

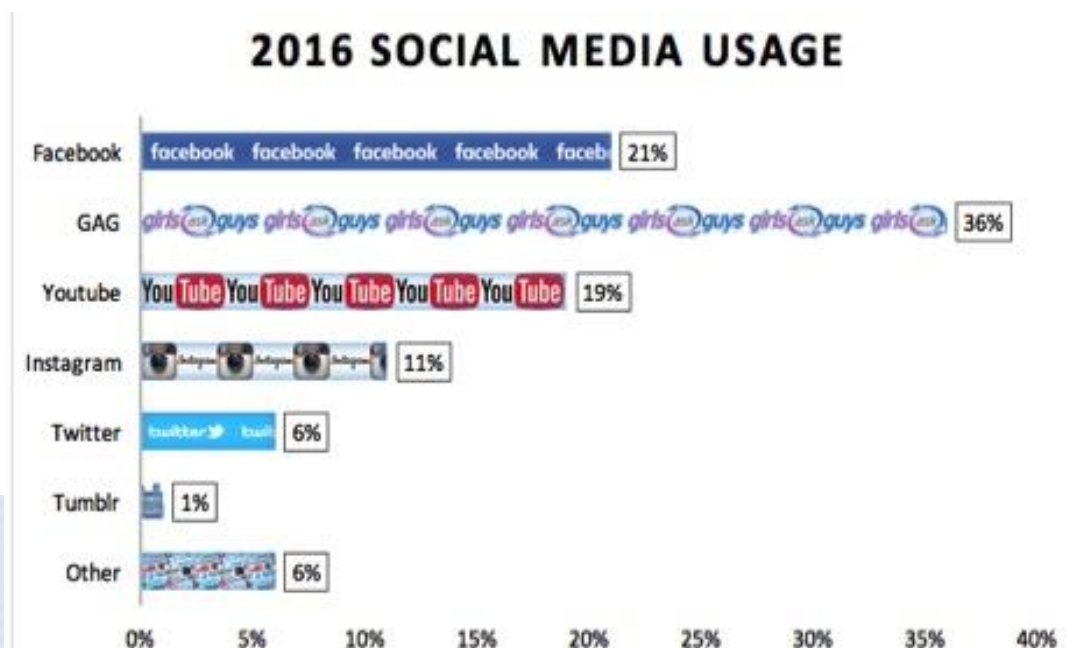
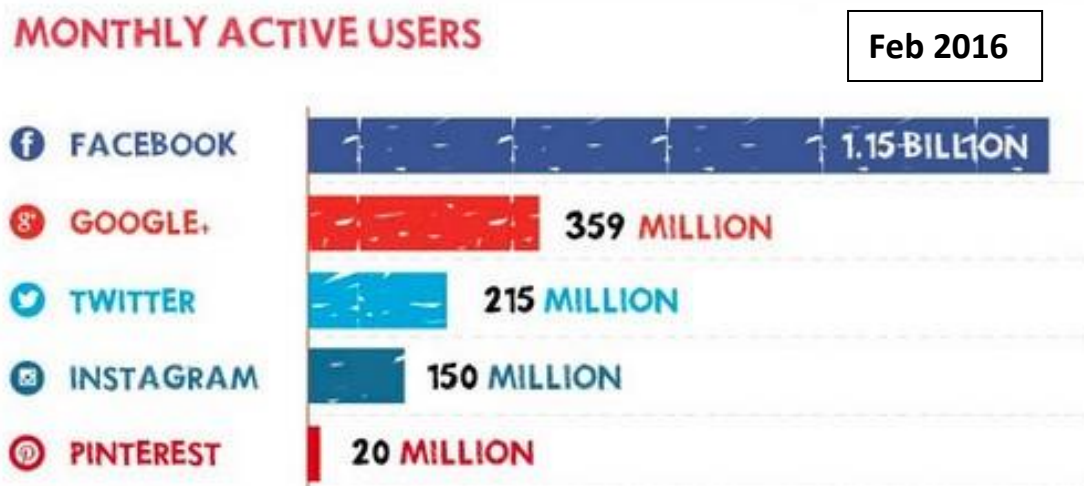
The Power of Social Media to Drive Traffic to your Business





I am sure that by now you have realised that **Social Media** has the power to drive traffic to your business or web site. If not then think back to the last time you were listening to the radio. How times did they report trends on Twitter, Instagram, Facebook and other social media networks? Social media has exploded in the last 5-10 years and for those who know how, they are a tool for driving massive traffic to a business or web site.

Take a look at the following statistics:





Can you see the **massive amount of traffic potential** these platforms offer you? The question now is which social media platforms should you sign up for and use? We know it takes time to monitor and post on these sites, never mind the time it takes to produce the content you will post on these platforms.

Allows us to suggest the most important social media networks that you **MUST** be on:

1. Facebook
2. Twitter
3. LinkedIn
4. Instagram
5. LinkedIn
6. Snapchat

If you have the time to manage more, you can but the list above is the platforms you **SHOULD** be on.

