



3rd Annual Women ROCK! Savannah Conference
PARTNERSHIP OPPORTUNITIES FOR SPONSORS

Educating and Empowering Women to Live the Life They Desire & Deserve

September 23, 2017





Reach Your Target Market

Why participate?

REACH YOUR TARGET MARKET –

Women who make over 80% of the purchasing decisions for their households.

BUILD YOUR BRAND –

As a company that supports women in business.

BE A PART OF THE MOVEMENT –

Women Rock! is a sisterhood of passionate women. We are committed to serving and empowering each other in our pursuit of better health, better wealth, better businesses and a better community. Our mission is to encourage women to live life fully, rock our world through positive impact, and have fun while doing it.

Women Rock! provides attendees tools, resources, connections and inspiration to build their businesses, add value to their clients and customers, and make a positive impact on our economy.

Who will you reach?

- 150+ Conference Attendees (95% women, 5% men)
- 500+ network via social media, newsletter email list, and prior attendees
- Age range of 20-80
- Employment:
Corporate and Non-Profit Executives, Entrepreneurs for both large and small companies and their employees, community leaders, stay-at-home moms, head of households and students.
- Women in charge of making the buying decisions for their companies and families

Partners will have the opportunity to make new profitable business contacts, promote goods and services, present products, enjoy traffic flow and lively networking.



PLATINUM SPONSOR*

\$5,000

(*) Sponsorship must be secured by August 1, 2017 for print recognition.

Recognition Benefits

- **Highlighted as Platinum Sponsor at Conference**
- Company logo included prominently on **all collateral materials**
 - 150+ Conference Programs
 - Conference signage
- Company **logo and website link** on Women Rock! Conference Social Media Sites
- Company highlighted as Platinum Sponsor in **all media and press releases**
- **Onstage recognition and opportunity to speak** (5-10 minutes) at Conference
- Continual prominent logo placement on audio visual scroll – approximately 150+ attendees

Advertising Benefits

- Company logo displayed in advertisements with all media sponsors
- **Full page advertisement** on the back cover of the Conference Program; quantity 150+

Participation Benefits

- 10 tickets to Conference
- Opportunity for product placement in Conference gift bags
- Vendor Table at Conference

Other Benefits

- List of attendees names and email addresses at the conclusion of the conference

We value your participation at Women Rock! If you have another idea or way in which we could partner, let us know. We would love to chat with you about it!



GOLD SPONSOR*

\$2,500

(*) Sponsorship must be secured by August 1, 2017 for print recognition.

Recognition Benefits

- Company logo included prominently on **all collateral materials**
 - 150+ Conference Programs
 - Conference signage
- Company **logo and website link** on Women Rock! Conference Social Media Sites
- Company highlighted as **Gold Sponsor in all media and press releases**
- **Onstage recognition** at Conference
- Continual prominent logo placement on audio visual scroll – approximately 150+ attendees

Advertising Benefits

- Company logo displayed in advertisements with all media sponsors
- **Full page advertisement** on the inside back cover of the Conference Program; quantity 150+

Participation Benefits

- 6 tickets to Conference
- Opportunity for product placement in Conference gift bags
- Vendor Table at Conference

Other Benefits

- List of attendees names and email addresses at the conclusion of the conference

We value your participation at Women Rock! If you have another idea or way in which we could partner, let us know. We would love to chat with you about it!



“You Rock” Award SPONSOR*

\$2,000

(*) Sponsorship must be secured by August 1, 2017 for print recognition.

Recognition Benefits

- Company logo included prominently on **all collateral materials**
 - 150+ Conference Programs
 - Conference signage
- Company **logo and website link** on Women Rock! Conference Social Media Sites
- Company highlighted as **“You Rock” Award Sponsor in all media and press releases**
- **Onstage recognition** at Conference
- Continual prominent logo placement on audio visual scroll – approximately 150+ attendees
- **Media coverage of your sponsorship celebrating Women Owners and Executive Directors Owners of 10-15 local Nonprofits doing outstanding work in the Savannah community.**

Advertising Benefits

- Company logo displayed in advertisements with all media sponsors
- **Full page advertisement** in the Conference Program; quantity 150+

Participation Benefits

- 4 tickets to Conference
- Opportunity for product placement in Conference gift bags
- Vendor Table at Conference

Other Benefits

- List of attendees names and email addresses at the conclusion of the conference

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SILVER SPONSOR*

\$1,000

(*) Sponsorship must be secured by August 1, 2017 for print recognition.

