



Developing strong program results is the key to continued funding!

SAVE THE DATE!

Program Development Workshop

Target Audience: This workshop is for agency executive directors, program staff and agencies interested in developing or improving program results to address pressing and emerging issues.

Workshop Topics Include:

- ✓ Developing effective programs
- ✓ Getting the most out of your programs to obtain funding
- ✓ Creating performance measures to determine efficiency and effectiveness of programs and staff time
- ✓ How to determine if you should make a financial investment in evidence-based programs
- ✓ Determining your target population
- ✓ Know your population, collect local data
- ✓ Market your programs and services- who are your partners
- ✓ Utilizing Work plans, Scopes of Work and Logic Models to create objectives, responsibility, activities/strategies and methods of evaluation
- ✓ Test pilot your program for feedback and to improve outcomes
- ✓ How to seek funding for your new program

DATE: January 18th, 2018

TIME: 2:00-5:00 p.m.

Cost: \$30.00 per person

Registration: <http://conta.cc/2xAcilV>

PLACE: United Way of Yavapai County Office

143 N McCormick St. Ste. 201, Prescott, AZ 86301

(2nd Floor with no elevator, call or email ahead of time for accommodations)

Center for Nonprofit Excellence



United Way of Yavapai County

Training provided by Rose Vasquez of Strategic Writing and Consulting
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