NOVEMBER

Monthly Newsletter

Big Little Tradition

During the third week in November West Liberty University had their Big Little where their Bigs gave their Littles personalized paddles. Daniel Morgan reflects on the Big Little, "The PBL paddles have really secured the bond that has been growing between members since the club began, and especially since the big-little reveal. I love my paddle; my big Rebekah did a fantastic job!" The Big Little program is new to WLU and is a success! WLU has two trees the Gold Tree and the Coal Tree, themed after West Virginia. Hayden Blazer explains, "I would love for chapters in the state to adopt this program! I even have a little at AB Jeremy Linaburg, and if he decides to pick up littles our tree (the Gold Tree) will expand through the state." Hayden also explained that he will be sending out a starter pack soon that explains the Big Little in case people want to get involved. The Starter Pack will also include rush week and recruiting ideas. The pictures are of the Big Little exchanges.





March of Dimes Month

November is March of Dimes Month to support prematurity awareness. Phi Beta Lambda chapters across the state of West Virginia carried out numerous activities and events to help promote this monthly theme. Some of the activities included decorating your school in purple, taking a picture wearing all purple with your chapter, and having a competition with collecting change to donate. Chapters that participated in this months activities included BridgeValley Community & Technical College and West Liberty University.

Bridge Valley Community & Technical College

SOUTH CHARLESTON, WV- November 17, 2016, is not only World Prematurity Day but also the Great American Smokeout. BridgeValley-South Charleston Phi Beta Lambda (PBL) in conjunction with BridgeValley's Counseling Services presented the "Light it Up" event. Prior to the event, Phi Beta Lambda members were given information on premature birth. Kayla Jividen said, "It was great to participate in the March of Dimes Event in order to educate ourselves and other about premature births." PBL also invited students, faculty and staff to join us in the lobby for the duel event. Participants were also encouraged to wear



National Fall Leadership Conference

On November 11, 2016, the $\Phi B \Lambda$ state officer team attended the National Fall Leadership Conference. During the two days of attendance your state officers Hayden Blazer (President), Andrew Simms (Vice President), and Gracen Samples (Treasurer) went through multiple training all day and learned about the national program. They also attended round tables where officer from around the nation shared ideas from their home states. Hayden Blazer state president reflects of the conference, "West Virginia was one of the most innovative states at the NFLC. I am so proud of our Local chapter for all the work they have accomplished this year! Everyone was so impressed by the state of West Virginia that it made my job a lot easier." The state officer team learned some new ideas and will begin implementing them over the course of the year! Also West Virginia ΦBΛ left with 4 national awards 3 membership awards and one for being in second place with Super Sweeps! Our president and CEO Jean Buckley congratulated WV on all our accomplishments. WV $\Phi B \Lambda$ has never been strong and we look forward to seeing how the members leave their Legacy of Leadership!

West Liberty Community Outreach

This November WLU $\Phi B\Lambda$ wanted to give back to their community during the holiday season. A group of members went down the the Wheeling Soup Kitchen and helped serve meals to the less fortunate. Tennieal Norman reflects on the situation, "It has always been my family's tradition to volunteer at the Wheeling Soup Kitchen every year around the holidays. It is so wonderful to give back to our community and it is truly amazing to watch everything the soup kitchen does for Wheeling. I am so happy that my Phi Beta Lambda brothers and sisters have a new tradition!" The WLU chapter plans to keep up this tradition and make a difference in their community!

purple in honor of prematurity. Members of PBL manned not only the information table for tobacco cessation but also the March of Dimes Table. Taylor Newsome said, "It makes sense to give out information about how to stop smoking. After all, smoking is one of the many causes of premature birth. I've learned a lot and have been able to share that with others." To highlight awareness, purple ribbons were passed out to those who forgot their purple. PBL members also walked around campus to pass out the ribbons. Dr. Bellinger, BridgeValley President, even stopped by to pick up one. The lobby was tinted purple and displayed posters from various March of Dimes campaigns. Many people stopped by the lobby to share their stories of hope. Samantha White said, "I enjoyed participating in the March of Dimes event and informing fellow students about premature births, as I am a premature baby myself." Many participants have expressed interest in joining one of the March of Dimes walks. Michelle Hogle said, "The Light it Up for March of Dimes was a huge success! We are also looking for other ways to support the March of Dimes."



West Liberty University

West Liberty University celebrated World Prematurity Day on November 17, 2016, by having a purple out. Many PBL students and advisors wore purple to show their support and to help create awareness for premature births. The Gary E. West College of Business also participated by decorating the college in purple accents.





Bridge Valley Welcomes New Members



South Charleston, WV- On Sunday, November 6, 2016, the BridgeValley South Charleston campus chapter of Phi Beta Lambda (PBL) hosted its annual induction ceremony. The ceremony was conducted by the Chapter's Executive committee and welcomed 32 student and two professional division members. This marks the largest induction class in four years. There was also a special note from the Governor's office for the students who placed in the 2016 NLC. Jane Fouty, BridgeValley-South Charleston's PBL Administrative assistant conveyed thirteen Certificates of Recognition on behalf of the Governor's office. Special congratulations to Stacy Mosley (2), Christopher Boggess(2), Da'Ron Parks, Edward Haddix, Lacey Pettry(2), Kaylin Westfall(2), Shantel Fierbaugh(2) and Jesse Clay who received these special awards. Fouty said, "It is a great honor to recognize these students for their hard work and dedication." Assistant Advisor, Jeffrey Finch was the keynote speaker. Finch explained the benefits of membership and some of the upcoming activities. Finch welcomed the inductees and their families to the BridgeValley PBL family by saying, "It is very encouraging to have so many people who are willing to work and are who excited about PBL. Without you (students) and your support (their families & professional members) our PBL chapter could not be successful." Samantha White said, "This ceremony is a chance for the members to meet and get to know each other in a casual setting." Michelle Hogle added, "Due to everyone's busy schedules, it's hard to have one meeting where everyone can attend. The inductees know the officers, but they may not have met each other." Finch concluded by saving, "We have many wonderful things planned for this year and we will continue to strive for excellence."

