



S.A.V.E. HOME FRONT

A HELP UP NOT A HAND OUT FOR VETERANS



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S.A.V.E. Home Front Announces World Premiere of “Leave A Light On” Music Video

[LAS VEGAS, NEVADA October 2018] The Veterans advocacy group S.A.V.E. Home Front (SHF) releases its “Leave A Light On” music video and debuts its new YouTube channel at the invitation-only SEMA Auto Show in Las Vegas on November 2nd. Be the first to see the video when it’s release by subscribing to our YouTube channel:

<https://www.youtube.com/channel/UC52CErEEsLZf23J3QRr04tw/>

Filmed by award-winning Saylor Brothers Entertainment and produced by Lifetime Grammy Achievement Award recipient Johnny Neel formerly of the Allman Brothers shot in Petoskey, Michigan, the video tells the emotional story (along with some interesting twists) of a young couple in the military, one injured and coming home to heal, the other who must return to active duty, and the community that comes together to support them both.

The music video features SHF’s CEO and Founder “Cowboy” Jax Young, Ms. Veteran America 2017 Lindsay Gutierrez, and residents of Petoskey who turned out for crowd scenes despite snowy conditions and below freezing temperatures.

Young, an army Veteran and Nashville-based entertainer hopes the video will help educate people about the challenges facing Veterans transitioning to civilian life and show the value of Veterans and those in the community working together to help each other.

“This is a song and a message that transcends all negativity. It shows that you can leave a light on whether it’s your faith, your hope, or volunteering. And through that and through music, we can not only heal, but help, contribute, and change.”

The idea for the song was sparked by Walmart’s “Greenlight a Vet” campaign which encouraged people to display a green light to show appreciation for America’s military. Young, who co-wrote the song (with Johnny Neel formerly of the Allman Brothers and Detroit-based writer and producer Curtiss Boone) wanted to take that movement forward to encourage people to actually get involved.

The video was sponsored by the Michael Cameron Dempsey Fund which was set up by the family of a young man who committed suicide.

“It shows how ‘Leave A Light On’ can have so many different messages,” says Young. “I think it’s amazing that the Dempsey family could take such a tragic event and turn it into a positive message of hope.”

Those who want to support SHF’s work to spread positive media messaging about Veterans and sponsor programs that give Veterans A Help Up Not A Hand Out can purchase the song and also download the SHF Greenlight App.

S.A.V.E. Home Front was founded by Young, an honorably discharged Veteran who served in the 101st Airborne Division (Air Assault) and suffered a traumatic brain injury that went undiagnosed for years. During challenging times he became homeless and at one point tried to take his own life. He later created SHF/S.A.V.E. Home Front (Selfless-Service, Advocacy, Veteran, Emergency) to help Veterans as they leave the military and integrate into their communities as neighbors.

Ms. Veteran America is part of Final Salute, an organization that supports women Veterans with a variety of programs including one that helps homeless Veterans and their children.

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