

Privacy policy

We will only use the information that we collect about you lawfully (in accordance with the EU General Data Protection Regulation).

Subscriptions to our mailing list

We collect information from you when you subscribe to our mailing list. The purpose of the subscription is to gather details so that we can provide you with up to date information on our products and services. Your details will not be passed to any third party.

Use of personal information

We operate an opt-in policy in terms of communicating by e-mail. By subscribing to our mailing list you are opting to receive communications by e-mail. However, every time we contact you after this, you will have an opportunity to [unsubscribe](#) from our mailing list. We will not pass your details to any third parties.

Google Analytics and third party services

We use Google Analytics to collect statistical information about visitor behaviour on our website. Google Analytics stores information about the pages you visit, how long you spend on the site, how you got here and what you click on when you arrive.

We also use Google Analytics Demographics and Interests reports which documents visitor data such as age, gender and interests. This data is collected via a JavaScript tag in the pages of our site and is not tied to any personally identifiable information. We use this information to optimise website content and marketing materials, and do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are.

To find out more about the information provided by Google Analytics' Demographics and Interests reports please visit their [help page](#).