

**2018-2019  
AVENTURA SPORTS SPONSORSHIP  
PACKAGE**



**AVENTURA SPORTS**  
Excellence through Sports

Aventura Sports LLC

Business Address  
3333 NE 188<sup>th</sup> St.  
Aventura, FL 33180

Mailing Address  
9876 NW 2<sup>nd</sup> St.  
Plantation, FL 33324

To whom it may concern,

Aventura Sports has partnered with the City of Aventura to run the Youth Sports program for Aventura and other Dade County residents ages 2-15. We are both Physical Education teachers at Aventura City of Excellence School and collectively, we have over 25 years of experience working in the Aventura community. With our commitment to the community and our passion for sports and children, we are excited to get started and ensure the City of Aventura has a premier Youth Sports Program that all residents deserve.

As Physical Education teachers and youth sports enthusiasts, we feel that there is no better way to teach a child about life than through sports. Greg Bach perfectly explains our thought process when he says “Sports are the greatest tool we have in today’s society to help children develop positive character traits and life values”. With technology, video games, social media, and all of the negative things available to today’s youth that promote a sedentary lifestyle, sports are something that can be used as a tool to encourage daily physical activity which will lead to a healthier lifestyle! In addition to health benefits, playing sports also teaches participants values and skills that are essential to being successful as a human being in society.

In order to offer the City a Youth Sports program that caters to the demands and desires of all participants, numerous resources are needed. Program essentials like quality league directors, certified coaches, uniforms, FHSAA certified officials for each game, trophies/awards, and countless other things are all very important to each participant and come with a high cost.

For this reason, we look to the neighboring businesses for sponsorship. Families flourish in Aventura thanks to amazing schools, a safe community, and a willingness of local businesses to invest in today’s youth. With your dedication and monetary commitment to Aventura Youth Sports, we will be able to ensure that each child that signs up to play in Aventura will have a first-class experience and will not only grow athletically, but will also grow individually. By investing in Aventura Sports, you are investing in the future of Aventura!

We invite you to please take a look at the next page. Outlined are the three sponsorship levels Aventura Sports is offering. Should you choose to join in this partnership, your business will have increased exposure to all Aventura City residents. For more information on Aventura Sports, please visit our website at [www.aventurasports.com](http://www.aventurasports.com). Should you have any questions, please email us at below email or call us at 305-323-6060.

Again, we thank you for your time and for your consideration and generous support.

Donald Krumrie  
Owner/Director  
Aventura Sports LLC  
[dkrumrie@aventurasports.com](mailto:dkrumrie@aventurasports.com)

Francis Rajotte  
Owner/Director  
Aventura Sports LLC  
[frajotte@aventurasports.com](mailto:frajotte@aventurasports.com)

Angie Wagner  
Sponsorship Director  
Aventura Sports LLC  
[awagner@aventurasports.com](mailto:awagner@aventurasports.com)



## 2018-2019 Aventura Youth Sports Information

### Sponsorship information:

- Once signed, sponsorship runs for the entire 2018-2019 Sports season
- All items in sponsorship package chosen are available all year
- Sponsorship has potential to reach over 1,000 youth participants and families
- Sponsorship is good for all leagues and sports
- Leagues start in August 2018 and end in June 2019

### Sports offered:

- After School Basketball (Entire School year)
- After School Soccer (Entire School year)
- Girls Soccer League (Fall and Spring seasons)
- Basketball League (Fall and Spring seasons)
- Boys Soccer League (Fall and Spring seasons)

### Venue for each League:

- Aventura Community Recreation Center (After School sports, Basketball)
- Founders Park (Boys Soccer)
- Waterways Park (Girls Soccer)

### Age of participants:

- All other sports/leagues are open to participants ages 2-15

## **BRONZE**

### **\$500**

- Business logo on Aventura Sports website seen by all participants
- Any flyers/items you want us to hand out at the beginning of each season in the sponsorship bag that each participant receives
- Business name on flyer sent home with each participant in every sport showing thanks to all of our sponsors

## **SILVER**

### **\$1,250**

- All of the Bronze items
- Your logo added to the bottom of all of our emails sent to parents/guardians for all of the sports
- Once a month emails to parents/guardians promoting your business

# AVENTURA SPORTS GOLD SPONSORSHIP

**GOLD**  
**\$2,500**

**This premium package can be paid in five installments of \$500 and is equipped with amazing marketing opportunities for you business**

## What is included?

- Your business logo on Aventura Sports website all year
- Your logo added for entire year to the bottom of all our emails sent to parents/guardians for all seasons and all of the sports
- Once a month emails to parents guardians promoting your business and content provided by sponsor
- Your logo added to our team uniforms worn by all participants in each sport all year
  - Depending when the sponsorship agreement is signed, logo will be added on our next uniform order
- Opportunity to offer court signage (stand sign approved by the City of Aventura) which will be provided by the sponsor and can be displayed for all Saturday games at all our league venues (Aventura Community Center, Founders Park and Waterways Park)
  - Signs will be kept at the venues. The City of Aventura and Aventura Sports is not responsible for lost, stolen or damage stand sign
- Opportunity to offer a family/event day or night at your business promoted by Aventura Sports to all participant via email
- Opportunity to come and promote your business on Saturday's while games are being played
  - Please note it is the responsibility of the sponsor to have their own tables/chairs



# 2018-2019 Sponsorship Application

Please complete this application if you are interested in becoming a sponsor for the 2018-2019 Aventura Youth Sports Season. Once completed, please email application to [dkrumrie@aventurasports.com](mailto:dkrumrie@aventurasports.com) or [frajotte@aventurasports.com](mailto:frajotte@aventurasports.com).

NOTE: All sponsorship's must be approved by the City of Aventura prior to taking affect.

NOTE: Only check or credit card accepted. Please make check payable to "Aventura Sports LLC"

Name of sponsor: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address of sponsor: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Level of sponsorship desired: \_\_\_\_\_

Brief statement on why you want to become a sponsor:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Thank you for your commitment to the City of Aventura Youth Sports Program. Upon City of Aventura approval of sponsorship, you will be hearing from Aventura Sports LLC regarding the next step in the process.