

80 PROVEN WAYS TO PROMOTE YOURSELF ONLINE

*69 of them are FREE



She's Online

80 PROVEN WAYS TO PROMOTE YOURSELF ONLINE

Thank you for downloading this e-book. What you're about to read represents just some of the hundreds of ways to PROMOTE YOURSELF ONLINE. While most of these tactics are free, you'll find 11 at the end that require payment.

You'll find links throughout the list taking you to examples and videos, if you find something that you'd like to implement, go ahead and make it your own.

Online Media started as a way for me to keep in touch with family and friends, and has grown into my passion and business. So, if there's anything I can do to help, go ahead and email, tweet, or hit me up on Facebook.



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[@carajohnash](https://twitter.com/carajohnash)



[/shesonlineagency](https://www.facebook.com/shesonlineagency)

GET READY TO BE SEEN!

- 1 Use your Twitter account daily
- 2 Retweet
- #** 3 Use hashtags
- 4 Tag people/brands
- 5 Add an automated welcome message
- 6 Engage in conversations, be social (IT'S IN THE NAME)
- 7 Ask questions
- 8 Post polls and surveys
- 9 Participate in follow trains
- 10 Follow back friday
- 11 Monitor mentions via keywords & respond to any questions or concerns
- 12 Send shot-out to top followers
- 13 Follow influencers/brands
- 14 Start a Twitter chat
- 15 Join Twitter chats



16 Create a Facebook business page

17 Host Facebook live video



18 Share followers content on your page & tag them

19 Thank top followers regularly

20 Use crowdsourcing to engage your following

21 Create best practices content

22 Add a link from your Twitter profile

23 Post at optimum times

24 Update your Facebook page at least 5 times a week



25 Post your products on Pinterest

26 Join LinkedIn groups and engage in conversations

27 Publish videos to Facebook



28 Optimize and submit your content to StumbleUpon

29 Appear on a podcast

30 Start your own podcast



31 Update/complete your LinkedIn page

32 Find & share timely content

33 Post video snippets or gifs to Vine

34 Add headers to all social media platforms

35 [Answer questions on Quora](#)

36 Use buffer to share multiple times

37 Add blog posts, and content pieces to your email newsletter

38 Add a Facebook badge to your site

39 Encourage Whatsapp sharing

40 Host Periscope sessions

41 Create infographics

42 Add sharing buttons to your blog posts

43 [Ping people mentioned in your content](#)

44 Create Slideshares of your content

45 [Add names to your images](#)



46 Add your business to Google Places



47 Create a Google+ page

48 Encourage customers to write a review on your Google+ page

49 Guest blog

50 Add testimonials to your site/blog

51 Add a local address & phone number to your Google+ page

52 Optimize your content with keywords

53 Write an expert roundup

54 Interview influencers on your site

55 Share on Google+

56 Update your Google+ profile with a link to your site

57 Recycle your content using fresh images, headlines, & Calls To Action

58 Optimize your content for rankings (backlinks)

59 Create a course for Udemy

60 Host a webinar, ask your list to promote

61 List your physical business on Yelp

62 Create a Wikipedia page

63 Add your articles as Wikipedia references

64 Do a list swap with someone else's list



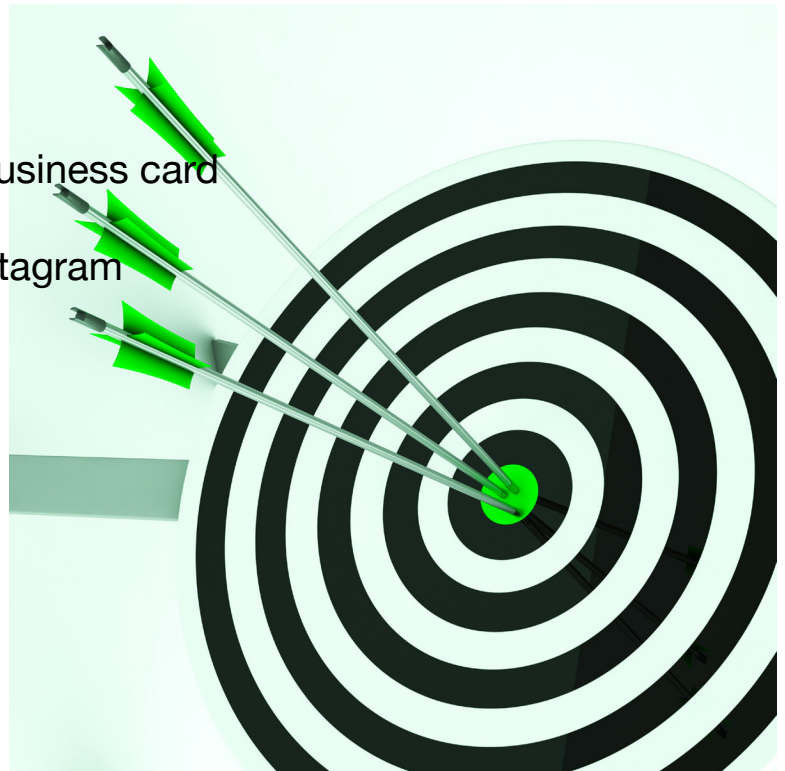
65 Update your email signature

66 List your physical business on Foursquare

67 Share articles on Snapchat

68 Add your online info to your business card

69 Do a “share exchange” on Instagram



80 PROVEN WAYS TO PROMOTE YOURSELF ONLINE


- 70 Twitter Ads
- 71 LinkedIn Ads
- 72 Facebook Ads
- 73 Google Search Ads
- 74 Google Display Ads
- 75 Pinterest Ads
- 76 StumbleUpon Ads
- 77 Instagram Ads
- 78 Reddit Ads
- 79 Bing Ads
- 80 Yahoo Ads



I hope you found these ways helpful, and have put some or many of them into action. If you're interest in learning more, or need assistance implementing any of the 80 WAYS TO PROMOTE YOURSELF ONLINE, email me at shesonline@carajohnash.com.

You can also find me on

 @carajohnash

 /shesonlineagency