



Grand Lodge of Arizona Free and Accepted Masons



2017-2018 Grand Lodge **Mission Statement, Values, Goals & Objectives**

Every well run lodge has or should have a written Mission and Vision Statement as well as a written set of Goals and Objectives for the current Masonic year to serve as a guide of what is expected to be accomplished and in what direction the lodge wants to move. To that effect the Grand Line Officers have been working to establish a Mission and Vision Statement and identifying Goals and Objectives for the current Masonic year as a guide for their efforts. The following are the result of their efforts:



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Mission Statement, Values, Goals & Objectives

The Grand Line Officers have been working on refining the mission and vision statements for the Grand Lodge of Arizona. The strategic plan is as follows:

- **Mission Statement**
 - Freemasonry is a voluntary organization promoting a way of life that binds men together in a worldwide brotherhood. It transcends all religious, ethnic, cultural, social and educational differences in order to promote positive changes in Arizona Freemasonry and the world. We strive to make good men better men.
- **Vision Statement**
 - To be a relevant and well-respected organization that makes a difference, thereby improving the world for future Masonic generations.

Values

Our values are guided by the enduring and relevant tenets of our fraternity:

- **Brotherly Love.** We value respect, freedom, kindness, tolerance, and our differences – religious, ethnic, cultural, social and educational while striving for harmony in our personal lives, in our lodges, and in our communities.
- **Relief.** We take responsibility for the well-being of our brothers, our families, and our communities. We provide relief through philanthropy, community involvement, and education.
- **Truth.** We stay true to our personal code of conduct and ethics – honor, integrity, personal responsibility, and the continual pursuit of self-improvement (progress).



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Goals and Objectives

1. Public Relations- how we are viewed by the outside world.

Goal

To be a respected and relevant organization by becoming a more active participant in our communities.

Objective

Increase our community presence by one new activity, project, program, etc., in the 2017-2018 Masonic year.

Responsible

Junior Grand Warden for the time being.

Status

Proposal form JGW for an "Adopt a Teacher" program.

1. Establish the proper channels with school boards and principals to have each Lodge adopt a teacher in one of their area schools.
2. Coordinate teachers and to help out in any way that we can, e.g. purchasing supplies for the classroom & kids or helping out with reading programs or participating in whatever the teacher needs help with.

Goal

To develop a plan that will have positive impact on our membership retention.

Objective

To motivate and educate our members.

Responsible

Junior Grand Warden for the time being.

Status

Bench mark lodges around the state and other jurisdictions to learn what works for them and use their ideas to promote membership retention in Arizona Masonry.



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2. Financial

Goal

To be an effectively operated and financially secure organization.

Objective

Propose a written plan and publish a roadmap for the reformation of Restricted Funds, to be completed by March 2017.

Objective

Write legislation to be presented to the Craft at the June 2017 Grand Communication.

Responsible- Deputy Grand Master for the time being.

Status

✓ **Complete.**

3. Human Resources

Goal

To provide the Craft with an Annual Leadership Conference designed to enhance leadership and administrative skills that will be useful in their respective Blue Lodges.

Objective

To carry out those activities that will be necessary to provide the Craft with a Leadership Conference designed around leadership, administrative skills, and effective communication, to be completed by January of each year.

Responsible- Senior Grand Warden for the time being.

Status

This project is working as follows:

1. In negotiation with Holiday Inn Casa Grande for accommodations.
2. Topics and facilitators selected.
3. Plan Ladies program.
4. Information to be transmitted to the Craft by early October.



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4. Customer Service

Goal

To be an open and transparent organization.

Objective

Return to Town Hall meetings for open, frank discussions with the craft about Grand Lodge activities, the Craft's concerns, etc., in the 2018-2019 Masonic year.

Responsible- Grand Master for the time being.

Status

- ✓ Publish Trustee meeting decisions quarterly by email, newsletter, Copper Post, or other electronic methods. First publication completed via the August 2017 edition of Arizona Masonry.

5. Core Values

Goal

To establish a written statement of the core values of Masonry in Arizona.

Objective

To prepare for consideration, by the Grand Line, a written list of Masonic core values for Arizona Masonry by January 1, 2017.

Responsible

RW Craig Gross

Status

- ✓ Complete

Objective

To adopt, by April 1, 2017, a written statement of core values to be included in the organization's goals and objectives.

Responsible

MWGM/G Line

Status

- ✓ Complete



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6. Fraternal Relations

Goal

Promote brotherhood and fellowship in the craft and with appendant bodies.

Objective

Schedule social activities such as a Christmas event, Grand Lodge picnic, etc., at the beginning of each Masonic year.

Responsible

Grand Master for the time being.

Status

Open Communications with appendant bodies to establish a common calendar.

1. Working.

7. Performance/Productivity- Measurement

Goal

Assure continued efforts towards all aspects of membership improvements.

Objective

Understand what efforts help improve membership and which efforts improve membership satisfaction.

- Membership numbers.
- Participation/attendance numbers of the Craft at Grand Lodge sponsored events.
- Participation/attendance numbers of the Grand Lodge Officers at Grand Lodge sponsored events.
- Increase in count of Lodge activities that have been listed in other Goals/Objectives
- Possibly conduct a satisfaction survey to measure the Craft's satisfaction with Grand Lodge performance.

Responsible

Grand Master for the time being.

Status

Working