CHAPEL HILL STATE SCHOOL

PARENTS AND CITIZENS' ASSOCIATION

Communications SUBCOMMITTEE REPORT

STRIVING FOR EXCELLENCE

Date of meeting: 10/02/2026
Date of report: 05/02/2026
Subcommittee Convenor: Rebecca Kierle
Subcommittee Members: Ian Burns

Please include information updates, issues or concerns, current activities, future plans, financial information if applicable, and recommendations of the subcommittee for P&C approval.

ITEM	NOTES
Successes / News / Updates	Website updates: Domain name registrations are due this year: • chssfete.org.au due 15 May 2026 (last renewal was AU$49.50) • Chsspandc.org.au due 22 Oct 2026 (last renewal was AU$49.50) Website hosting (Sitelio): • chssfete.org.au paid until 16/7/2028 • chsspandc.org.au paid until 16/10/2028 Successfully advertised and maintained communications within our community during 2025. Over 350 FB posts for the year.
Roadblocks / Issues / Concerns	With under 4 months until the Fete - need to start doing up the promotional material for the Fete – are we rebranding. - Do we need a call out for convenors? - 4069 shout out for sponsors? Next to zero engagement with the P&C page and posts on Parents Page – more people have moved away from FB.
Current Activities / Current Needs	Advertising for Yoga, Family Fun Day, T&T.
Future Plans / Project Submissions	Continue advertising upcoming events.