

HIGH COUTURE FASHION

HAUTE OHIO Magazine

hauteohio.com | 440.364.7371 | ads@hauteohio.com

Advertising Price Guide

	FAN	ENTHUSIAST	VISIONARY
Business Card	\$ 20	\$ 25	\$ 30
1/4 Page	\$ 35	\$ 40	\$ 50
1/2 Page	\$ 45	\$ 55	\$ 65
Full Page	\$ 75	\$ 90	\$ 125
Back Cover	\$300	\$350	\$375

Payment: By Web: PayPal - ilovecouture@hauteohio.com
By Phone: 440-364-7371 Visa/MC

Publication Deadline: 5:00PM, 10th of the month on issue releasing on 22nd of same month. Regular publishing schedule is quarterly.

Publication Release Date: 22nd of month
September - Fall Issue
December - Winter Issue
March - Spring Issue
June - Summer Issue

Fan: BW Advertising
Enthusiast: Full Color Advertising
Visionary: Full Color PLUS email & website hyperlinks on electronic issue with downloadable content.

Artwork Submission: ads@hauteohio.com

Specifications: Camera ready art should be .jpg full resolution of 300dpi. Ads will be printed exactly as received. Editing and proofing of the copy should be done prior to submission. Full bleed up to exact dimensions. Allow 1/8" for copy clearance.
size: Business card: 2" x 3" 1/4 page: 4.75" x 3.75" 1/2 page: 4.75" x 8" Full page: 10.75" x 8.25" Back Cover: 10.75" x 8.25"
Need us to layout the Graphic Design for your Ad? Add \$75 (one time fee per ad)

Disclaimer: Placement and page order is only guaranteed for back cover ads. Placement order may be requested and every effort will be made to accomodate but is not guaranteed.

Back Cover is guaranteed for first paid AND first art received! Only 1 (one) back cover is available per issue. Back Cover placement may not be available but may be reserved by prepaying and submitting art ahead of print schedule. Only one year (4 issues) may be purchased in one contract. Advanced reserved back covers ONLY guaranteed AFTER receipt of full payment and art.

Special Issues: We may publish special issues beyond our quarterly release schedule. Ads are sold specifically for these issues and are NOT included in any regular issue commitments.

Copyright: It is the advertiser's responsibility to obtain any and all copyright releases necessary for publication. Upon receipt of camera ready art, Haute Ohio is in no way liable for any legal ramifications regarding your ad.

Distribution: We do not guarantee any specific number or minimum copies of production.