

# Mission Critical: Enabling Digital Payments *for* Development

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# Foundations of Digital Payments Success

Critical Public Goods

(physical, payment, ID infrastructure)



Consumer Readiness  
(protection & capability)

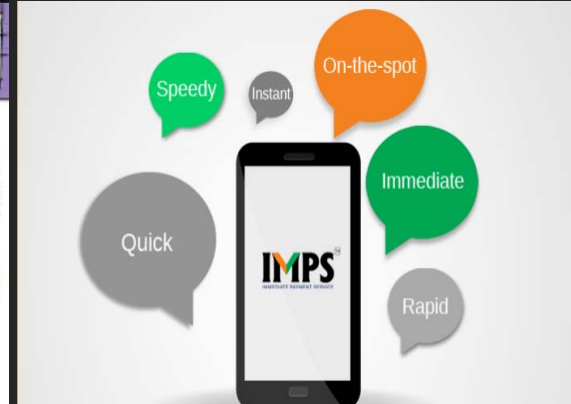


Pro-Inclusion Regulation

(proportionality, supervision, competition)



Digitizing Government Payments



# 5 Cs of Engagement



CREATE



CATALYZE



CONVENE



CONNECT



CHAMPION

RESOURCES

TIME

# CHAMPION

- Using enthusiasm and commitment to influence and relay policy, practice and strategy
- Anyone can be a champion
- Case in Point: USAID Malawi





# CONNECT

- Leverage existing relationships to broker connections to key stakeholders and technical assistance
- Case in Point: USAID Colombia



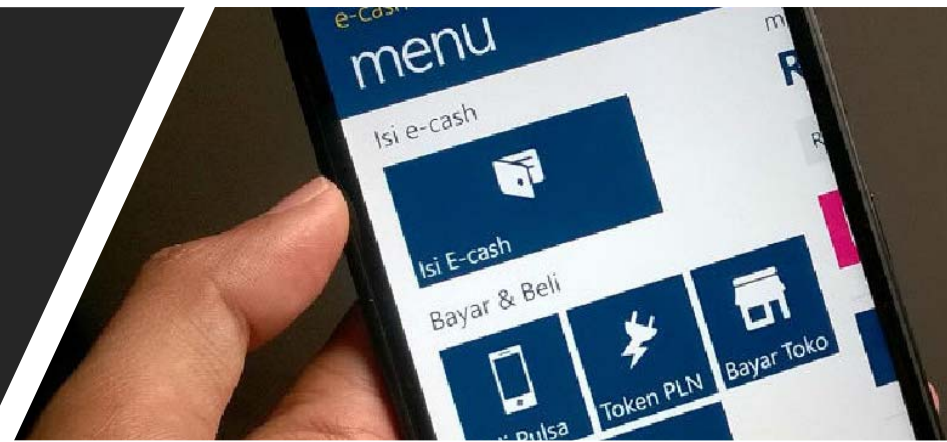
# CONVENE

- Harness convening power to bring together key stakeholders to strategize, share and learn.
- Case in Point: Nepal NEAT program



# CATALYZE

- Advancing digital payments through investments in research, experimentation, partnerships and capacity building.
- Case in Point: Indonesia E-Mitra project





# CREATE

- New and innovative efforts to facilitate healthy and robust digital payments market.
- Direct and close government engagement.
- Combinations of partnerships, grants provision, market facilitation tools
  
- Case in Point: Philippines E-Peso Program;  
India Catalyst Program





# Thank you!

- Learn More: Download the Report [[Hyperlink](#)]
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