

ST. ROBERT SCHOOL
Emerald Auction
March 10, 2018 ❀ Milwaukee Athletic Club

ST. ROBERT SCHOOL SPONSORSHIP FORM

Your support of the Emerald Auction will have a dramatic impact on the education of nearly 300 students in grades K4-8 and will help our exemplary school continue a legacy of learning that has spanned more than 100 years.

However, we can't succeed without your support! Be it a family cash donation, company contribution, paid advertisement, event underwriting or in-kind giving – we can't do it without your help and generosity. Categorized by sponsorship level, your family and/or company can make a gift in any of these ways.... and, **THANK YOU!**

Level of Sponsorship

- Presenting Sponsorship \$10,000
- Emerald Green Sponsorship \$5,000
- Golden Coin Sponsorship \$2,500
- 4-Leaf Clover Sponsorship \$1,000
- Celtic Sponsorship \$500
- Legends Sponsorship \$250
- Shamrock Sponsorship \$100
- Friends of St. Robert @ Any Amount \$_____

To become a Sponsor, please submit this form with a check or enroll online using a credit card
<http://emeraldauction.org/support-the-school>

Please make checks payable to St. Robert Home & School Association and submit to:
St. Robert Home & School, P.O. Box 11114, Shorewood, WI 53211-9998
Questions? Contact info@EmeraldAuction.org.

Company Name _____
Contact Person _____
Address _____
City _____ State _____ Zip Code _____
Email _____ Phone _____

THANK YOU FOR SUPPORTING ST. ROBERT SCHOOL!

PRESENTING SPONSORSHIP \$10,000

This level of underwriting provides the highest level of support of the school. In return, Presenting Sponsor receives exclusive benefits and the maximum level of recognition.

Commitment must be received prior to printing which is anticipated in early January 2017.

- Full page, 4/4-color advertisement in the Auction Catalog, which is delivered to 300 households including school families and alumni. Sponsorship will receive premier ad placement in the inside front cover.
- Company logo featured on the invitation, which is mailed to 1,500 households.
- Opportunity to address the Emerald Auction audience from the main stage for up to one minute. The address can be in the form of making remarks from the podium or a video. The MC will also recognize your support during his remarks from the main stage.
- A PowerPoint slide dedicated exclusively to your company will be featured in a loop during the dinner at the Emerald Auction. You have the opportunity to provide the artwork for your slide, or we will insert your logo into our slide template.
- Up to five brochure insertions/flyers in the weekly folder sent home to all parents.
- Presenting Sponsor table for 10 including Emerald Auction tickets, premium open bar, and invite to the after party in MAC's for all guests.
- Top-tier placement of your company logo at www.EmeraldAuction.org, marketing emails sent to 700 school parents and alumni, 2x3 event sponsor recognition sign, and in the all sponsor recognition ad, which will be featured in the school e-newsletter and the Emerald Auction Catalog.

EMERALD GREEN \$5,000

- Your family name or company logo featured on the invitation, which is mailed to 1,500 households. Commitment must be received prior to printing, which is anticipated in early January 2018.
- Full page, 4/4-color advertisement or full-page family recognition in the Auction Catalog, which is delivered to 300 households including school families and alumni. Prominent placement in the inside back cover, back cover or inside title page(s).
- Recognition by the MC during his remarks from the main stage.
- The Pot of Gold Deluxe ticket package (valued at \$500) including two Emerald Auction tickets, premium open bar, after party in MAC's, and one overnight guest room at the MAC (to occupy 2 guests over age 18) and a complimentary bottle of champagne.
- Your family name or company logo will be featured on a PowerPoint slide dedicated exclusively to the Emerald Green sponsors. The slide will be displayed in a loop during the dinner at the Emerald Auction.
- Placement of your family name or company logo at www.EmeraldAuction.org, marketing emails sent to the 700 school parents and alumni, 2x3 event sponsor recognition sign, and in the all sponsor recognition ad, which will be featured in the school e-newsletter and the Emerald Auction Catalog.

GOLDEN COIN \$2,500

- Full-page, black and white advertisement or full page family recognition in the Auction Catalog which is delivered to 300 households including all school families and alumni.
- Recognition by the MC during his remarks from the main stage.
- The Pot of Gold Deluxe ticket package (valued at \$500) including two Emerald Auction tickets, premium open bar, after party in MAC's, and one overnight guest room at the MAC (to occupy 2 guests over age 18) and a complimentary bottle of champagne.
- Your family name or company logo will be featured on a PowerPoint slide dedicated exclusively to all Golden Coin Sponsors. The slide will be displayed in a loop during the dinner at the Emerald Auction.
- Placement of your family name or company logo at www.EmeraldAuction.org, marketing emails sent to 700 school parents and alumni, 2x3 event sponsor recognition sign, and in the all sponsor recognition ad, which will be featured in the school e-newsletter and the Emerald Auction Catalog.

4-LEAF CLOVER \$1,000

- Half page, black and white advertisement or half page family recognition in the Auction Catalog which is delivered to 300 households including school families and alumni – **OR** – in lieu of any advertisement receive two Rainbow Premium tickets to attend the 2018 Emerald Auction including a premium open bar package plus invite to the After Party at MAC's including a pizza buffet.
- Your family name or logo will be featured on a PowerPoint slide dedicated exclusively to all 4-Leaf Clover Sponsors. The slide will be displayed in a loop during the dinner at the Emerald Auction.
- Placement of your family name or company logo at www.EmeraldAuction.org, marketing emails sent to 700 school parents and alumni, 2x3 event sponsor recognition sign, and in the all sponsor recognition ad, which will be featured in the school e-newsletter and the Emerald Auction Catalog.

CELTIC \$500

- Your family name or company logo will be featured on a PowerPoint slide dedicated exclusively to all Celtic Sponsors. The slide will be displayed in a loop during the dinner at the Emerald Auction.
- Placement of your family name or company logo at www.EmeraldAuction.org, marketing emails sent to 700 school parents and alumni, 2x3 event sponsor recognition sign, and in the all sponsor recognition ad, which will be featured in the school e-newsletter and the Emerald Auction Catalog.

LEGENDS \$250

- Your family name or company logo will be featured on a PowerPoint slide dedicated exclusively to all Legends Sponsors. The slide will be displayed in a loop during the dinner at the Emerald Auction.
- Placement of family name or company logo at www.EmeraldAuction.org, marketing emails sent to 700 school parents and alumni, 2x3 event sponsor recognition sign, and in the all sponsor recognition ad, which will be featured in the school e-newsletter and the Emerald Auction Catalog.

SHAMROCK \$100

- Your family name or company logo will be featured on a PowerPoint slide dedicated exclusively to all Shamrock Sponsors. The slide will be displayed in a loop during the dinner at the Emerald Auction.
- Placement of family name or company logo at www.EmeraldAuction.org, marketing emails sent to 700 school parents and alumni, 2x3 event sponsor recognition sign, and in the all sponsor recognition ad, which will be featured in the school e-newsletter and the Emerald Auction Catalog.