CHAPEL HILL STATE PRIMARY SCHOOL

Parents and Citizens Association

STRIVING FOR EXCELLENCE

Digital Communications Report

Details	[07/10/2022]	Rebecca Kierle Carene Hogg Ian Burns

Item	Notes
General	
Successes *Things going well*	**Fete advertising starting to get some views** • The number of people being reached by the FB posts were considerably fewer during the holidays but this is increasing. • Ian has been working overtime to get the website updated as the information comes to hand
Roadblocks *Things getting in the way*	**Conflicting information/dates in the newsletter** • resulting in confusion in the parent group
Actions	
Decisions *Actions that have been implemented*	• None
Recommendations *Motions you want to raise*	• Dates for 2023 – at the next meeting can we try and have a rough calendar of planned events please, even if we can say what they are and which term they are happening? • Can we investigate a P&C noticeboard/s near the main entrances please? The posters around the school for working bee in particular seemed to increase interest. Would provide an information source for those who don't use FB.

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Happenings since last meeting:

Communications re the following:

Events:

- Father's Day Stall
- Working Bee
- Colour Run
- Mango Trays
- Fete/Trash and Treasure/volunteering/sponsors

Coming up:

- Continue to promote upcoming events on both Facebook, in P&C Patch in the school newsletter and via Class Parent Representatives
- P&C Comms team to create their own professional Canva account once Carene's personal account access expires in Dec 2022 (note not for profits should be able to access the professional version for free)
- Start planning comms for 2023

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ATTACHMENTS