Recognition Benefits

- Company logo included prominently on **all collateral materials**
 - 150+ Conference Programs
 - Conference signage
- Company **logo and website link** on Women Rock! Conference Social Media Sites
- Company highlighted as **Silver Sponsor in all media and press releases**
- **Onstage recognition** at Conference
- Continual prominent logo placement on audio visual scroll – approximately 150+ attendees

Advertising Benefits

- **Full page advertisement** in the Conference Program; quantity 150+

Participation Benefits

- 4 tickets to Conference
- Opportunity for product placement in Conference gift bags
- Vendor Table at Conference

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FRIDAY EVENING (Sept. 22nd) WORKSHOP SPONSOR*

\$750

(*) Sponsorship must be secured by August 1, 2017 for print recognition. Only one Workshop Sponsor allowed.

Recognition Benefits

- **Exclusive** sponsorship of Friday, September 22, 2017 Women Rock! Savannah Workshop
- Company **logo and website link** on Women Rock! Conference Social Media Sites
- **Onstage recognition** at Friday evening workshop
- Opportunity to speak for 10 minutes at workshop
- Company highlighted as **Workshop Sponsor** in **all media and press releases**

Participation Benefits

- 2 tickets to Workshop
- 2 tickets to Conference
- Opportunity for product placement in Workshop gift bags
- Vendor Table at Workshop

We value your participation at Women Rock! If you have another idea or way in which we could partner, let us know. We would love to chat with you about it!



PANEL SPONSOR*

\$750

(*) Sponsorship must be secured by August 1, 2017 for print recognition.

Recognition Benefits

- **Exclusive** sponsor of Saturday, September 23, 2017, Women Rock! Savannah Conference Panel Discussion
- Company **logo and website link** on Women Rock! Conference Social Media Sites
- Company logo placed on **big screen** during 30+ minute panel discussion
- **Onstage recognition** at Conference
- Company highlighted as **Panel Sponsor** in **all media and press releases**

Participation Benefits

- 4 tickets to Conference
- Opportunity for product placement in Conference gift bags
- Vendor Table at Conference

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BRONZE SPONSOR*

\$500

(*) Sponsorship must be secured by August 1, 2017 for print recognition.

Recognition Benefits

- Company **logo and website link** on Women Rock! Conference Social Media Sites
- **Onstage recognition** at Conference
- Company highlighted as **Bronze Sponsor** in **all media and press releases**

Participation Benefits

- 2 tickets to Conference
- Opportunity for product placement in Conference gift bags
- Vendor Table at Conference

We value your participation at Women Rock! If you have another idea or way in which we could partner, let us know. We would love to chat with you about it!



WOMEN ROCK! SAVANNAH 2017

SPONSOR COMMITMENT FORM

YES! I would like to become a Women Rock! Savannah 2017 Conference sponsor at the level marked below.

Please make checks payable to: Women Rock, LLC

\$ 5,000 Platinum Sponsor

\$ 2,500 Gold Sponsor

\$ 2,000 "You Rock"

\$ 1,000 Silver Sponsor

\$ 750 Workshop Sponsor

Award Sponsor

\$ 750 Panel Sponsor

\$ 500 Bronze Sponsor

Company Name: _____ Your Name: _____

Address: _____

City/State/Zip: _____ Phone: _____

Cell #: _____ Fax: _____

Email: _____ Website: _____

If accepted, I agree to abide by the conference rules, regulations, policies, terms and general information.

Authorized Signer

(Please check appropriate box and mail form and check to Women Rock, LLC, PO Box 14572, Savannah, Georgia 31416)

Need further information?

Jessica Neeley, Co-Founder , (206) 817-7919, jessneeley@gmail.com or Sharon Frame, Co-Founder, (678) 602-2899, sf.wiredtwin@gmail.com



WOMEN ROCK! SAVANNAH 2017 SPONSOR TERMS AND GENERAL INFORMATION

Application must be accompanied by payment of 50% of sponsorship cost.

PAYMENT IN FULL Due By August 1, 2017

SPACE ASSIGNMENTS for Vendor Booth - Whenever possible, space assignment will be made by Conference Management in keeping with the desires of the sponsor. However final determination of space assignment is reserved by Conference Management and assignments may be made or changed anytime in the best interest of the show as determined by Conference Management.

CANCELLATION POLICY All cancellations must be in writing. Cancellations received prior to any conference advertising and at least 6 months prior to the conference date will be refunded in full. Cancellations received after conference advertising has begun and received three months or greater to the show date will receive a 50% refund. Cancellations received 30 days or less from the conference date will receive no refund.

BASIC EXHIBIT REQUIREMENTS

- Fixtures and dividers must be finished on all exposed sides.
- Banners must be approved by Conference Management.
- Exhibit and exhibit materials must fit within exhibitor space at venue.
- Exhibitors are responsible for their own decor and any necessary electrical and/or telephone services (power outlets are available on a first come first serve basis).

EXHIBIT SPACE INCLUDES

- 6' table (please provide your own table cover)
- 2 chairs