

F I N E S T P O P U P S T O R E

HAUT MARAIS PARIS

Designed for Brands.

MCILAB16 is the simplest way to test your brand and book a unique and original pop-up space in the new fashion area in Paris.
expert in brands strategic implementation Expert in retail for 25 years.



MCILAB16.

Located at 16 Boulevard des Filles du Calvaire, in the 11th district of Paris, the store is immersed in one of the trendiest and uprising area of the Fashion and Style worldwide capital.

90m2.

16 offers a large and full space of 90m2 freshly redesigned.

02 floors.

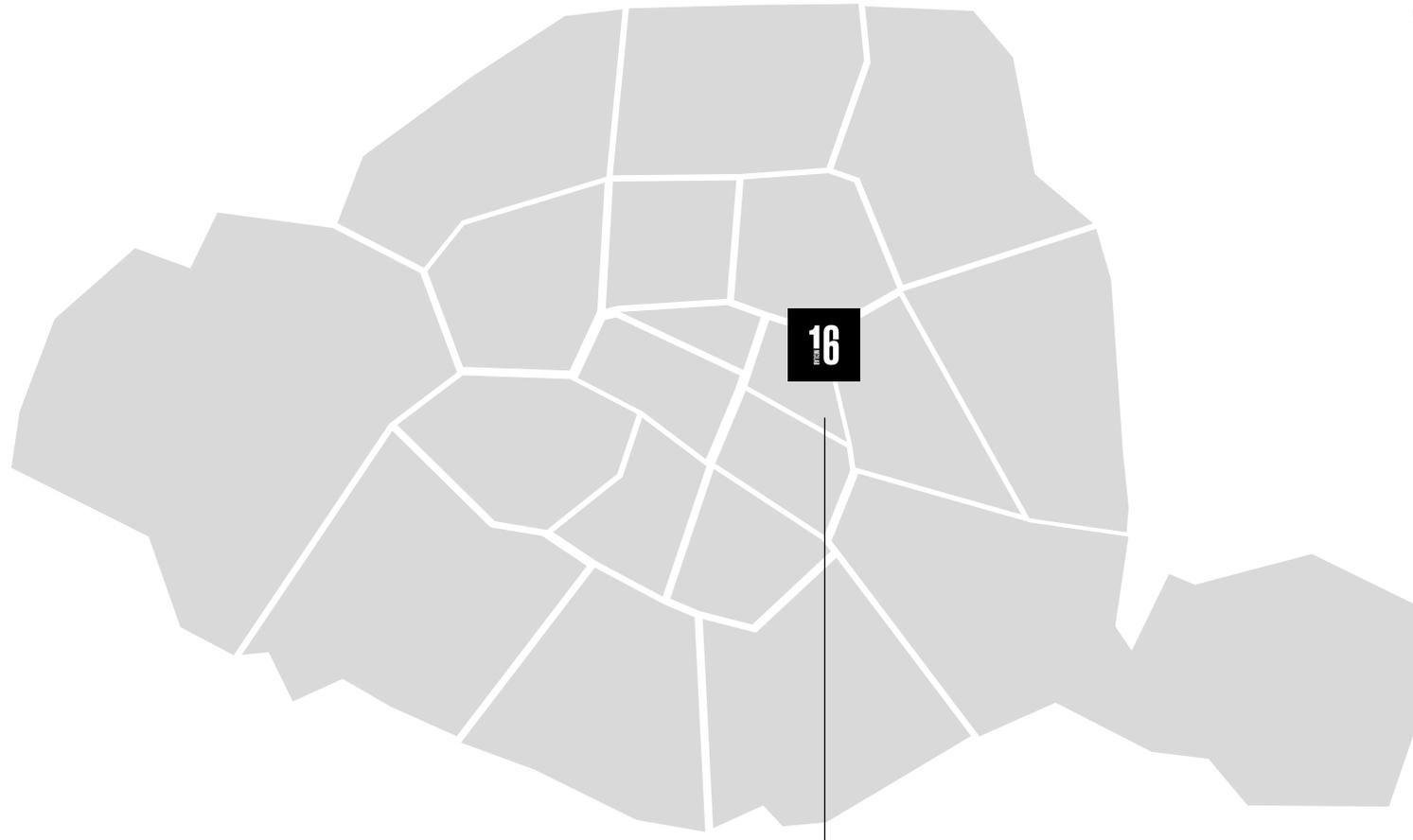
The space is on two specific floors connected by an elegant industrial stair.

