

The Story Checklist



The elements your story
needs to make you a Storystar

3 Things Every Story Needs (and 1 thing that will make it great)

Element 1: Characters

Who is involved in the story?

Element 2: Setting

Where does the story take place?

Element 3: Plot

What happens when?

Element 4: Point of View - A few simple questions to take your story to the next level

- How did the characters in this story make me feel?
- How did this event make me feel?
- Why is this event important to me?
- How did this event change the way I view the world?
- What do I do differently now?

Be a Storystar!

Learn to tell your stories like the
super star you are.

Whether you're at a job interview or
the keynote at a conference, we will
teach you how to wow your
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