



WARNING

Immediate Action Is Advisable If You Want to Be a Founder Life Member of the Ocean View Beach Club! Regular \$300 Founder Life Memberships—

Now ONLY \$75+

At the present rate of enrollment it will be but a very few days until the first quota is filled—after which the price of memberships will be advanced immediately!

OCEAN VIEW Beach Club

Yours—While the Opportunity Lasts!

PROVIDING every desirable feature you could ask for—and at a price you can easily afford—the Ocean View Beach Club will open up new and original opportunities for seashore enjoyment—not only during the summer months, but every day in the year!

On the roof of the three story building will be a gymnasium and sun baths—hotel rooms will be available for members—excellent meals will be served in the spacious dining room at reasonable prices—dancing will be arranged nightly. Also the esplanade, the lounge, the card and billiard rooms, plunge, showers, locker rooms, beauty parlor, massage rooms, nursery, etc., will enable members and their friends to enjoy the beach in a manner not possible at any public resort.

Unlimited Parking

The Club will provide ample space for handling the members' cars. Also a free municipal parking station is operated by the City of Santa Monica, on their pier adjoining the Club property.

No Dues or Assessments

After you have paid your membership there are no other dues or later assessments. Only a small monthly charge of \$2.00 for service is made. This does not mean that your privileges are limited in any way—the low membership fee entitles you to full privileges in every respect.

Now is the Time for Action

Make sure of YOUR membership—at the present low price of \$75—by sending in your check with your application. If not convenient to pay all cash, make an initial payment of \$35 and convenient terms may be arranged for the balance—But Don't Wait!

Act Now—TODAY! Use the Attached Coupon!

Membership ENROLLMENTS

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|---------|--|
| AUG. 9 | |
| AUG. 10 | |
| AUG. 11 | |
| AUG. 12 | |
| AUG. 13 | |
| AUG. 14 | |
| AUG. 16 | |
| AUG. 17 | |
| AUG. 18 | |
| AUG. 19 | |
| AUG. 20 | |
| AUG. 21 | |

Ocean View Beach Club

H. C. SEYMOUR
 Chairman of the Board of Governors
 1004 Bank of Italy Bldg., 7th and Olive
 Phone: VAndike 9231

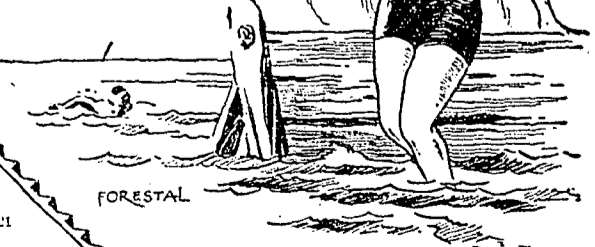
BRANCH OFFICES
 2800 Ocean Front, Santa Monica
 8561 Hollywood Blvd. Phone: HOLLYWOOD 0938
 501 Western Pacific Bldg., 1031 S. Broadway

MAIL THIS NOW!

Salespeople Wanted
 We have a splendid opportunity for several live wire salespeople. Call at any of the above offices.

Ocean View Beach Club, 1004 Bank of Italy Bldg., 7th and Olive, Los Angeles.
 Without obligation, please send me full particulars about Ocean View Beach Club.

Enclosed is check for
 to apply on Life Membership in Ocean View Beach Club.
 Name
 Address
 City
 H-B-21



Telephone METropolitan 0700

Whenever you want to place a want ad in The Times. —No charge account is necessary. Collection made later.