



MidEnterprises

We solve today's difficult business challenges through smart energy investments

What We Do

Acting as owner's representative in the marketplace, we procure, fund and monetize asset backed projects.

Projects combine latest technologies with available incentives to yield ongoing and verifiable results.

Results include **improved Net Operating Income, enhanced reliability or elevated compliance thresholds**



Our Approach

- Based on customer needs and acting as owner's representative, we procure asset based projects to:
 - Lower energy usage
 - Enhance resiliency
 - Conform to compliance requirements (ADA, HUD, JACHO, CMS)
 - Achieve sustainability targets including renewable thresholds
- We provide access to multiple funding arrangements including C-PACE, equipment leasing, equipment finance and third party ownership structures.
- We manage projects end to end -- usually with no direct fee.
- Our solutions are delivered under the supervision and guidance of licensed and certified professionals.



What Business Challenges?

“Reduce Expenses”

“Extending life of assets”

“Increase productivity with fewer resources”

“Improve reliability and resiliency”

“Lack of reliable data”

“Reduce carbon emissions”

“Enhance company brand”

“Improve people engagement”

“Vendor Management”



Ready to get started?

- Create baseline for defining business problem or facility improvements
- Identify and rank probable solutions
- Identify key project milestones and objectives
- Draft monitoring and evaluation plan
- Chart timeline along with action items
- Contact us at 215-948-2892 or brad@midenterprises.net

About Us

We leverage the collective expertise of leading manufacturers like Johnson Controls, Ener-G Rudox, Energex and ElectroCell along with professional team members in the areas of energy procurement, resiliency and sustainability

MidEnterprises is owned and led by Brad C. North, PE, CEM who previously filled executive leadership roles at Johnson Controls, Constellation and Exelon. His professional experience includes engineering design, program and construction management services in addition to developing energy management strategies, asset monetization, structured finance and energy efficiency projects.

