

## Join Us on August 23rd for the UWYC Open House!



### Did Someone Mention Chocolate?

United Way of Yavapai County invites you to join us for an Open House on **Thursday, August 23rd from 4-6pm**. Stop by and check out our treetop location, meet our staff, check out the many exciting things we are doing, and of course, taste test the goodies at the chocolate fountain! The more the merrier...

RSVP to (928) 778-6605

Address:  
143 N. McCormick Street. Ste. 201, Prescott 86301

Hope to see YOU there!



## UWYC Grant funds new Job Readiness Program in Prescott

United Way of Yavapai County and the Yavapai County Contractors Association have teamed up to create a pilot project which will provide basic job training and certifications for those entering

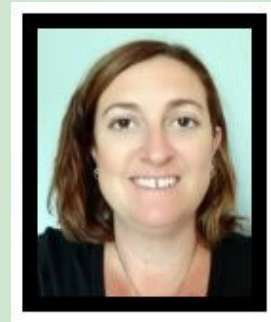
Annette Olson of UWYC presents grant check to Sandy Griffis of the Yavapai County Contractors Association

the construction field. Program participants will attend classes on construction basics taught by company owners. The four week course will include topics such as labor, landscaping, pavers, concrete basics, and electrical training. Skills testing will help track and compare individual student performance results. The course includes basic OSHA and CPR certifications and drug screenings. Certificates of completion will be awarded. NACOG (Northern Arizona Council of Governments) will partner also to assist in job placement, additional funding support and retention. Classes to begin in January.



## UWYC Employee Feature: Nina Seim

Nina Seim is our Finance Manager. She is originally from the suburbs of Chicago but has called Prescott home since 1997. She has been married to her husband, Brent for 14 years. They have 2 children, Asher (15) and Ariana (12).



Nina graduated summa cum laude from Northern Arizona University in May of 2017 with a Bachelor's of Science Degree in Applied Human Behavior and a minor in Business Leadership and Management. She then joined our team as an intern, during her senior year at NAU. During her internship, Nina developed a business plan workshop for teens at the Launch Pad Teen Center here in Prescott.

For the last seven seven years, Nina has also managed the finances for "*Matter of Flax*", a health food manufacturing business she co-owned with her mother. In her free time, she enjoys cooking, reading and spending time with family and their 3 "crazy" dogs.

We are very proud of the hard work and expertise Nina has poured into her position with UWYC. Since she joined our team, she has brought a tremendous enhancement of our accounting processes and a very professional approach to this position. The entire UWYC family thanks Nina for the steadfastness and strength she brings. Stop by and say hello to Nina at our Open House on Aug. 23rd!



## The Center for Nonprofit Excellence HR Class has been rescheduled to August 30th!

### ***Human Resources Employment Laws from Hiring to Firing***



This course is designed for management level individuals. Employment laws and brief discussions of how they apply in the workplace, as well as effective human resources practices will be highlighted for each stage of the employment process:

- Recruiting People
- Hiring People
- Paying People
- Managing People
- Dismissing People

Participants will learn about the most commonly violated employment laws, and to recognize problematic situations in which a law may be involved, so they can seek help.

[To register, click here](#)



# Business Sponsorship Available!

## A Marketing Collaboration

Enhance your visibility by partnering with one of the world's most valuable brands.



### The Value of the United Way Brand

- United Way was ranked #26 among Forbes magazine's top 50 most valuable brands and was named one of the publication's "All-Star Charities" for its dedication to quality programs, community impact, and organizational efficiency.
- The United Way is recognized by 91% of the general public.
- United Way was ranked the #1 most successful charity in *The Chronicle of Philanthropy's* "Philanthropy 400."
- Nearly \$125 million worth of donated media has been made possible through our unique partnership with the Ad council.

### How It Works

Our business sponsors provide a single donation that supports United Way's special events, campaign materials, and marketing programs, eliminating multiple sponsorship requests. In return, your business's support is promoted throughout the year.

RECOGNITION	Live United Leader \$5000	Live United Partner \$2500	Community Partner \$1000	Community Investor \$500
Logo on UWYC website homepage with a link to your website	•			
Day of Action- Promotions	•	•		
Annual Kickoff Event- Promotions and Banners	4 VIP Tickets	2 VIP Tickets		
Spring Fundraiser- Promotions	•	•		
Center for Non-Profit Excellence (professional development classes)	5	3	1	
UWYC staff email signatures	Logo	Logo	Name	
UWYC monthly e-newsletter	Logo	Logo	Name	
Advertising: "Thank You" ads	Logo	Logo	Name	Name
Recognition on Live United t-shirts	Logo	Logo	Name	Name
Credits in annual UWYC campaign video	Logo	Logo	Name	Name
Complementary Live United t-shirts	8	6	4	2
A plaque for your office recognizing your contribution	•	•	•	•
Company profile and logo on sponsor page of UWYC website	•	•	•	•

### Why Become A United Way Sponsor?

- Because you value community engagement.
- Because you believe in our community; that when we help our neighbors, we all rise.
- Because you share our commitment to make every person and every home healthy and strong.
- Because you enjoy special events where you are recognized for your commitment to community.

To learn more about our annual sponsorship program, please contact  
Temmy Bowler at 928.78.6605 or [coordinator@yavapaiccj.org](mailto:coordinator@yavapaiccj.org)



APS takes great pride in delivering safe, reliable energy that meets the needs of their customers and the communities they serve. But their responsibilities go beyond that. They strive to do what's right for the people and prosperity of Arizona – today, tomorrow and for generations to come. APS annually donates nearly \$10 million to charitable programs in Arizona. As always, their giving dollars are funded entirely by their shareholders and have no impact on APS customers' utility rates.

A heartfelt thanks to the Prescott area APS family for improving lives right here our community. Now that's Living United!

[To learn more about APS Chritable Giving, click here...](#)



## Save the Date: September 13th



You are invited to help us celebrate Thirty-One-derful years,  
"Looking Forward & Giving Back since 1987".

**Sept. 13th from 5-7pm  
at the Holiday Courtyard**  
154 S. Montezuma Street, Prescott

Join us for our Campaign Kickoff Event 2018.  
Celebrate our donors and partner agencies with great Food, Drinks,  
Raffles, Auctions and live music by the CheekTones!

Grab your shoulder pads, leather/spandex pants and sparkly gloves for the costume contest. Help us celebrate our humble beginnings and the tremendous difference our Partner Agencies have made in our community. Together, we can all LIVE UNITED!

Admission is \$20.00.

[Purchase Tickets Here...](#)

United Way of Yavapai County | Phone: (928) 778-6605 | [www.yavapaiuw.org](http://www.yavapaiuw.org)

STAY CONNECTED

