



2017 OHIO FASHION WEEK FW

Sponsored by: Haute Ohio Magazine & Fashion TV Network

OHFw Introductory Event:

OHHA x Midwest Beauty and Fashion Expo of Toledo presents

Dinner by Design

Hilltop Double Tree
Cleveland, OH
September 15, 2017

OHFw Flagship Event:

Haute Ohio Magazine's
2nd Annual Fashion Gala!

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SEPTEMBER 23, 2017

7:00-10:00pm

Holiday Inn * State Route 306 (Reynolds Road)
Mentor, Ohio (20 mins East of CLE)* 44060

Featuring:

- Grunge Beauty Couture
- Jevon Terrance
- RJ Luna Haute Clothier
- Lissa Marie Designs
- Tiffany Rose Antiques (Vintage)
- Blue Candies
- Tuey D (Kids)
- & More TBA

Special Guests:

- Ingred Westberg - Acoustic Guitar Artist
- Abigail Guss - Jazz Vocalist
- Joyful Inspiration Dance Group
- Modern & Hip Hop Dance

Celebrity Hostess:

Sheryl Mendoza
of The Akron Today Show



OHFw Series Event:

Micah Stevens
FASHION WEEK

Akron, OH
September 24 - 30, 2017

Designer: RJ Luna Haute Clothier
Jackie Bertolette - Cleveland
Photographer: Jackie Bertolette - Cleveland
Model: Gwen Rachel - Columbus
Discovered! Model Management (DMSM)
HMUA: Christina Harten - Cincinnati
Creative Director & Photo Stylist: Jackie Bertolette
Wardrobe Stylists:
Anastasia Hagerstrom, Jerin McIntosh
- Cincinnati

Tickets: hauteohio.com



Dear Sirs/Madams,

We, at Haute Ohio Magazine, are excited to announce that planning is well underway for the first ever statewide Ohio Fashion Week – OHFW, which is scheduled to take place this Fall beginning in mid September. OHFW is a collective marketing campaign for independent events happening around the state. Several events have already been secured as participants including the “Micah Stevens Fashion Week” series to be held in Akron and the “OHHA x Midwest Beauty and Fashion Expo presents Dinner by Design” to be held by Toledo based, QM-IT Agency/Pozativ Promotions. We continue to receive inquiries for inclusion and are certain the list of OHFW events will grow quickly.

Locally, Willoughby is the base for Ohio's ONLY High Fashion Publication, Haute Ohio Magazine, who will be sponsoring it's 2nd Annual Fashion Gala, “The Upper Echelon Runway”, on September 23rd at the Holiday Inn on Rt. 306, Mentor. “The Upper Echelon Runway” will be the kick off event for OHFW2017 and will solidify North East Ohio as not only the birthplace of Rock and Roll but also the birthplace of OHFW!

We believe that, as a key presence in our community, your work helps encourage forward thinking and building on Ohio’s growing reputation as an innovator state. As such, your endorsement and active support could help our efforts to achieve an even greater success than the 2016 Haute Ohio Gala. Last year's Launch Gala in Eastlake welcomed more than 200 local, regional and Midwest Designers, Models, Stylist, Photographers, Media and Guests to the Cleveland area, specifically Lake County.

We look forward to including you, along side of Fashion TV Network, as part of our promotional campaign. We welcome your continued support of our efforts to uplift Ohio fashion, Haute Ohio Magazine and OHFW! Support and/or participation levels can range from inclusion in our Flagship event's VIP swag bags (50 pcs) to monetary sponsorship at a range of levels. In turn, we would support you through an advertising presence on as many as all promotional material and exposure at the event itself.

Contact me at 440-364-7371 or e-mail ilovecouture@hauteohio.com to discuss ways in which you can become involved and help us elevate Ohio and Midwest fashion!

Regards,

Jackie Bertolette

Editor, Haute Ohio Magazine
Founder, OHFW
ilovecouture@hauteohio.com
hauteohio.com
440.364.7371