

New York, December 9, 2016

To Whom It May Concern,

Attached please find my most current academic CV for your perusal. Considering the breadth of my domestic and the international academic, as well as professional, experience, I strongly believe that I would have a lot to contribute to your esteemed institution.

I'm a goal oriented creative strategist and a builder by nature. I'm a good example of an experiential model according to which education, art and business go hand in hand in building bridges between cultures and nations, at the same time stimulating economic innovation. In every institution, I had worked for I've accomplished growth and created wealth. Being brought up in a culture that could be summarized as "education makes you free", I believe that one must give back to society more than one had received from it.

As to the desired personal attributes contained in Person Specification:

1. I hold Ph.D. from The Polish National Film School currently ranked as #2 in the world.
2. I have over 30 years of a progressive leadership experience in an American/American-style university system, starting from a program founder, through director, department Chair (at two public universities), to an acting dean.
3. I am well acquainted with the accreditation process as I served as Chairman of the Resource Allocation, Planning and Academic Renewal Committee during the last accreditation process of The City College of New York with The Middle States Association of Colleges and Schools (2008).
4. As Chair of the Media and Communication Arts Dept at CCNY I was instrumental in totally rebuilding the department facing extinction. Using team-building approach and sound financial management the department grew to become the largest in the College. Today it comprises of almost 750 majors, 20 F/T faculty members, over a dozen staff employees and close to 30 adjuncts offering three undergraduate and two graduate programs in advertising/marketing, journalism and film.
5. During my tenure our students won 5 student Academy Awards (Oscars), 4 student Emmys as well as dozens of international and local festival trophies.
6. My management style is goal oriented, but not through micromanagement. I delegate and rely on my team members. I value their input and change my approach as needed. I rely on the collective experience of my colleagues before drawing final conclusions.

7. I have completed conflict resolution training at the City University and was appointed the Chair of Grievance Committee at my college.
8. I am a best-selling author in two languages (English and Polish) and a contributing editor to the bi-lingual magazine PANGEA (U.K.). My films are being shown all over the world and have won many awards – from an Oscar Nomination to multiple Emmys.
9. As a filmmaker with over 60 screen credits and a communication arts professor I have learned to be an effective communicator and motivator.
10. My entire body of work as an educator and an artist has been focused on mending fences and building bridges between cultures, nations and generations.
11. I am a recipient of the CUNY/CCNY Distinguished Service Award in 2014, and the UNESCO Award in 2005.
12. As a businessman, I have started four successful companies in three countries, each in a different field (neutrino technology, film production and distribution, satellite broadcast and Internet television— with the last two becoming their respective industries' leaders). Two of the start-ups had become IPOs and are still listed on international stock exchanges.
13. In 1986 I have put together the first co-production between an American major TV network (CBS) and Polish government owned film studio (Perspektywa), which resulted in revitalizing Polish film industry and opening it up to the world. We accomplished this while Poland was still under the Communist rule.
14. In 1989 and 1990 I wrote and produced two more co-productions (USA, Canada, France, U.K. Israel and Poland) that were shot in Poland (*Triumph of the Spirit* and *Eminent Domain*), paving the road for the international productions that followed (*Schindler's List*).
15. In 1990 I organized an Italian – Colombian co-production (*Tides of War*) with well-known American actors for the purpose of reigniting the Colombian film market.
16. In 1992 I was instrumental in producing a feature film and a miniseries (*Genghis Khan*) in Kyrgyzstan. At the time it was the most expensive production in Europe, and the first of this kind in Kyrgyzstan. The funds were secured from NGOs, international investors and Italian banks.
17. The 2002 staging of a new American musical (*Felix The Cat Musical Journey*) in partnership with Sanrio Corp. created one of the biggest successes of the decade in Japan.
18. The 2008 production of *Looking for Palladin* was the first American feature film shot entirely in Guatemala since 1938, and a major factor in establishing film industry in that country. As a matter of fact one of our actors, Mr. Jimmy Morales is now serving as president of that country. For this production we have had created a new film insurance package that is still being used today.
19. In 2009 I was asked by the Mayor of New York to take over an educational TV series that had ran into trouble. Federally funded, the project was one year behind schedule and over one million dollars over budget. Today the series - a dramatic anthology of unique situations in which every immigrant finds himself/herself in a new place - shot in an ESL Language Acquisition Mode, is the pride of the city, having received 4 Emmy nominations and winning two.

20. In 2014 was appointed a Member of the Board of Foreign Advisors to the College of Media and International Culture at Zhejiang University (rank as #3 in China) in Hangzhou, as well as a consultant to I-Reg Academic Observatory in Brussels with the mandate of creating a ranking system for the film schools around the world.
21. I'm multi-lingual and since 1968 I have lived in the United States. I am a proud USA citizen.
22. Until now I have visited over 90 countries, lived for stretches of time in several (Poland, France, Switzerland, Belgium and U.K.) and worked in many more (Guatemala, Japan, Australia, Cuba, Mexico). In the past decade I have lectured and taught in many countries, among them China, Poland, Israel, Japan and Armenia.

What drew me in the past to The City College of New York – an American public college that had so far produced 10 Nobel Prize laureates – was its international student body composition. Over 140 countries are being represented and 86 languages spoken every day on our campus. In that respect our two institutions seem to be very similar. Teaching has been my life-long passion and I measure my accomplishments as an educator by the successes of my students.

As for my three references, I would like to suggest: Dr. Gregory H. Williams – former President of The City College and former President of the University of Cincinnati, Dr. Ze'ev Dagan – former Provost of The City College of New York, and Dr. Jerry W. Carlson – current Chair of the Media & Communication Arts Dept. at CCNY.

My salary expectations are fair and realistic. I'm currently in the top bracket at my institution. Let me make it clear though, money has never motivated me, new challenges however and their impact on the society always did.

Should you have any questions please do not hesitate to contact me directly.

Thank you for your consideration,

Sincerely,

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