05 areas.

The space is divided in 5 different areas you can play with.

The Area.

Between the 3rd and the 11th district of Paris, this area has been one of the hippest parts of the city, packed with modish hotels, art galleries, museums, in vogue boutiques, selective restaurants and bars in aristocratic 18th-century mansions spared by Haussmann.



H A U T M A R A I S
P A R I S



Closer.

MCILAB 16 is surrounded by hot brands. This drives a great flow of selective customers.



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Guided tour.

From street to street. MCILAB 16 has two different addresses.





Lights.

The space is overwhelmed by luminosity with a subtle balance between natural light and professional inner lighting.







Materials.

All the materials of the gallery have been selected with a mix of modern and industrial materials and historical ones.





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Materials.

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Book the space.

Please contact directly **Clément GANNAT**
contact@mcimmobilier.fr
+33 6 82 07 53 88

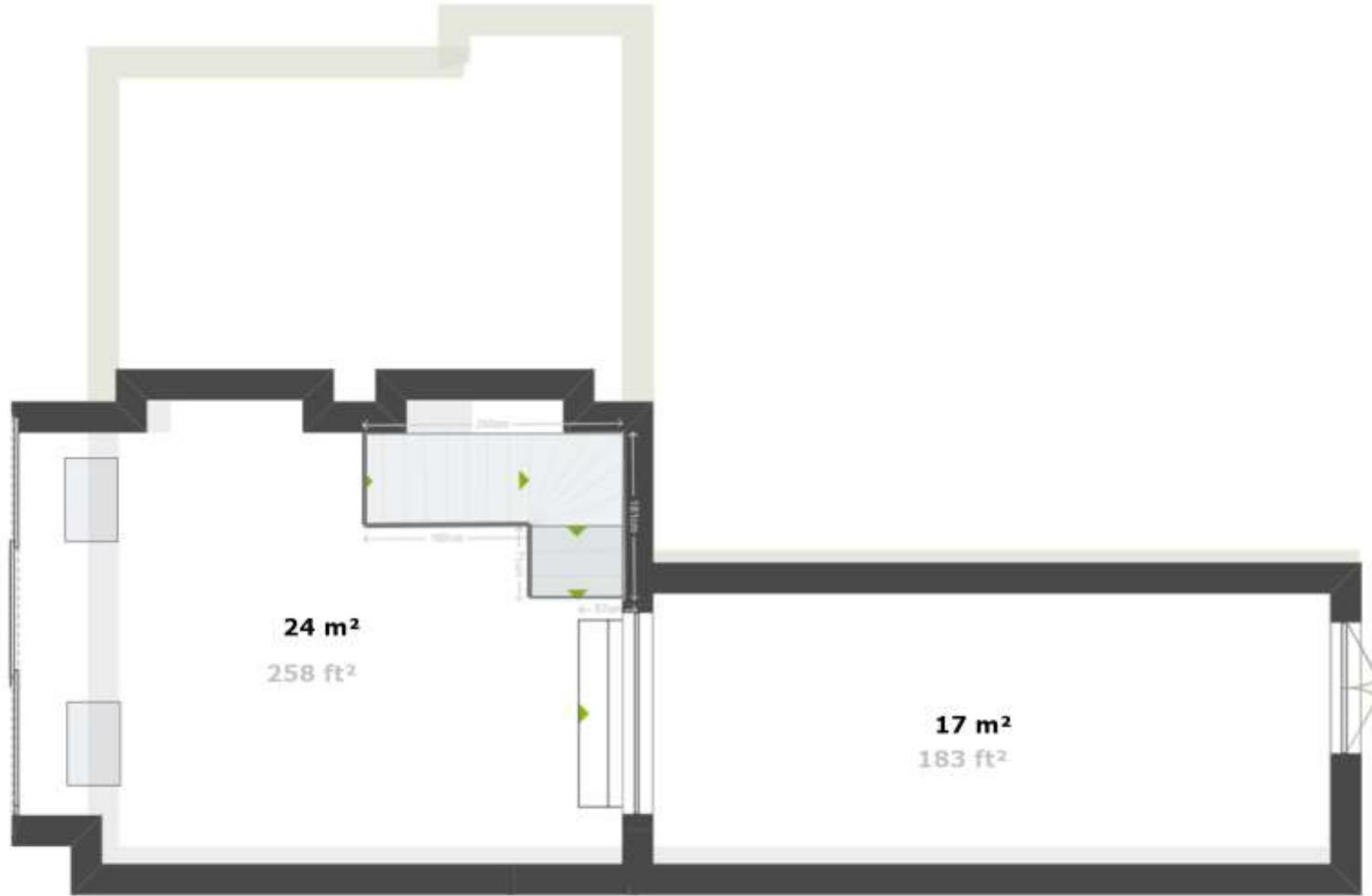
Or book online and check availability on **www.mcimmobilier.fr**



