



BE VERDANT

SUPPLEMENTAL GUIDE

Episode 11: 3rd Culture

5 Questions for Consideration

1. Brian talks about the difference between company culture and local culture. How do you think these two components of culture relate to each other?
2. Brian shares the need to listen as an important part of the change process. How have you seen this occur in your own experiences?
3. What are your thoughts of creating a “3rd culture” instead of keeping one of the original ones?
4. Describe the culture of your current organization. How has it changed (or not changed) in the time you have worked there?
5. Alessandria and Brian discussed how “lifting and shifting” solutions and culture from one organization to another often fails. What are your thoughts about this point of view?