

# SOCIAL ENTERPRISE PROGRAM

## What is Social Enterprise?

Many nonprofit organizations are social enterprises through and through: they don't rely solely on grants and donations, but also on income through selling goods and services. Social enterprises apply business solutions to social problems. The ultimate goal is to achieve sustainability by enabling non-profits to support themselves financially in innovative ways instead of relying less on grants and donations.



## Grant Details

UWYC will award five organizations with \$10,000.00 each for seed money to begin a social enterprise program. UWYC will only award applicants who build a job training program into their social enterprise plan; their clients build their employability with job skills, current experience and resources to assist in job seeking.

The grantees will be required to take three organizational development classes in a cohort, plus 6-month and 12-month milestone meetings.

## How to Apply

1. Write a letter of intent, explaining your future **grant application proposal**; **due Thursday, January 18, 2018**
2. *If* your letter is approved, you receive a grant application on Monday, January 22, 2018
3. Grant proposal **class required**: either **January 25, 2018 3:00 – 4:00 P.M** or **February 8, 2018 3:00-4:00 P.M.**
4. Grant application is **due Friday, February 9, 2018**

## Learn more about Social Enterprise: Helpful Resources

<http://greenlining.org/wp-content/uploads/2013/02/G4ASocialEnterpriseBrief.pdf>

<https://www.consciousconnectionmagazine.com/2016/02/social-enterprise-examples-and-principles/>

<https://www.kickstarter.com/projects/westwoodfoodcoop/launch-the-westwood-food-co-op-to-feed-food-desert>

[www.brookings.edu/articles/matching-place-based-strategies-to-the-scale-of-the-market/](http://www.brookings.edu/articles/matching-place-based-strategies-to-the-scale-of-the-market/)

<http://www.doc.wa.gov/news/2017/12152017.htm>

<https://circleup.com/blog/2017/04/20/how-and-why-to-become-a-b-corporation/>

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United Way of Yavapai County