Plans.



**Bd des
Filles du
Calvaire**

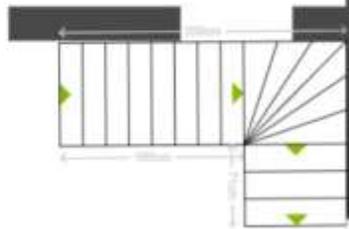
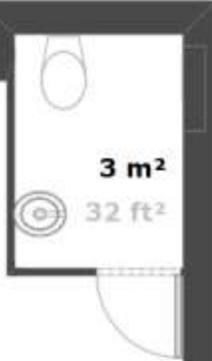


1m



**Bd des
Filles du
Calvaire**

31 m²
334 ft²



17 m²
183 ft²

**Rue
Amelot**







rue Amelot



Boulevard des
filles du calvaire

After.

Booking and testing your brand at MCILAB 16 could be just the first step of your business development and implantation.

MCILAB 16 is the perfect partner to identify and establish your brand in the perfect location in this area for a long term business success and growth.

Created by **Clément Gannat**, Expert in retail for 25 years, MCI has implemented in Le Marais these following major brands :

ANN DEMEULEMEESTER



JACQUEMUS

ISABEL MARANT

TOM GREYHOUND

WOORYOUNGMI

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Acne

ami

alexandre mattiussi

A.P.C.

ÉDITIONS M.R

PARIS


KITSUNÉ

LEMAIRE

OFFICINE
GENERALE
Paris
•••

Supreme

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ALIX D. REYNIS 
PARIS

FARROW & BALL
CRAFTSMEN IN PAINT AND PAPER



Gallery
S. Bensimon

NØR
DIK
Market

 **Tarkett**
THE ULTIMATE FLOORING EXPERIENCE


TOULEMONDE BOCHART
créateur de tapis

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ALMINE RECH GALLERY

galerie frank elbaz.

JEANNE BUCHER JAEGER

galerie | **JOSEPH**

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Aēsop®

Atelier Cologne
— Maison de Parfum —
PARIS

COMME des GARÇONS
POCKET

LE LABO®
GRASSE - NEW YORK

Liquides

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EROTOKRITOS

ROSEanna

sessùn ✦

soeur 

Springsioux

VALENTINE GAUTHIER

VANESSA SEWARD


WHITE BIRD
1900 Jewellers

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APRIL77

 **BONNE
GUEULE**

✦ **COMMUNE DE PARIS** ✦
.1871.


CUISSE DE GRENOUILLE
PARIS

*Finger
in the nose*

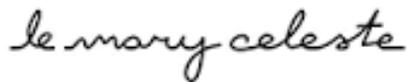
LA panoplie

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MCI

MAGASINS & COMMERCES