to Nebraska's capitol city of Lincoln and the surrounding county.