

MAJOR IMAGES

Magazine

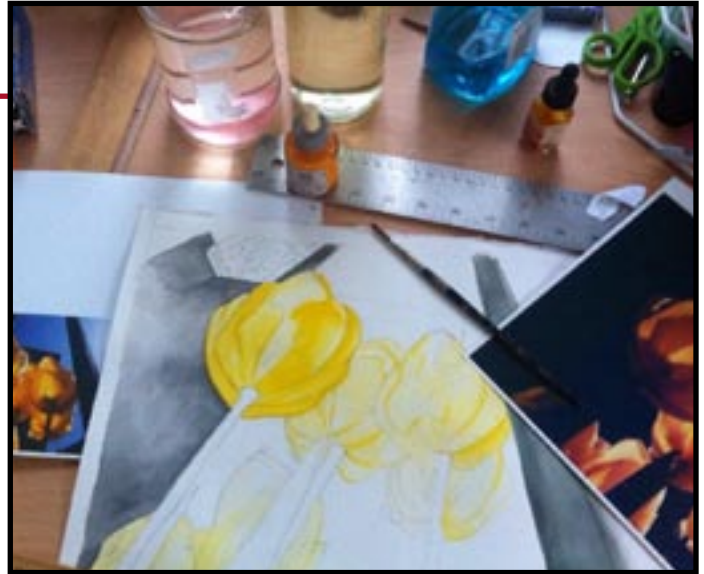


Media Kit

For More Info On Ad Space Contact
518-362-6781
Email: theimagegalleryoftroy@yahoo.com

About Major Images

Major Images Magazine is devoted to the encouragement of artist both young and old. Each issue is chocked full of instruction, information and satisfaction to guide users into various forms of artistic expression. Moreover, readers will use the information in each issue to formulate their own artistic direction. Major Images Magazine is free to everyone and solely dedicated to the reader's artistic growth. Readers will archive every issue and are encouraged to submit questions to enhance skills and artwork for review.



Major Images Magazine covers a wide array of disciplines.

Areas of instruction are as follows and consist of:

- Mixed Media: Water color, acrylic, oil, pencil, pastel, & more.
- Air Brushing: Cloth and illustration.
- Screen Printing: Transfer design, T-shirts, & paper products.
- Computer Graphics: Photoshop, Illustrator, InDesign, TypeStyler & more.
- Vinyl Design: Signs & graphics.
- Crafts: Origami, wood, marker & more.

Sparking the artistic curiosity of the budding artist and providing them with effective, proven techniques is what Major Images Magazine is all about!

Supplies the reader will use.

The range of art supplies readers will be exposed to is endless. Readers are expected to purchase a variety of painting surfaces including: canvas, paper, glass, porcelain resin, plastic, terra cotta, wood, tin, slate, and more.

In addition to the variety of painting surfaces, readers will be exposed to an assortment of tools and accessories such as:

- A wide range of brushes from stipplers to mops.
- Oil, watercolor and acrylic paint.
- Pastels, chalk, and markers.
- Drying racks and easels.
- Stamps, stencils, rub-ons, pens, pencils, erasers, lamps, faux finishes, varnishes, wax and more.



*Tulip:
Watercolor Pencil 11x14*

Magazine Features

Each issue will highlight supplies needed to complete various projects, and advertising your products in Major Images Magazine will definitely boost sales and keep customers coming back for more.

Major Images Magazine caters to a diversity group of readers and advertising will not be limited to art related advertisers. Our readers will have the opportunity purchase everyday items locally and across the country, and Major Images Magazine welcomes advisers that want access to the buying power of our reader base.”



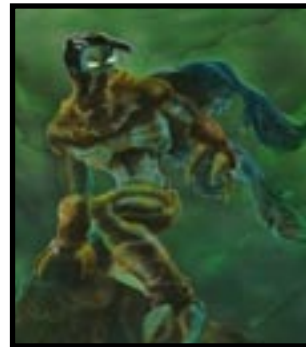
*Animal Train:
Vinyl Wall Graphic 40”*



*Frogs:
Watercolor 11x14*



*Tia:
Acrylic on Canvas 24x36*



*Raziel:
Airbrush T-shirt*



*ANI:
Color Pencil 14x17*

To reserve your ad

Contact Major Images Magazine (518) 362-6781 • theimagegalleryoftroy@yahoo.com

ADVERTISING RATES

“Placing your ad in Major Images Magazine will reach thousands of enthusiastic artist that are always on the lookout for the best art supplies and services available.” Since readers often share their copies with students, teachers, friends and fellow artist, the number of readers increase dramatically. Major Images Magazine is published four times a year and rates are based on number of issues contracted within a 12-month period. All rates are net and indicate per issue price.

