

# 2019 NCAOA Conference - Call for Sponsors



# SAVE *the* DATE

March 14 & 15  
**2019**  
Biltmore Estate  
— Asheville, NC —

North Carolina  
Association on Aging  
**STATE AGING  
CONFERENCE**  
North Carolina's premiere  
annual aging conference

— **REGISTRATION BEGINS JANUARY 2019** —

FOR MORE INFORMATION VISIT [NCAOA.ORG](http://NCAOA.ORG)

NORTH CAROLINA ASSOCIATION ON AGING | [WWW.NCOA.ORG](http://WWW.NCOA.ORG)

The North Carolina Association on Aging will hold its **Annual Training Conference on Thursday, March 14 and Friday, March 15, 2019 on the grounds of the Biltmore Estate at the New Amherst Event Center in Asheville, North Carolina.**

This conference is an excellent opportunity to reach a concentrated, yet diverse number of aging professionals and volunteers. Executives, direct service personnel, nurses, social workers, mid-level administrators, state administrators, county and state employees, county volunteers, and older adult leaders concerned with and working in the field of aging will attend the Conference. ***The NCAOA Training Conference is now the only state-wide aging conference in North Carolina offering the premier opportunity to connect with individuals and leaders from across the aging network.*** More than 200+ persons are expected to attend, making the conference large enough for quality, but small enough for good interaction among participants.

NCAOA has a history of developing successful interaction among our participants and partners so that long term relationships can be established and businesses can grow. Over the years, NCAOA has received support from remarkable companies who work with the Association and our members to support older adults in the areas of nutrition services, adult services, caregiver services and senior centers. We invite you to join this group – many who have supported our conference for years and will once again lend a hand in creating a program that addresses new ideas, strategies and solutions to better serve our seniors.

# NCAOA

## NORTH CAROLINA ASSOCIATION ON AGING

The **ONE DAY** Conference Exhibit Hall will be open from **Thursday, March 14 from 7:00 a.m. to 5:00 p.m.** with an evening reception following for all attendees until approximately 6:45 pm. Our NCAOA exhibit hall offers sponsors the opportunity to network with attendees at the peak of the conference.. **Booth electricity is available upon request and will be handled directly through the hotel.**

### Exhibit Schedule for Thursday, March 14, 2019

7:00 am – 8:00 am: Exhibitor Set up

8:30 am – 5:00 pm: Exhibit Hall Open

4:45 pm – 6:45 pm: Evening Networking Event

Sponsorship with an Exhibit Includes:

- ◆ One six-foot (6') table with skirt
- ◆ Two (2) chairs
- ◆ Evening Networking Reception
- ◆ Breaks



### Tentative Conference Schedule

#### Thursday, March 14<sup>th</sup>

8:30 a.m. – 10:00 a.m.	Registration Desk and Exhibit Hall Opens
10:00 a.m. – 11:30 a.m.	Opening Session
11:30 a.m. – 12:30 p.m.	Lunch
12:30 p.m. – 1:45 p.m.	Concurrent Workshops A
1:45 p.m. – 2:00 p.m.	Break / Silent Auction Opens
2:00 p.m. – 3:15 p.m.	Concurrent Workshops B
3:15 p.m. – 3:30 p.m.	Break
3:30 p.m. – 4:45 p.m.	Concurrent Workshops C
4:45 p.m. – 7:00 p.m.	NCAOA Networking Reception

#### Friday, March 15<sup>th</sup>

7:30 a.m. – 8:30 a.m.	Networking Breakfast
8:30 a.m. – 9:15 a.m.	General Session
9:15 a.m. – 9:30 a.m.	Break
9:30 a.m. – 10:45 a.m.	Concurrent Workshops D
10:45 a.m. – 11:00 a.m.	Break / Silent Auction Ends
11:00 a.m. – 12:15 p.m.	Concurrent Workshops E
12:15 p.m. – 1:30 p.m.	NCAOA Awards Luncheon
1:30 p.m. – 2:30 p.m.	NCAOA Board of Directors Meeting



### 2019 NCAOA Sponsorship Levels and Benefits

Bronze Opportunities for Sponsorship	\$400	<ul style="list-style-type: none"> <li>• One (1) Registration to attend the Full Conference;</li> <li>• Thank you in conference and awards programs</li> </ul>
Silver Opportunities for Sponsorship (Exhibitor Only)	\$600	<ul style="list-style-type: none"> <li>• Exhibit Booth;</li> <li>• One (1) Registration to attend the Full Conference;</li> <li>• Thank you in conference and awards programs</li> </ul>
Gold Opportunities for Sponsorship	\$850	<ul style="list-style-type: none"> <li>• Exhibit Booth;</li> <li>• Two (2) Registrations to attend the Full Conference;</li> <li>• ¼ page ad in conference program;</li> <li>• Thank you in conference and awards programs;</li> <li>• Annual Membership to NCAOA</li> </ul>
Platinum Opportunities for Sponsorship	\$1,250	<ul style="list-style-type: none"> <li>• Exhibit Booth;</li> <li>• Three (3) Registrations to attend the Full Conference;</li> <li>• ½ page ad in conference program;</li> <li>• Conference Event Sponsorship (Breaks, Workshops, Breakfast);</li> <li>• Thank you in conference and awards programs;</li> <li>• Annual Membership to NCAOA</li> </ul>
Diamond Opportunities for Sponsorship	\$1,800	<ul style="list-style-type: none"> <li>• Exhibit Booth;</li> <li>• Four (4) Registrations to attend the Full Conference;</li> <li>• Full-Page ad in conference program;</li> <li>• Premier Conference Event Sponsorship (Opening/ General Session, Awards Luncheon);</li> <li>• Thank you in conference and awards programs;</li> <li>• Annual membership to NCAOA;</li> <li>• Year-Round Presence on NCAOA.ORG</li> </ul>



#### SPONSORSHIP ADVERTISEMENT:

Artwork should be sent in .JPEG or PDF form to Nina Walters at [nina@streamlinedbusiness.com](mailto:nina@streamlinedbusiness.com).

Sizes	Dimensions (width & depth)
Full Page	7 ½" x 10"
1/2 Page (horizontal only)	7 ½ x 5"
1/4 Page	3 ¾" x 4 ½"

**\*\* Advertisement artwork must be completed and sent to NCAOA by Monday, February 25 in order to receive recognition in the conference materials.**

#### Sponsorship Commitment Information:

- ☐ **SPONSORSHIP - must be confirmed by Friday, February 22, 2019.**
- ☐ **All Sponsorship Commitment Forms Must be Completed Online by Visiting the Following Link:**

<http://events.constantcontact.com/register/event?llr=edr899bab&oeidk=a07efzo9ctd63fa1ca6>

**Please make checks payable to the:** North Carolina Association on Aging and mailed to P.O. Box 10341, Raleigh, N.C. 27605 along with a copy of your commitment form completed online. Please contact Nina Walters at 336-870-9586 or [nina@streamlinedbusiness.com](mailto:nina@streamlinedbusiness.com) with any questions.

The mission of the **North Carolina Association on Aging (NCAOA)** is to represent agencies and other professionals in the field of aging who provide home & community based services, and advocate for quality programs which enable older adults and their families to live as independently as possible. Over 100 agencies and organizations throughout North Carolina are members of NCAOA.

**Thank you for your support!**

