

# **2017 ABOS Conference**

## **Preliminary Presentation List**

**3 Days, 7 Workshop Time Slots, 25 Presentation Choices**

### **21<sup>st</sup> Century Bookmobile Safety.**

The times are changing, and so are bookmobiles – are you prepared? This presentation will cover a wide range of safety and security topics related to outreach services. Starting with a quick overview of basics including setting up a safe public stop and creating emergency kits, the presenter will then expand the scope to include up-to-date issues such as medical emergencies, carbon monoxide exposure, severe weather response, bed bugs, and emergency communications.

### **ALA-ODLOS.**

The American Library Association's Office for Diversity, Literacy, and Outreach Services will present the latest information on their leadership collaborations, services, and programs.

### **Astronomical Outreach: Collaboration Across our Library System.**

At the Madison County Public Library, collaboration across departments is something that we are absolutely passionate about. This presentation will not only showcase a number of fun, educational, and enriching library programs that we offer to our community, but will also tell the story of team-building and collaboration as each new program is created and reaches its fruition! We hope to inspire YOU to deepen your own team's mission by sharing the things that work best for us at MCPL!

### **Bed Bug Boot Camp.**

Bed bugs, bed bugs, whatcha gonna do? In 2016, staff at the La Porte County Public Library had to ask themselves this question. We were able to continue providing outreach services while battling bed bugs, demonstrating you do not have to discontinue a "high-risk service" because of critters. You just have to have a good plan! Attend this session to learn the basics about bed bugs, develop a prevention strategy, and get tips for remaining professional while being grossed out.

### **BLAST: Bringing Libraries and Schools Together.**

BLAST (Bringing Libraries and Schools Together) is a partnership between Carnegie Library of Pittsburgh and Pittsburgh Public Schools that began in 2002 and continues to reach thousands of students each year. This session will highlight how the program was established and the strategies that were used to build a strong relationship between the public library and school administrators, teachers, and librarians.

### **Building Bridges Through Disability Awareness.**

Six hundred 5th grade students learned about the Disability Rights Movement then went on an engaging field trip that explored the public library's accessibility and use of Universal Design. The fieldtrip included touring the RHPL Outreach Department, indoor and outdoor curriculum-based measuring and mapping activities, guest speakers describing daily challenges, and walking Downtown Rochester to explore private businesses and municipal access. Outreach staff shared some services the library provides including large print materials, adaptive materials and technologies, and the talking books for the blind service. This memorable collaboration experience was made possible with local schools, local businesses, RHPL, and parent organizations.

### **Call-In Programming: Keep It Simple.**

Broaden the reach of book clubs, presentations, discussions, and author talks by offering programs over the phone. Overcome the barriers of lack of transportation, disabilities, or distance by hosting programs using simple phone conferencing software. Jefferson County Public Library will share lessons, materials, and tips for offering your own phone programs. Bring your mobile device!

### **Get the Facts About CDLs.**

Bigger, better bookmobiles allow for growth in outreach services – but often require drivers to have a CDL (commercial driver's license). What are the pros and cons of CDLs? This presentation will cover a variety of CDL topics that can affect outreach services, including insights on training, personal liabilities, vehicle operations, and required documentation. Additionally, federal requirements such as drug and alcohol testing will be reviewed.

### **Grab and Go: Expanding and Strengthening Senior Programming.**

Participants will be introduced to creative and fun ways to expand and strengthen programming at senior facilities and at the library, especially for patrons living with dementia. Whether utilizing memory kits, travel and reading programs, and antique items to inspire memories, or by incorporating painting, stuffed animals, therapy dogs, and music activities to stimulate the senses, participants can develop ideas that work for their library, community, and budget. Learn from the experiences and successes of David J. Kelsey and Lynda Spraner, Outreach Services Department staff at St. Charles Public Library in St. Charles, IL.

### **I'm Here, Now What? How to Grow or Expand Your Department.**

What happens when the department you inherit, has done 1 thing for 30 years? Now you want to expand it! How to grow your services without time, money or staff?

### **It's Child's Play: Early Literacy and Learning Fun for Preschoolers.**

Silly stories, songs, and movement bring excitement and joy to early literacy and learning! This session will demonstrate tried and true storytime favorites and memorable follow-up learning activities. We will discuss techniques for incorporating interaction while keeping everyone "on the same page. Objectives: Planning programs for learning success, with flexibility in mind for bookmobiles and outreach settings. Aligning storytime with early learning domains and standards, as well as integrating ideas from Every Child Ready to Read: 5 Practices. Sharing take-home tips for caregivers and families to extend high-quality, meaningful learning experiences at home and continue enjoyment of books and reading after the bookmobile or library outreach staff leaves!

### **Lunch & Learn with the SCCLD Bookmobile.**

During the summer of 2017, the SCCLD Bookmobile team offered a special program for the students in a small town where over 50% of the kids qualify for free meals during the school year. Working with local partners, the Bookmobile served lunch and provided free educational activities for this community to help kids keep healthy and learning. I will take you through the process of funding, partnering, planning, implementing and the actual logistics of how it went down. What worked? What didn't? What would I do differently? Was it a success? What does the future look like for free lunch programs?

### **Meeting Them Where They Are: Reference Services Through Social Media Platforms.**

Looking for a new way to provide reader's advisory services, beyond just at the information desk? Tired of using your library's social media platforms for just event announcements? Then this session is for you! For the past year, Meridian Library District has experimented with providing virtual reference services through two weekly programs, #TechyTuesday and #WhatToReadWednesday. Come hear about our successes, failures, hilarious moments, and most importantly the lessons learned as we have navigated the always changing world of social media.

