



## X-Games Citiscape

Prepared By: Quantum Corp.



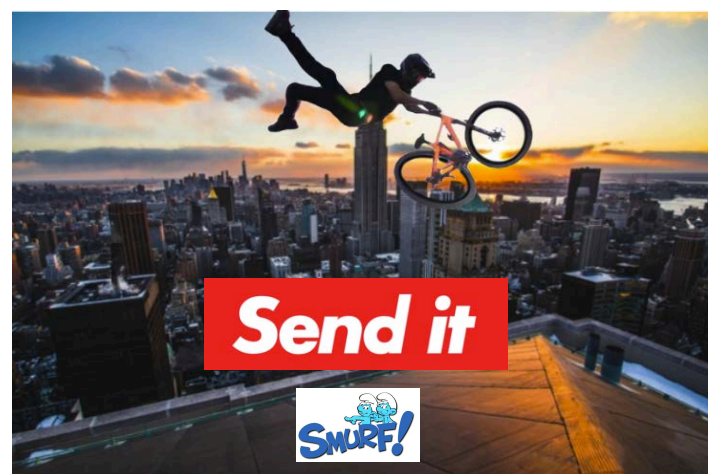


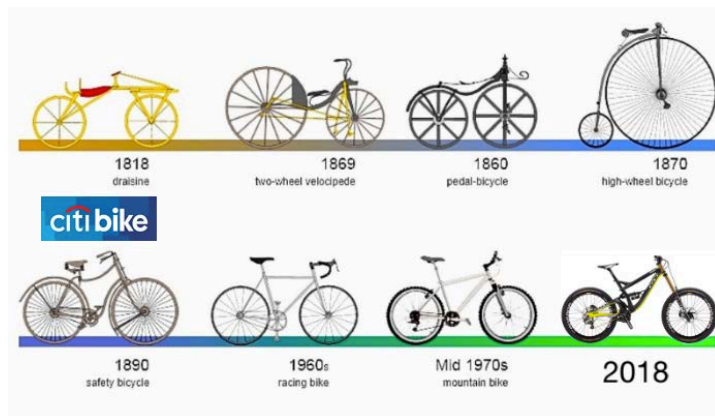
Quantum Corporation is all about finding new places to innovate. Whether its complex geo-political issues or finding a new place to ride.

One place that hasn't been ridden are the hidden rooftops of Manhattan. Finding a series of rooftops that meet a competition

grade venue in the sky will be challenging, but only requires a well trained eye. In the advent of Citigroup's successful Citibike campaign X-Games Citiscap provides an interesting opportunity to build upon this legacy. There is no bigger venue than Manhattan to take X-Games to the next level in 2020. This vision will be met with much anticipated backlash from value established elites of Manhattan, but finding the right political line to get X-Games in gear for 2020 is something the Company will entertain. Working with potential partners like ABC, and Citigroup will elevate the anticipation level of the audience allowing us to capitalize on new Snap Surf ratings metrics. This potential partnership between ABC, Citigroup, and Quantum Corp. will raise the spectre for Xtreme sports. For many in Manhattan words like freestyle, downhill, and freeride are non-existent. For example, how many girls at the Spence School in Manhattan know who Rachel Atherton is? Exactly, there is a whole other world of sports, creativity, and inspiration out there with unlimited potential. The only problem, up until now, is that no one ever had the spatial creative ability to bring an event like X-Games to Manhattan. The ABC, Citigroup, Quantum Corp.

