



BROWNSTONE MARKETING & COMMUNICATIONS

For immediate release:
January 15, 2018

Porquis Agricultural Society

100th Anniversary

The Board of Directors of the Porquis Agricultural Society is pleased to announce their official 100th Anniversary and Century Celebrations officially starts on January 19, 2018. Co-incidentally on the same day of the first meeting of the organization in 1918! Mrs. Sandra Smith, granddaughter of the founding president Arthur Balloid will be on hand to officially unveil the new logo and banner at 8 o'clock.

- Annual General Meeting, and election of Officers. 7:00 p.m.
- Official 100-year Anniversary kick off & New Logo unveiling. * 8:00 p.m.
- Guest Speakers. 8:15 p.m.
- Wrap up and closing comments. 9:00 p.m.

“The Porquis Agricultural Society is our most historical and eldest volunteer group in our community, and it is a very special and marked day of celebration when one hits a 100. On behalf of the Town of Iroquois Falls, I would like to congratulate them on their 100-year-old Anniversary, and thank all the volunteers, over the century, for their dedication, organization and commitment to the promotion of agriculture in our community and region. This is also aligned with our Current Goal of ‘Supporting and Fostering Growth in the Agricultural Sector’, from our strategic plan, stated Iroquois Falls Mayor Michael Shea.

Century Celebrations Coordinator and Director, Betty Dupuis, affirmed *“Porquis Ag will be celebrating this platinum achievement throughout the year, including numerous special events, and we hope the community and public will continue to enjoy and attend our many events. * We welcome the media to our Special 100th Anniversary kick-off and logo unveiling at 8:00 p.m.”.*

Long time member, and Director Mona Liznick, claims, “This is a part of our life, volunteering and contributing to our community, and its time to welcome new and next generation volunteers, to continue the mission and contribution.

Porquis Ag would like to thank the community, regional supporters and members, as well as previous and current sponsors, for their past and continued support as we look forward to the next 100!

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Additional information contact,

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Century Celebrations Coordinator
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Porquis Agricultural Society

Noted Facts

- First meeting January 19, 1918.
- First President Albert Balloid.
- Volunteer based agricultural organization.
- Long time member of OAAS.
- Primary Objective is to promote and educate Agriculture.



Primary Events;

- Valentine Supper,
- Easter Tea,
- Fathers Day Breakfast,
- Christmas Tea,
- Fall Fair,
- 5 Porquis Heartland Horse Shows.
- Weekly craft day - crocheting, needle point, paper toll, quilting etc.
- Meeting hosts for; The Cattlemen's Association, Soil and Crop members and the Veterinarian's Association.

Prime Fundraising:

- Event catering
- Annual Calendar sales
- Fall Pie Sales
- Special events