Ad Size	Net Advertising Rates (per insertion)			
	1x	2x	3x	4x Best Rate
Full page	995	935	905	845
2/3 page	845	795	770	720
1/2 page	620	585	565	525
1/3 page	505	475	460	430
1/4 page	430	405	390	365
1/6 page	330	315	300	280
1/8 page	175	165	160	150

Ad Size	Net Advertising Rates (per insertion)			
	1x	2x	3x	4x Best Rate
Back Cover	1495	1405	1360	1270
Inside Front	1445	1360	1315	1230
Inside Back	1345	1265	1225	1145

What Your Display Ad Insertion Comes With:

- The Display Ad size of your choice will appear in Major Images Magazine.
- The same display ad will be listed on the majorimages.biz website linking to your business website.
- A listing in Major Images Magazine’s source pages.
- Your item if any, will be mentioned in every project your item is used in.

That Is 4 Ads For The Price Of 1.

Accepted Files

300 dpi, CMYK
Flattened PDF, TIFF, EPS, or
JPEG

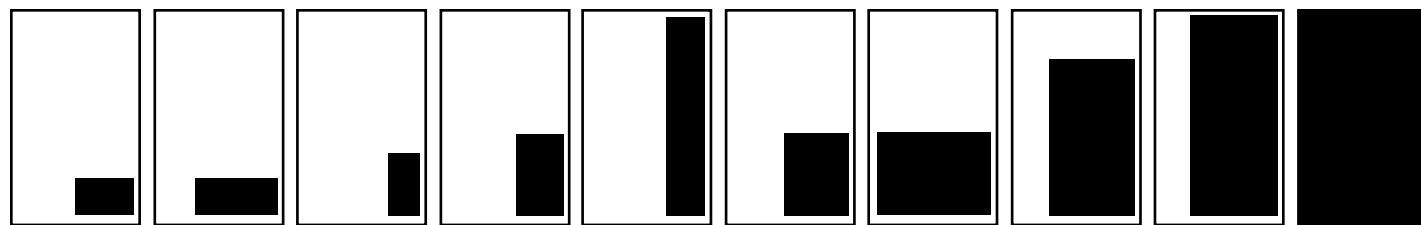
Upload Files to:
madcreativ@yahoo.com
Larger files upload to:
ftp.majorimages.biz
Call 518-362-6781 for FTP info

Classified Rates By The Word

Frequency	Cost
1 time	\$6.15 per word
2-4 times	\$5.80 per word

Ad Design/Creation Charges

Full page	80
2/3 page	70
1/2 page	60
1/3 page	50
1/4 page	40
1/6 page	30
1/8 page	20



1/8 PAGE	1/6 PAGE	1/6 PAGE	1/4 PAGE	1/3 PAGE	1/3 PAGE	1/2 PAGE	1/2 PAGE	2/3 PAGE	Full PAGE
3-1/2" x 2-3/8" (W x H)	Horizontal 4-5/8" x 2-1/8" (W x H)	Vertical 2-1/4" x 4-3/4" (W x H)	3-1/4" x 4-3/4" (W x H)	Vertical 2-1/4" x 10" (W x H)	Horizontal 4-5/8" x 4-3/4" (W x H)	Horizontal 7" x 5" (W x H)	Vertical 4-5/8" x 7-5/8" (W x H)	Horizontal 4-5/8" x 10" (W x H)	8-3/8" x 11-1/8" (W x H) Trim: 8-1/8" x 10-7/8" Please keep live area 1/4 from trim.

Advertising Insertion Order

Reserve space in all four issues of
Major Images Magazine to increase your
advertising effectiveness

May/June/July— Ad materials due by March 17

Ad Size: _____ Ad Dimension: H or V Ad Color: _____

August/September/October— Ad materials due by June 26

Ad Size: _____ Ad Dimension: H or V Ad Color: _____

November/December/January— Ad materials due by September 25

Ad Size: _____ Ad Dimension: H or V Ad Color: _____

February/March/April— Ad materials due by December 11

Ad Size: _____ Ad Dimension: H or V Ad Color: _____

Company Name: _____

Your Name: _____

Signature: _____ Date: _____

Invoice net 30 after publication of each issue.

Credit Card Payments call (518) 326-6781; Mon-Fri 9 a.m. to 5 p.m. EST

Cancellations not accepted after the Ad Space Due deadline. Cancellations will result in a short rate charge.

Reserve your advertisement by contacting:
Major Images Magazine / PO Box 330 Watervliet, NY 12189
theimagegalleryoftroy@yahoo.com

(518) 362-6781

Major Images Magazine is published 4 times a year.