### **Out Reaching!**

In 3 years, Jackson District Library has significantly expanded its outreach to the Jackson Community. Some of these efforts include participating in the Eat Up Meet Up summer lunch program, the school book program, and internet research classes. These programs have increased program participation, circulation, and database usage for JDL. The Eastern Branch of JDL has not had many opportunities for staff to contribute to community outreach. With a new manager, increased staffing, and cooperation with the library's outreach department, we had the opportunity to bring the library to the community! We'll share tips that we've learned along the way.

### **Outreach Beyond the Books.**

For the last several years, I have been visiting approximately 32 adult facilities a month. In the beginning, I discovered that there wasn't much interest when the residents heard that the "library lady" was in the building. Why? Because they associate the library with books, and for many people, books are not appealing or they are no longer able to read. So I decided to try a different approach. I started developing entertaining and educational programs about topics that interest my audience, such as Route 66, The 1904 World's Fair, The Fabulous 50s, and Marvelous Missouri. Some are slide shows or picture talks, others are games, storytelling, or music programs. And I still bring books that are relevant to the topic. It worked! Now, I have at least 20 people or more attending my programs at each facility! And you can too! Come and learn some useful tips for successful outreach!

### **Outreach Revolution: Integrating Outreach and In-House Programming for Underserved Populations.**

Outreach and Program Services (OPS) at Suffolk Public Library strives to reach underserved populations including adults with disabilities and recently incarcerated citizens. Our presentation will highlight how OPS has reached these communities through innovative outreach and integrated in house programming that has the support of all staff and community partners. We will share how we have established relationships through outreach and created a welcoming, enriching environment in the library addressing the varying needs of underserved populations.

### **Portuguese Mobile Libraries: 50 Years Traveling Throughout the Roads, Lands, and People of Portugal. \*SKYPE SESSION**

Journey with the wanderings of Mobile Libraries in Portugal - an influence in the promotion of books, reading, knowledge and always something more. Listen to its history, its growth, the difficulties, the renaissance, and its potential to take the library out of its walls.

### **Programming for Multi-Needs.**

In 2015 a multi-needs high school teacher approached our library hoping to bring her class so that the students became comfortable using a community resource. Through hands on activities we've been able to see tremendous potential and growth in the students. Now in our second year of partnership, we've enhanced our programming to closely align with the school's goals for the students, and we have worked to adopt techniques used in the classroom. Hear how we've learned to leverage library skills, technology, special education techniques and a lot of teamwork to serve a group of awesome students.

### **The Silver Tsunami: Learn to Surf or Be Swept Away!**

How can libraries meet the challenge of serving an aging and diverse demographic? Learn how rural and suburban libraries are stepping up and how you can do the same. This program will cover the needs of older adults, report the findings of nationwide study of older adult services, and share ways to create partnerships and services to those in their "3rd act."

### **Skillbuilders: Programs for Those Navigating Life Changes.**

When experiencing loss due to the death of a loved one, adapting to aging issues, illness, change in living arrangements, divorce or caregiving, grief is not the only challenge that one faces. Skillbuilders provides informational speakers on topics that are both practical (including banking, law, car care and cooking for one/two) and personal (stress, grief, loneliness). How to establish a program that partners with local agencies, organizations and businesses for providing this information will be shown. A proven highly successful library program, Skillbuilders is beneficial to the library and to the community partners.

### **Turning a Wish into a Reality.**

How a wish for books fostered a vision that led to a rural county library system - and it all began as an outreach program. Your vision can become your reality. Dream large and leave inspired.

### **The Wacky World of Dr. Seuss: Bring Your Inner Thing to Life!**

When Thing 1 and Thing 2 work together they get a lot done. Not to mention the fun they have doing it. For 5 years we have brought Thing 1 and Thing 2 and the Cat in The Hat to thousands of students in the Letcher County Kentucky School System. We visit each school to read and perform. Dancing, juggling and fighting over who is the best, all in the name of getting students excited about reading. With our presentation we will show you how to develop and plan an exciting program for kids of all ages.

### **What to Know Before You Go!**

Vehicle pre-trip inspections and preventative maintenance are the best way to combat expensive break-downs and service interruptions. Join Michael Swendrowski, founder and president of Specialty Vehicle Services, LLC as he offers practical tips and suggestions on how to maximize your time in the field by ensuring your outreach vehicle is as ready to go as you are. Presentation will include both classroom and hands-on experience with a brand new bookmobile!

### **Your Library Means Business.**

For many years, the NPR Public Library has worked closely with our local Chamber of Commerce to make sure local business owners are aware of library resources. In this presentation, I am going to describe how we have used our local Chamber to reach out to our business community and market our services. I also plan on highlighting the value that librarians have to their local Chambers.

### **Your New Bookmobile Arrived. Now What?**

When Tulsa-City County Library embarked on its first new bookmobile, in more than 25 years, staff didn't know what to expect. How would we use the vehicle? How would we prepare our customers and colleagues? Although we anticipated the vehicle's development, procurement and construction phases, there was much to do while waiting for the vehicle's delivery and once it made it to Tulsa. From collections to staffing to marketing and more, outreach staff will share lessons learned about pre-arrival preparation and post-arrival deployment.