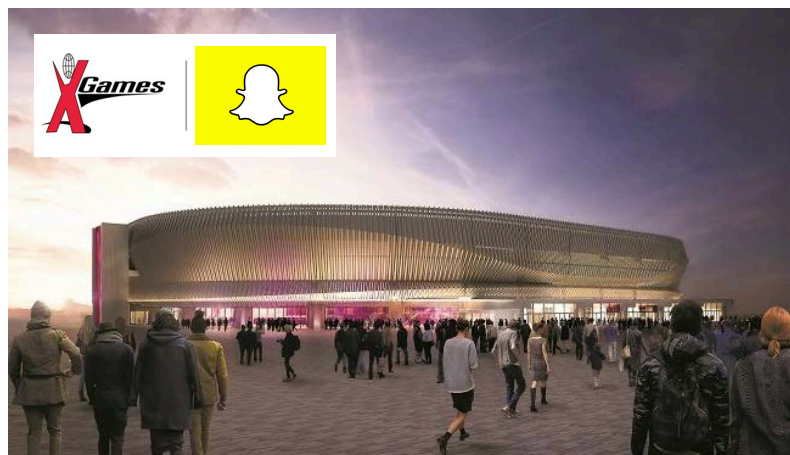
partnership will deliver an X-Games show that the world has never seen before. Attracting talent like Brandon Semenuk, Brett Rheeder, Nicholi Rogatkin, and the usual suspects will elevate the MTB freeride class to heights the world has never seen before. Greenwich village has a pretty progressive set of potential venue options for the





MTB freeride rooftop category. Each interrelated event will be held in unique low'cals all over Manhattan. Spectators will be able to hop on the subway or take an authentic taxi cab from venue to venue. Larger events like motocross will be held at the Nassau Coliseum. Event specific low'cals will

generate new business for Manhattan allowing spectators to explore each unique location at their leisure with vendors serving up all the parts better know. X-Games Citiscap is anticipated to generate Billions of dollars in additional revenues for Manhattan. Participants and spectators will experience a never ending parabolic adrenaline rush second to none. With the possibility of death lurking between each building separation the stakes will be high. Participants will work with event organizers to ensure the safety of each venue, and also work to optimize spectator suspense. Manhattans rooftop skyline is a masterpiece of illusion, and the participants of these events are equally as masterful in harnessing its stock optical options. X-Games Citiscap will attract tens of thousands of spectators on the ground at each low'cal, and is anticipated to attract viewers upward of one hundred million globally. X-Games isn't just your average hipster smurf send it event, X-Games sets the bar for all extreme sports. Many participants reveal tricks they have been working on for years at X-Games throwing down un-natural combinations that are mind boggling. These sessions are acidic, staining spectators minds for years. This provides advertisers an optimal format to test new equally acidic ad campaigns that will rival the Super Bowl. Spectators and participants alike will be rearguing every aspect of the un-natural combinations thrown down for years. For one week X-Games Citiscap will transform Manhattan into an Xtreme sports Mecca







hitting new global highs in rating metrics for Xtreme sports. X-Games Citiscape builds upon Mannhattans long standing legacy of hosting innovative progression from the furthest corners of the world. This diversity is what makes America great. Mannhattans is unique, open minded, and progressive,

which is all things X-Games Citiscape. Another low'cal will be downtowns Battery park, which has the capacity to transform into the most innovative skate parks ever created. Veterans like Leticia Bufoni and Ryan Sheckler will provide the energized spectators of Battery Park the curb stopping gypsy progression only imagined in video games. This will spawn a new generation of reduxbased sickness captivating young minds, and holding them hostage to the evolutionary construct of the cement matrix. The choices of lines will be endless, kickers will be epic, the optics will be masterful, and food will be endless. This is a special opportunity that Quantum Corp. is especially proud to be apart of. Inviting another Universe of thought progression and innovation creates the type perspective diversity around challenging issues that are most welcomed. Winning the opportunity to host X-Games Citiscape would give Quantum Corp. the opportunity to earn respect in niche creative circles that will create new waze of thinking spawning the next well rounded generation of creative problem solving talent. Accounting for these unspoken for metrics and demographics will highlight Quantum Corp.'s partnership with an important and often overlooked artistic community. X-Games Citiscape is an amazing opportunity, and Quantum Corp. looks forward to talks with ABC, and Citigroup.

