

Cheviot Knolls' 120 homesites came to the south side of the neighborhood in 1939. A view lot was advertised at \$1125 in 1940, and a "California ranch-style home - two bedrooms and den - 1 1/2 baths - tile kitchen - large walled-in rear porch" was priced at \$7250. Cheviot Knolls was developed by Walter Leimert, better known for his eponymous development to the south and east, Leimart Park.



Priced for all... Available to Only a Few! Cheviot Knolls...

Home... on a Sunday. Breakfast in the sun room with tangy air from the ocean giving zest to appetite. The Hollywood hills framed in the window in mauve grandeur. A round of golf... a spot of tennis at the club. Company... so a swim at the beach. The assembled youngsters having the time of their lives at badminton in the outdoor living room. Dinner... the lights of Beverly Hills and Westwood winking playfully... Theater... midnight snack... Home... "Two Tired But Happy People." That's...

Cheviot Knolls...

That sounds too good to be true... but it IS true! It sounds too expensive... but it isn't! Here the family of \$3000 to \$6000 income need make no compromise for the sake of a budget. The home that you hardly dare dream of... in a location that will make your shoulders square in pride... can easily be yours. For extra-large, fully improved homesites in this beautiful park-like community are offered at opening prices beginning at only \$1450 with easy terms. F.H.A. approved. That's...

Cheviot Knolls...

This compact area of surpassing natural beauty, affording true seclusion yet surrounded by metropolitan life, is enhanced by winding roadways, verdant landscaping and exclusive country club atmosphere. That's...

Cheviot Knolls...

Every outdoor sport and recreation is literally at your doorstep... Famous California Country Club and the Westside Tennis Club with a membership of champions and motion picture stars adjoin these gently sloping hills, with Rancho Public Golf Course 5 minutes away. Stables and bridle paths and polo nearby. Just ten minutes from the beaches. Withal, only 25 minutes to downtown Los Angeles... That's...

Cheviot Knolls...

Here too, is the perfect place for growing children... No traffic passing through... Every residential street as quiet as a country lane... Finest school facilities, public and private, from kindergarten through high school... U.C.L.A. and Loyola Universities five minutes away... The finest home and neighborhood environment protected by sensible restrictions... That's...

Cheviot Knolls...

After comparison with scores of other properties, Cheviot Knolls was finally chosen as the one location worthy of following in the footsteps of former Leimert communities which have become synonymous with "lasting value." Truly, the prospective home owner will find here everything to make for the happiness of every member of the family. Why be satisfied with less when homesites are priced for as little as \$1450 in...

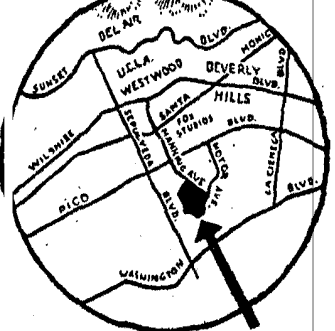
Cheviot Knolls...

Waiting for you today at our tract office is a copy of a beautifully illustrated new magazine "Plans for Living." This booklet of pictures, plans and descriptions of new moderate priced homes has been published and is being issued solely by the Walter H. Leimert Co. and can be obtained through no other source. Yours for the asking, while they last!

Cheviot Knolls...

HOW TO GO... West on Pico Boulevard to Motor Avenue at Twentieth Century-Fox Westwood Studios, then left to tract office at 3131 Motor Avenue. See map below for other direct routes.

Cheviot Knolls...



Cheviot Knolls...

WALTER H. LEIMERT CO. Developers 3131 MOTOR AVENUE Phone SEquoia 29121

LAKE SHERWOOD (IN HIDDEN VALLEY) 45 minutes from Hollywood 6128 Hollywood Blvd. HI. 7141 Thousand Oaks 311 HI. 7141

Homewood

Unusually Large Lots
100 foot frontage. Half acres or more. Room for gardens, courts and pools.

New Homes
2-story houses and bungalows. Large, distinctive rooms. Pleasing variety in designs.

Unequaled Terms
Down payment and monthly terms to suit individual requirements.

Homewood is in the Brentwood Area
Drive west on Sunset Blvd. to Kenter Ave., approximately 1 mile west of Sepulveda.

Harry H. Kem & Co., Ltd. REALTORS
12229 Sunset Blvd. Br. 2-1171 W. L. A. 35715 OX. 1171

TREE COVERED COUNTRY HOMES IN THE CITY OF LOS ANGELES

1, 2 1/2 and 5 Acres
Each served with L. A. Aqueduct water, gas and electricity. Beautiful level foothill lands with trees. A PERFECT SITE for a country home. Horseback riding, tennis, avocados, flowers, etc. ELEVATION 1400 feet. Twenty minutes driving time to Hollywood.

THE LOWEST PRICE LAND IN THE VALLEY

Easy Terms F.H.A. Loans
TRACT OFFICE: 14547 Foothill Blvd. Drive direct to San Fernando, turn south on MACLAY AVE. to Foothill Blvd. Turn west on Foothill to Tract Office. From Pasadena, Monterey and Tulare drive directly on Foothill Blvd. to property.