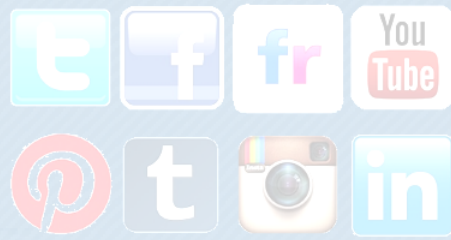
FIND THE SOCIAL NETWORKS THAT FIT YOUR AUDIENCE	
FACEBOOK	Pretty much everyone, a nonprofit must
TWITTER	Users looking for quick, personal interactions
PINTEREST	Mainly women of all ages sharing the things they love
GOOGLE+	Tech-savvy individuals escaping the clutter of Facebook
INSTAGRAM	Mobile users sharing and viewing beautiful photos
LINKEDIN	Professionals exploring causes to share skills



Social media is powerful and if used correctly can bring **MASSIVE Traffic** to your business and web site. Just look at these numbers:



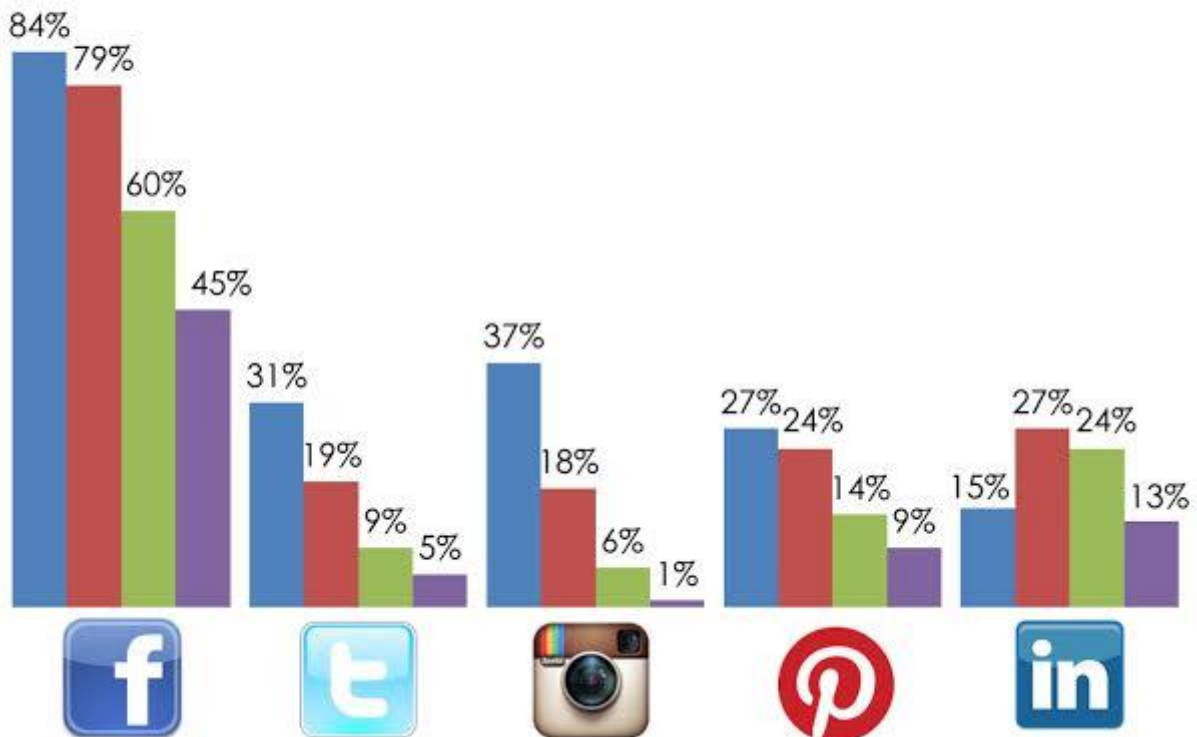
If you are not using Social Media networks to market your product or business then you are losing out on targeted, **free traffic**.



You might think that there is only a certain profile of users of social media but what is certain is that **all age groups from all parts of the world use social media**. Take a look at these statistics:

Online Social Networking Platform Users, by Age

■ 18-29 yrs ■ 30-49 yrs ■ 50-64 yrs ■ 65+ yrs

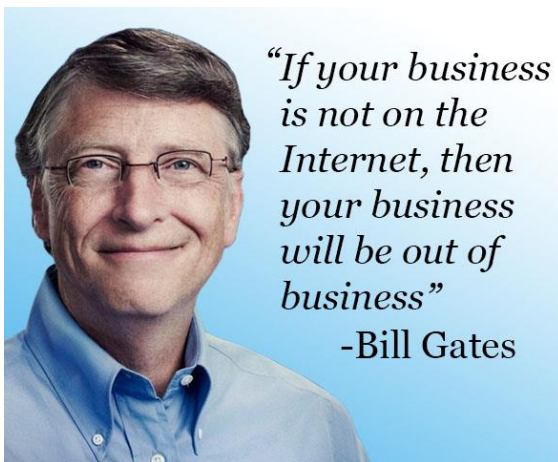




Would you like us to **manage your Social Media Marketing campaigns** so that you can have the free time to continue with other parts of your business?

We will manage all your social media network profiles (6 max) with relevant, fresh, targeted content on a daily basis to all networks. We will post up to as many as 10 new, fresh posts each and every day to your social media networks. Now that is powerful traffic potential.

To find out more **click** on the image below:



"Ignoring Online Marketing Is Like Opening A Business But Not Telling Anyone"