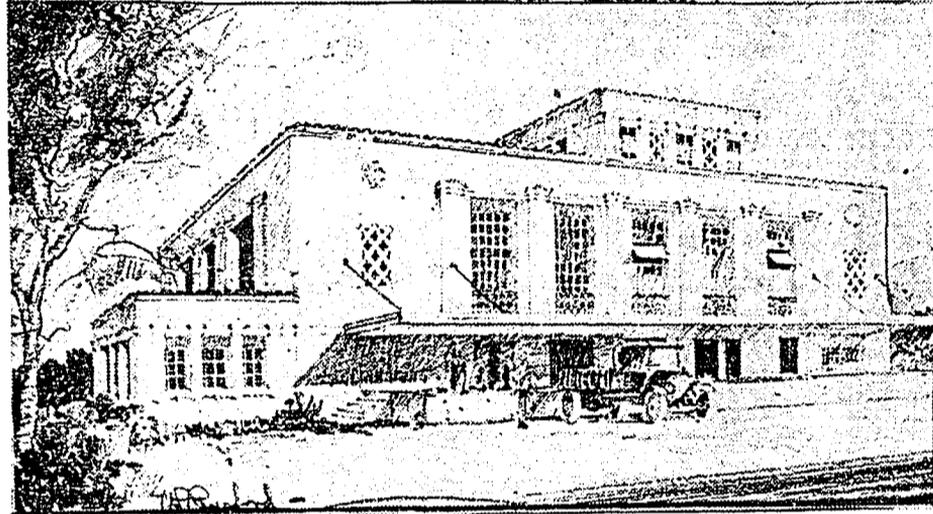
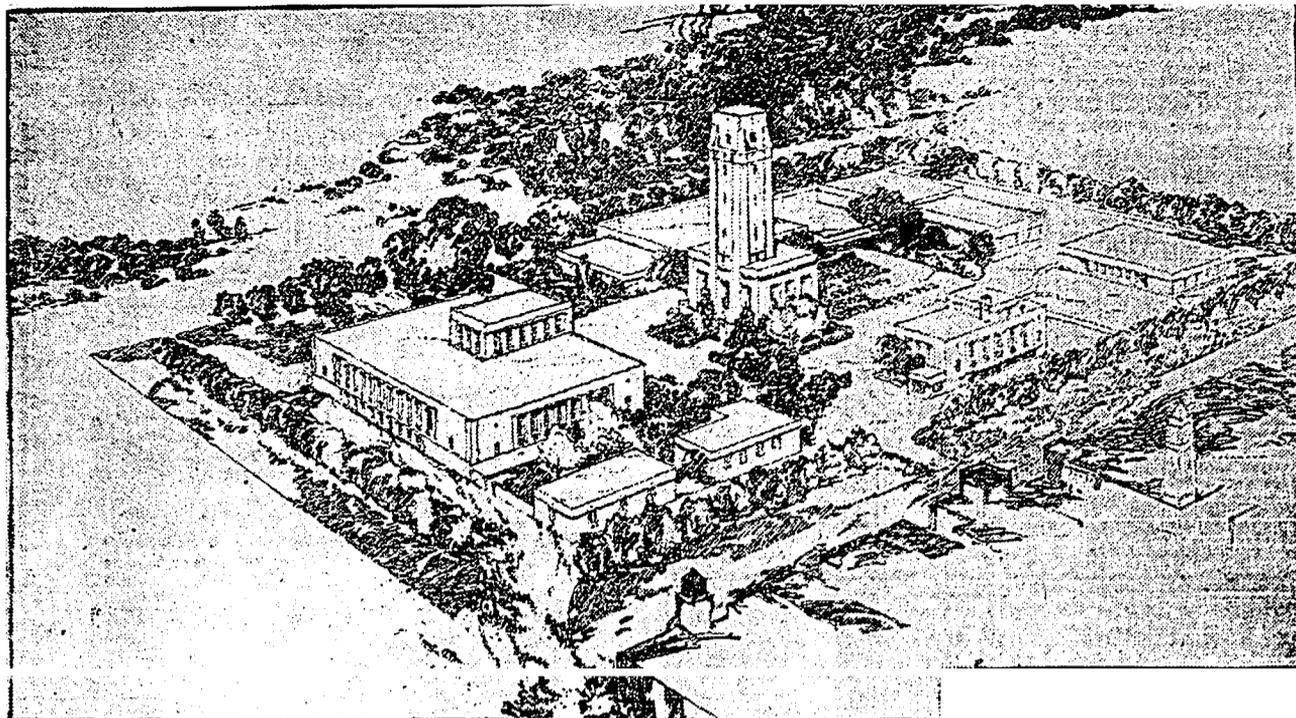


Construction of New Dairy Products Plant Under Way



Artist Depicts New Creamery Development

Above—Bird's-eye view of future plant to be occupied by Adohr Creamery Company and below, the new creamery building.

ADOHR EXTENSION PLANNED

Creamery Begins Construction Work on First Unit of Ambitious Building Program

Announcing a program of expansion involving the expenditure of a large sum in buildings and equipment, the Adohr Creamery Company has begun the construction of the first unit in a distributing and pasteurized dairy products plant which will set another milestone in Los Angeles industrial progress. The creamery is being built on a twelve and a half acre site at the corner of La Cienega Boulevard and Eighteenth street.

Investment in the first unit of the plant, now nearing completion, is said to be over \$500,000, and includes a main building devoted to pasteurized products, refrigeration, offices and laboratories, which will be equipped with the latest and most modern machinery for handling milk on a large scale. Two large auxiliary buildings will house the automotive and delivery equipment. With three shifts of men and a twenty-four-hour schedule the work of finishing the buildings and installation of machinery is going forward rapidly, and the owners expect the plant to be in operation early in June.

Keeping pace with the rapid industrial development of Southern California, the Adohr organization has planned its present expansion to take over the retail delivery of its dairy products in Los Angeles. The Adohr Stock Farms on Ventura Boulevard have long been known as the home of the largest herd of Guernsey cattle in the world, and the certified milk produced and bottled there has won wide recognition for the high quality of Southern California milk supply, by the blue ribbon and first awards it has received in national milk-scoring contests in all sections of the country.

Although identical in ownership the Adohr Stock Farms and the Adohr Creamery Company are separately incorporated, and the latter will act as the distributing agent in Los Angeles for the milk produced at the farms, as well as processing a complete line of pasteurized milk products which will be carried directly to its customers by its own retail delivery system.

The Adohr interests are owned by Merritt H. Adamson and R. F. Adamson. In commenting on his company's expansion, Mr. Adamson said yesterday:

"The location of our new creamery plant begins the development of a section of Los Angeles hitherto unopened. The territory lying between Los Angeles city proper and the beaches is destined to become the home of a large part of Los Angeles' second million population, and we are placing a new manufacturing enterprise in this territory which will distribute over the great metropolitan area of Los Angeles from a point toward which the center of population is moving.

"I believe it is only by far-sighted planning that our company, or any Los Angeles organization, can hope to keep up with the rapid growth of our city, and we are preparing to build and expand to our utmost capacity so that we may go forward hand in hand with the development of Los Angeles."