SILMAR BACKING CORP. FRED H. OLIVER SALES AGT. 440 SO. HILL ST. TRU. 6244

San Marino

Fully improved homesite, in new section north of Huntington.
80x140... \$1500
Looking for a real bargain in a beautiful new home? Lorraine Road - a real gem! Large living room with fireplace, dining room, kitchen, breakfast nook, bath-and-hall, two bedrooms, den, unit heat, large lot.

Only... \$7750
INQUIRE AT OFFICE
2746 HUNTINGTON DRIVE OR
N.W. CORNER DEL MAR & LONGDEN AVENUE
Telephone: CUMberland 31718 ATLantic 26870

CALIFORNIA SUBDIVIDERS

Greatest Value in
LEIMERT PARK
4316 6th Ave. Genuine sacrifice by builder. Will accept best offer from people who know values. 5 large rooms, master bath, enclosed patio, marvelous floor plan. Modern design. Never occupied. Built for model home display.
CHURCHILL CONST. CO. 5655 Wilshire Blvd. YO. 5101

LEIMERT PARK

The Pick of the Crop
Attractive two-bedroom Monterey home—the bath is a kitchen—floor, furnace—3507 11th Ave.—\$8,150.
Two-bedroom Monterey home—two baths—air conditioning heat—many new features—3845 S. Norton—\$7750.
FHA LOANS
WALTER H. LEIMERT CO. 4322 Crenshaw • VE. 3141

THERE IS A LOT FOR YOU IN BEAUTIFUL Sunset Hills

the place to build your home
La Brea at Exposition
A sound investment, security and independence. Every facility to assure you comfortable, beautiful, healthful surroundings, in a new, distinctive home community within the reach of moderate income. Drive in with the family today.

THE HENRY DE ROULET CO. OFFICE ON PROPERTY

NOTE: All improvements, including concrete curbs, sidewalks, street paving, street lights, and sewer connections inside curb, are paid for and included in the price. You face no future assessments; when you buy in Sunset Hills, you buy a complete and finished homesite.



A Secluded Sun Deck with a View... a rumpus room with a fireplace on the lower level that commands a view of the ocean... a colorful kitchen... three exceptional bedrooms with ample closet space... two baths... a large living room... unusual touches in modern-day home construction... these are just a few of the features of the Skyline Monterey.

This IS THE EXHIBITION HOME...

... that was designed from the cream of numerous suggestions received from home-conscious Viewpark visitors. We believe you will thoroughly enjoy inspecting the result! You are welcome any day from 10 a. m. to 6 p. m., and there are other homes that you may inspect, too, ranging from a modest six-room Monterey to a palatial nine-room Colonial. Each of these dwellings is located in the rapidly expanding Olympic Village section, where homesite prices start at only \$1500. To reach this exceptional showing of fine homes drive south on Crenshaw or west on Vernon or Santa Barbara... then west on Angeles Vista or Olympiad Drive.

The SKYLINE MONTEREY 4923 Vistadeoro Avenue VIEWPARK

LOS ANGELES INVESTMENT COMPANY 1033 SOUTH BROADWAY Western Pacific Building PHONE PRospect 0251

29 PALMS VILLAGE

Enjoy Easter sunrise services in Twenty-Nine Palms where nature's glory imparts an age-old message of natural beauty and surpassing loveliness. Of course you'll want to make a week-end of it at 29 Palms Village where all the activity of this great new desert playground is being centered, and estate-size homesites are being sold daily at unbelievably low prices. As a courtesy, you may reserve your choice of accommodations in the area for Easter, April 9, at the Hamilton Sales Corp., 2008 W. 7th St., Los Angeles, EX-5681.

HAMILTON SALES CORPORATION TWENTY-NINE PALMS, CALIFORNIA
Over 100 view lots for sale and information in 29 Palms Village. Understand the values no other place offers. NAME... ADDRESS... CITY... PHONE...

10-ACRE GROVE \$495 PER ACRE

★★ Located in the heart of San Fernando Valley, in a perfect setting for a ranch and country home—only 25 minutes from Hollywood. Over 150 enormous full bearing walnut trees, planted in rich deep soil. ★ Terms \$500 cash, balance \$50 per month with new 5-year bank loan. Buy this property now! It is an outstanding land value. ★ For complete information drive out Ventura Boulevard to Sepulveda Blvd., then north to office at 8120 Sepulveda Blvd.

EDGAR SELECHMAN 225 SPRING HILL 7214

OPEN TODAY! MASTER MODEL HOME

You are cordially invited to inspect an unusual demonstration of the principles of better housing—an exceptional English Cotswold home designed by Guy L. Rosebrook and built by E. L. Parker. The Rossmoyne Village Master Model Home will be open Saturdays and Sundays from 10 A.M. to 6 P.M. and daily from 1-5 P.M.

1524 Royal Boulevard Rossmoyne Village.
Reach the Master Model Home by driving through Glendale on Glendale Boulevard to Rossmoyne Village. Turn left on Mountain Street then north on Royal Boulevard.
Rossmoyne VILLAGE