



YOUR Eventbrite.com TICKETING PASS CODE: OHFW18

HMUA Information

The Upper Echelon Runway show – OHFW2018

CALL TIME IS 10:00 A.M. On Sept. 22! You should be set and ready to work at this time.

Event Information

Who: Haute Ohio Magazine / OHFW2018
What: Haute Ohio Magazine 2nd Annual Black Tie Gala, *The Upper Echelon Runway*
Where: The Holiday Inn, 7701 Reynolds Rd (rt 306), Mentor, OH 44060 (440-951-7333)
When: September 22, 2018
 7:00 pm – 10:00 pm EST
EVENT: OHFW2018 flagship event, *The Upper Echelon Runway* event, Haute Ohio Magazine's 2nd Annual Black Tie Gala.
Contact: Jackie Bertolette - ilovecouture@hauteohio.com – 440.364.7371 talk/txt

CONDUCT:

- All participants are expected to conduct themselves in a professional manner at all times! This includes chaperons of minors.
- ONLY those who are in the show (and one chaperon for each minor model) is permitted back stage.
- BE PREPARED TO LISTEN!!!! Listen for the Director and Stylists to give instructions and call for line ups throughout the show
- SILENCE & NO PEEKING THROUGH THE CURTAINS during the show.

Requirements:

–TICKETS at www.eventbrite.com and search The Upper Echelon Runway. (You can also find the link on our event pages on FB OHFW or Haute Ohio Magazine.) Listed in the ticketing options is a ticket for HMUAs. Reserve your ticket there. Your pass code is: OHFW18. This constitutes your entrance confirmation. **ALL PARTICIPANTS MUST have a TICKET!**

- Attached RELEASE MUST BE Completed & RETURNED BY MAY 30, 2018.

- Sales of 2 tickets to the show are required by August 31, 2018. These can be VIP, Preferred or general admission. Sales credit is given by the purchaser by entering your full name in the field named "seller" during the checkout process on the ticketing site. **NO CREDIT WILL BE GIVEN FOR THE SALE IF YOUR NAME IS NOT ENTERED IN THE "SELLER" FIELD.**

Disclaimer: Every attempt will be made to care for your garments in the most respectful manner. We can not be responsible for garments damaged or destroyed during the event or while in transit when applicable. We are not responsible for injury, death of any participant or party of participant while in transit to/from the event, on premises, etc. We are not responsible for damage, etc to any participant's or party of participant's property, personal effects, etc. while in transit to/from the event, on premises, etc. We adhere to decency standards and reserve the right to sensor/choose presentation looks, models, styling, etc. **ALL RELEASES MUST BE RETURNED SIGNED and any Fees paid and requirements met** to be permitted to participate in any event! No refunds of any transactions, fees, etc. in part or in whole. All sales final.

440-364-7371 * ilovecouture@hauteohio.com



PHOTO/EVENT PARTICIPATION

I freely agree to participate in *OHFW* with *Haute Ohio Magazine*, its affiliated companies and its parent company, *International Style Studio. LTD*. I further understand that I and my work are subject to be photographed and/or filmed during events or while representing myself as participating with the event(s) of the magazine in any capacity. I commit to attending the Upper Echelon Runway/OHFW Fashion Event, Capture Couture and/or other fashion shows/events/shoots and understand and agree to any notified fee(s) and/or any minimum requirements for participation. I also understand that any entrance fees are non-refundable and any cancellation of appearance/participation is expected to be reported to us as immediately as possible. **(Please be professional and DO NOT NO-SHOW! Numerous professionals are counting on your presence!)**

I further agree to the following releases;

PHOTOGRAPHIC LIKENESS & INTELLECTUAL PROPERTY RIGHTS/USAGE RELEASE

In exchange for consideration received, I hereby give permission to *International Style Studio ltd* and/or its subsidiary companies, divisions and/or trade name DBA's, including but not limited to *R.J. Luna* and/or *Haute Ohio Magazine*, *OHFW*, *jacqueline j creative studios* to use my name and/or photographic likeness and/or intellectual property (images, designs, etc.) in all forms, Photo and/or video, for marketing and media in part or in whole, including but not limited to print interactive, digital, website, television, etc. for profitable purposes as publication content, advertising, marketing, PR, trade and any other lawful purposes. I agree to noting all Photographic Credits when applicable, Designer(s), Model(s), HMUA(s), Stylist(s), etc in any subsequent publications or uses of images acquired at any event affiliated with these parties. I agree to exclusive use of recorded images/video as content for Haute Ohio Magazine and it's affiliates ONLY until applicable publication is released. I further agree to allowing all participants in the above event the limited rights to share any images/videos captured during the event as part of their own PR and social media, portfolio. and for NON-PROFITABLE purposes.

Photographers/Videographers: Recording images/video of changing, partially or fully nude models is strictly prohibited!!! Minors must have guardian permission and chaperoneship to participate.

I.S.S. and its subsidiaries are not responsible for bodily harm/death or lost/damaged/stolen etc. property, either on set or enroute to and/or from set. I agree to hold the organizers, companies, location, etc harmless in any adverse incident that may occur while on set or enroute to/from set.

Print Name: _____

Signature: _____

Date: _____

If model is under 18 years of age:

I, _____ am the parent/legal guardian of the individual named below and I have read this release and approve of its terms and content. I allow my minor child to participate and understand the purpose is for public consumption and advertising, marketing and PR needs of noted organizations. I further understand that while chaperoning my child, I may be subject to being photographed/filmed and agree to the same above terms for myself.

Print Name: _____

Relationship to Minor: _____

Signature: _____

Date: _____ Minor's Date Of Birth: _____

Minor's Name: _____