West Liberty FBLA Day

West Liberty University held an FBLA Day November 12th. The program was run by Sarah Jones West Liberty University's $\Phi B \Lambda$ president and was a major success. John Marshall High School and Wheeling Park High School was in attendance with a combined total of around 20 students. During the event FBLA students go to tour the campus, listen to speakers, and compete in some leadership activities. The students participated in a marshmallow challenge, where they had to work together to build the tallest free standing structure that could be made from marshmallows and toothpicks.

Alderson Broaddus University Scheduling Workshop

Here at Alderson Broaddus University, changes have been occurring at rapid speeds. In the last year, three professors have left and only two have been hired, overbooking the current professors. Unfortunately, this has made registration week difficult since the professors have Seniors requesting confirmation that they are still on track, and Freshmen asking for help scheduling their spring classes. Mixed in with that are all the other students that are transfers, new business program students, or those who have had different advisors every year. Since the advisors have been trying to split their time among all of their advisees, students were put on a waiting list before they could meet with an experienced professor to register classes. Our chapter decided to take matters into our own hands and help out the professors and students. We held a workshop after one of our meetings for an hour, where Seniors helped Freshmen register for classes. The Seniors would explain the class style, layout, and difficulty to the student, along with recommending when they should take it. Four year cards were also filled out during this time, allowing the Freshmen to see what courses needed to be taken when in order to graduate on time. This allowed the students to register online before the classes were filled up. Any changes that needed to be done later were done with the advisor's help, but this program allowed the students to have a head start in registering and take their college academic career into their own hands.

Alderson Broaddus University PBL Partners with Barbershop

In the past month, we had the pleasure to host one of Morgantown's finest barbershops here on our campus! Classic Cutz Barbershop is a popular barbershop located off of High Street in Morgantown. The owner, Bilal Adams, was generous enough to drive all the way down to little ol' Philippi in order to cater to his clients. Bilal always noticed clients making appointments and walk-ins wearing ABU gear, so he then asked where it was located and was shocked how many customers would drive an hour for his service. Bilal then reached out to one of his loyal customers, which also happened to be the Vice President of Phi Beta Lambda, Justin Zepeda, and offered to take his services to Alderson Broaddus. After the student affairs office approved his services to be brought to ABU, he quickly made a visit. Classic Cutz Barbershop and Phi Beta Lambda teamed up to create a fundraiser for the fraternity, in which Classic Cutz would donate 1\$ out of every haircut they made to the fraternity. Bilal brought his entire arsenal of equipment along with his partner and quickly set up shop in the Kincaid Hall game room. Flyers were posted all around campus, and word spread, which made the turn out quite profitable for Bilal. Bilal arrived on campus around noon, and didn't leave campus until 9 PM. He and his partner worked the entire day with no breaks due to the high demand. Keep a look out for their next appearance here at ABU, you won't be disappointed!

MEMBER OF THE MONTH

Stacy Mosley

1. What school are you from?

BridgeValley Community and Technical College

2. What year are you in at school?

Sophomore with a bachelors degree and currently working on my 4th associates.

3. What is your major?

Marketing

4. Do you hold an office?

Chapter President

5. How did you get involved in PBL?

I started school in the spring semester. It was competition time and all of my teachers were promoting PBL and the opportunity to compete. So, I decided to check it out.

6. What do you like most about PBL?

The ability to not only connect with other people but also watching them increase their confidence and abilities. I have also enjoyed attending the NLC. I have met PBL members from Oklahoma, New Jersey, California, Tennessee, many of whom I still occasionally have contact with.

7. What accomplishments have you achieved in our organization or innovations?

During my time in PBL, I have placed first at the State Leadership Conference six times. At the NLC, I have one first, one second, one third and two top fifteen placements. I have completed the Director, Executive, and Presidential Levels of CMAP.

8. As a Future Business Leader of America how do you plan to inspire people?

I think the best way to inspire people is to believe in them and help them to believe in themselves. This isn't always easy, but everyone has something they are good at. Start there and build on that.

9. What is a fun fact that you would like to share with the state?

I have been to over 500 concerts.



SOCIAL MEDIA

Were on Twitter @WV_PBL and Facebook "West Virginia Phi Beta Lambda"! Ask questions, get the most up to date information, and join fellow PBL members

online. LET'S GET CONNECTED

#LetsConnect

#ShoeUsHowYouConnect

#ConnectingPBL

#ConnectWV





ARTICLE SUBMISSIONS

Want to publish an article in the newsletter or send us an update with a picture? Please e-mail linaburgjs@battlers.ab.edu and you and your chapter could be featured in our next edition!

<u>STARTING A CHAPTER</u>

Do you want to start a chapter at your college or university? If so e-mail one of our state advisors and they will be happy to give you more information. Debra Conrad: dndconrad@gmail.com & Dianna Carpenter: dicarpen@gmail.com