

# Beverlywood Residential Development Disclosed

Planned to rank in character and protective restrictions with leading home communities, a new 330-acre residential development known as Beverlywood is due to be launched in Los Angeles within the next month. First specific announcement of plans for the project, situated on the rolling hills between Robertson Blvd. and the country club district just south of Beverly Hills, came yesterday from Walter H. Lelmert, president of the Walter H. Lelmert Co., developers.

## RANCH ACQUIRED

"The new development was conceived more than a year ago when a syndicate of local investors acquired the noted Arnaz Ranch from the Marblehead Land Co., which had held ownership since 1904," Lelmert explained.

"It was determined that the property would be transformed into a residential park conforming in quality and character with Forest Hills, L.I.; the Country Club district, Kansas City; Shaker Heights, Cleveland; St. Francis Wood, San Francisco, and Lakeshore Highlands in the Oakland East Bay District," he continued.

"Accordingly, we retained George Gibbs, noted planner, who was responsible for the design of Forest Hills and St. Francis Wood as well as other nationally known residential communities."

## STUDIES CONDUCTED

Gibbs, who was for 35 years identified with Olmsted Bros., Boston landscape architects, and with many national park proj-

ects, has spent many months in making studies, plans and estimates for the new Beverlywood development. Today the new community area is nearing the stage of formal opening, Lelmert announced. In the first 54-acre unit of the property streets have been graded, sewers and curbs installed and work now is going ahead on laying of gas and water mains, with street paving soon to follow.

The property is situated about eight miles from downtown Los Angeles and two minutes' drive from Beverly Hills via Beverly Drive. It extends westward from Robertson Blvd., a few blocks south of Pico Blvd., to the eastern boundaries of the California Country Club, West Side Tennis Club and Hillcrest Country Club. Beverly Drive is being extended through the property as a wide artery with a park strip running down its center and landscaped strips on either side to screen neighboring homesites.