



AMERICAN LEGACY CHARTER SCHOOL

Prepare. Lead. Succeed.

www.AmericanLegacyCharter.com

Startup Project Synopsis & Budget

Project Overview:

The governing board of American Legacy Education, Inc. intends to open American Legacy Charter School, a Leadership, Civics, U.S. History, Communications and Community Service focused charter school serving students in Kindergarten through Fifth grade in the greater West Palm Beach, FL area.

Vision

American Legacy Charter School envisions a future where ALL children grow up to be ACTIVE CITIZENS and LEADERS in their communities, states, and the nation.

Mission

The American Legacy Charter School will prepare a DIVERSE group of students with the knowledge and skills to be ACTIVE CITIZENS and LEADERS in AMERICA by teaching leadership, core curriculum, citizenship, critical thinking, communications, context, civic action and community service.

Why American Legacy Charter School?

Students will learn how to:	Students will be prepared for:
<ul style="list-style-type: none"> ★ Participate in Debates & Socratic Seminars ★ Deliver Persuasive Presentations ★ Plan and Deliver Strong Speeches/Public Speaking & Presentation of all Types ★ Develop Public Service Announcements ★ Lead or participate in Election/Bill Campaigns ★ Prepare Commercials, Flyers, and other Media for Election/Bill Campaigns ★ Write Letters to Elected Officials ★ Lead Community Service Projects 	<ul style="list-style-type: none"> ★ Competitive Debate Teams ★ Mock Courts ★ Officer Positions in clubs, student councils, etc.... ★ Leadership Roles in high school, college and careers ★ Choice and Career Media Productions ★ Informational and Persuasive writing/essay scores ★ EOC/AP U.S. History Assessments ★ EOC/AP Civics Assessments ★ Public Speaking of all types ★ Business Courses ★ Project Management ★ Community Service Hours ★ Active Roles in Government ★ Effective Citizens ★ Careers in Public Service, Politics or Legal Industries
Students will experience:	
<ul style="list-style-type: none"> ★ A Curriculum Rich in American History ★ Mock Court ★ Student Assembly ★ Student Council ★ Mock Legislative Hearings ★ Basic Project Management ★ Delegations to Local, State and National Organizations ★ Town Hall Meetings with Elected Officials ★ Leadership in their Communities 	

Startup Goals:

To open our charter school, American Legacy Education, Inc. needs to raise funds for the following goals:





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Startup Budget:

Personnel & Planning for Opening	
Principal (January to July), Office Staff & Other Staff (March to July) + Benefits	\$100,000
Facilities	
Lease (March to July)	\$14,000
Utilities (March to July)	\$3,000
Security Services (March to July)	\$1,000
Maintenance Services & Supplies (March to July)	\$1,000
Retrofit Facilities (Construction, permits, signage, etc.)	\$100,000
Marketing	
Flyers/Brochures/Postcards	\$5,000
Banners/Signs/Tablecloth	\$1,000
Folding Table/Chairs/Canopy	\$300
Newspaper/Radio Advertising	\$10,000
Mailings/Mailing Lists	\$5,000
Refreshments/Giveaways for Events	\$1,200
Marketing T-shirts/Polos	\$200
Internet Marketing (Banners, Facebook, Google, etc.)	\$1,000
Ipads (for registration at events)	\$1,000
Office Infrastructure	
Office Furniture	\$5,000
Office Supplies	\$2,000
Phone/Internet Services	\$1,000
Computers/Laptops & Peripherals/Software	\$4,000
Copy Machines/Printers	\$1,500
Other	
Professional/Technical Services (Accounting, IT, etc.)	\$2,000
Total	\$258,700

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