

## TRACT REPORTS 500 ACRES SOLD

*Rancho Vista Foresees Best  
Year on Record*

*Road Widening Important  
to Business Section*

*Nineteen Thousand Avocado  
Trees Being Planted*

Entering the new year with more than 500 acres sold in small units during the fifteen months it has been on the market, Rancho Vista looks forward to one of the best years in the history of the company, declared E. R. Mullen, general manager of the avocado project for the Phillips-Hambaugh Company.

Widening of the San Diego inland route through Rancho Vista to sixty feet, and installing ten-foot sidewalks and electroliners are now going forward. The improvement will throw the spotlight of business interest in the Rancho Vista section, which is already well established, it is believed. The addition of a new 100-foot structure two stories in height, which is now about half completed, will bring much additional business to this section, Mr. Mullen declared.

The new building is being rushed to completion and will be opened at about the same time as the highway is completed, it is believed. One store has been leased and negotiations are pending for the taking of another. Lodge rooms and offices on the second floor will be the most complete and modern in the Vista district, it is asserted.

Planting of the 19,000 avocado trees

on the tract is going forward rapidly, and the rolling slopes present the appearance of intense activity, according to O. F. Dandy of Vista, tract manager. Twenty acres purchased last year by the American Bulb Growers has been planted to many varieties. Several nurserymen and avocado experts have purchased property in the vicinity, and plan extensive improvements.

New buildings are being added in the town of Vista, several homes are under way, the telephone exchange was enlarged and the school is contemplating adding ground.

### Large Crowd Sees Property

Announcement that Monte Mar Vista had been taken over by the Frank Meline Company was greeted by large numbers of persons who visited the property last week, according to James A. Appleby, general sales manager.

Surrounded by the California, Hillcrest and Rancho golf clubs, the property has long been a favorite locality with the members of these three clubs, it is said.

### Report Shows 26 Subdivisions During Month

As evidenced by the number of new plats filed in the office of the County Recorder, subdividers in the county have been active since the first of the year in the planning and opening of new tracts.

According to statistics compiled by J. V. Carson, statistician of Title Insurance and Trust Company, a total of twenty-six new subdivisions was made during the month of January, or a little more than one new tract each working day. These subdivisions comprise both business and residential properties and include 1849 separate lots, or an average of seventy-four lots per working day.

Mr. Carson reported that the largest subdivision was in the southwestern section of the city and numbered 989 lots. The first six working days of February have seen eight new subdivision plats recorded.

Peru's highest mountain peak is to be named "Annie's Peak," in honor of Miss Annie Peck of Providence, E. I., who scaled it in 1906.

## SAN MARINO TRACT WILL OPEN TODAY

*Oak Knoll Unit Third in  
Subdivision at Center of  
Community*

Announcement was made this week by P. L. Cowherd, general manager of The Frank Meline Company in the Pasadena and Alhambra district, of the Third Unit of Oak Knoll Marino.

The new unit of Oak Knoll Marino, which will be known as Unit No. 3, is in the center of the City of San Marino, just west of the San Marino City Hall. It is bordered on the north by Huntington Drive, on the south by Lorraine Road and on the east by San Marino avenue.

The improvements which will be put in this tract are of the same type as have been put in the first and second units of Oak Knoll Marino and will comprise 80 and 100 foot winding streets with ornamental lights.

Commenting on the development in San Marino in the last three years, Mr. Cowherd points out that the building permits for 1925 were \$1,823,000 and 139 buildings constructed. Building permits in 1926 amounted to \$2,185,000 and there were 191 new buildings constructed. In 1927 building permits amounted to the remarkable figure of \$3,213,000 and during this year there were 281 new buildings erected. From January 1, 1925 to January 1, 1928, 601 new buildings were constructed in San

Marino and the building permits during this period of three years amounted to over \$7,000,000.

### Director of Sales Picked

E. R. Evans, general sales manager of Harry E. Jones, Inc., was yesterday selected by Mr. Jones to direct the selling of the Studio City property, of which Harry E. Jones, Inc. is selling agent, and H. H. Merrick & Co., managing directors.



E. R. EVANS

During the last year Mr. Evans has managed the selling end of Hollywoodvale, having sold \$2,000,000 worth of lots in that tract. Mr. Evans was general sales manager of

Greater Goodyear and Goodyear rank promotion in which \$9,000,000 in lots were sold in ten months. He has one of the largest sales organizations on the coast. Before coming to Los Angeles Evans founded the town of McAllen, Tex. He has lived here for eighteen years.

### DAIRY SOLD IN DEAL

EXETER, Feb. 11. (Exclusive)—The Walter B. Travioli dairy has been purchased by Millard's Guernsey which is owned and operated by I. D. Millard and sons, E. L. and F. S. Millard. Travioli's dairy was started nine years ago by George Travioli and is still serving its first customers.